

HOLDING ITS OWN		
	Max.	Min.
Monday, Feb. 28.....	68	40
Tuesday, March 1.....	77	48
Wednesday, March 2.....	71	44

# The Desert Sun

## Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Friday, March 4, 1949

IN OUR NEW BUILDING  
(In The Center)  
PHONES  
Business and Advertising Office..... 2249  
News Department..... 3741

Single Copy 10c

VOL. XXII—No. 62

## Holiday Request Handed Mayor By Circus Board

Committee Seeks Two-Hour Closing March 30 To Permit All Employees to Join in Fun and Other Events of Opening Day of 4-Day Affair

With their action aimed at enabling more employees of the city's business firms to enjoy the fun, frivolity and tomfoolery of the Kangaroo Court and show of the opening Circus event at the Desert Inn, the executive committee of the Desert Circus today requested Mayor Charles Farrell to proclaim a special two-hour holiday between 1 and 3 p. m., on March 30.

The committee's request was voted after Chairman Barney Hinkle had reported to the group, meeting for luncheon at the Town & Country, that there is good reason to believe many famous personages of radio, stage and screen will be on the program of the Kangaroo Court entertainment.

ONLY A LIMITED NUMBER of persons can attend the luncheon part of the program but the entertainment feature will be open to the public at a nominal admission price. Bleachers or other seating arrangements will be provided close to the scene of the fun of the Kangaroo Court where "Judge" Leo Fields will preside with dignity.

"The Kangaroo Court committee feels that there are hundreds of employees of the city's firms who would like to take part in more of the Circus events, and this is one thing it can be accomplished," Chairman Hinkle said in suggesting that the stores strive to make it possible for their employees to join in the fun at the show.

ALREADY THE LIST of names

## City Runs Smoothly for Day As Youngsters Take Over

Mayor Charles Farrell, substituting for acting-Mayor Sandra Veano, at Wednesday's Rotary meeting, read a speech that informed everyone present of the drawbacks of the Village, its pitfalls, and mainly the fact that on that particular day the city government was running smoothly for the first and only time of the year—the reason, it was the kids' own day in which they took over city government and other functions for the day.

City offices filled by the youth-contingency from the high school were: Miss Veano, mayor; Police Chief Jay Hurd; Judge Ben Chaffey; City Clerk Nancy Nye; City Attorney Norman Rasmussen; Building Inspector Betty Wright; City Engineer Merlin Simpson and Fire Chief Chuck Blackhart.

Taking Bill Veith's place as councilman of district one was Joey Flavin. Jim Dillits replaced Wally Waring in district two. Billy Spencer took over Gordon Feekings' job in district three, and the mayor for the day represented district four. Florian Boyd was replaced by Marshall Thompson in five. Tom Kieley stepped aside for Dick Clarke in six, and in district seven, Ruth Hardy was replaced by Ann Wells.

During the afternoon Judge Ben Chaffey took the chair vacated temporarily by Eugene Theriault to pass judgment on a case in which the high school student body president, Jim Wells, was defendant on a charge of involving misappropriation of school time. Defense Attorney Tom Luke did honors for Wells while Norman Rasmussen cross-examined without mercy.

In the evening before the regular council meeting the junior city council convened in the city chambers to discuss pro and con the affairs of the city.

With a goodly-sized gallery, including most of the senior council, the youngsters took up such subjects as street lights, the allowance of heavy trucks through town, parking meters (approved), cement plant, a question which brought a storm of protest from the spectators, including a petition against the council signed by Tom Kieley, Charles Farrell, Gordon Feekings, Florian Boyd and many others, and the garbage and city dump problem was also discussed with George Mintum, city engineer, clarifying many of the point for the group of youthful legislators.

As the regular council meeting started at 7:30 o'clock, the first official action was a vote of approval by the entire council to the youthful substitutes-for-a-day for the refreshing aspects of legislation displayed.

GLANCING over the Sunday papers on Wednesday noted one item in the science section of much interest. . . People have been calamity-howling this year about California. . . It's going to the dogs and so on. . . The touch of eastern weather we had caused a lot of people to say the state was backing up. . . But in the afore-mentioned science departments of the Sunday papers saw where at Santa Anita on handicap day, some three million bucks went through the pari-mutuel machines. . . On the same day in Florida in another big scientific event, Coaltown won a race in which the amount

See THIS SIDE, Page 12

## You May Start Chunking It In Tomorrow, Parking Meters Will be Operating

All in place, adjusted, tuned up and ready and waiting for the motorists' nickels and pennies, the new parking meters start their daily work for the city as of tomorrow morning.

Beautifully streamlined, as parking meters go, the new devices for controlling city traffic will be checked in earnest starting tomorrow by the patrolling police for the little red flags, indicating violations during the working hours, 9:00 a. m. to 6:00 p. m.

THREE CALIBRATIONS will be noticed on the various meters—a few with only 24-minute stops allowed (two cents worth) near the utility companies and bank, and one hour and two hour areas. Incidentally, on the two-hour deal it must be noticed the mechanism will not take dimes—two nickels or a handful of pennies are necessary. One-hour areas, of course, are scheduled for a straight five cents for 60 minutes.

The city engineer's office said that the meters will reject slugs or washers with holes in them and that only bona fide U. S. coins may be used. The office suggests that instructions printed on the meter head be read if there are any questions—all are said to be self-explanatory.

ALL THE 24-MINUTE meters are placed on curbs with green markings while other curb markings are more or less faded. In the exception of the yellow loading zones—after 6:00 p. m. the yellow zones are not thrown open to public parking. They take on the same status as while "passenger loading" zones after the normal work-day is through, with only a three-minute stop-off allowable.

And last but not least, to get back to metered parking—it must be remembered, said the city engineer, that the meters regulate parking every day of the week including Saturdays, Sundays and holidays, as of tomorrow.

## Purse-Snatcher's Victim Seriously Injured, Report

William Ray Bradford, Indian, who last week was accused by local police of a purse-snatching near the Frances Stevens school, was released Wednesday on \$2500 cash bond.

Preliminary hearing will be held at 10:00 a. m. Friday, Mar. 18, before Judge Theriault. Mrs. Ethel Tabor, victim of the purse-snatch, was knocked down during the theft, and has since been hospitalized at the Santa Monica hospital from her injuries which consisted of a fracture-dislocation of the left humerus, upper arm bone.

According to Dr. George Kaplan, local doctor who attended Mrs. Tabor first, the break and attending dislocation is of a most serious nature, and from word received from the hospital, he said it is doubtful she will have even satisfactory partial use of the arm in the future.

Two juveniles who were with Bradford at the time, (one of whom is said to have made the actual snatch of Mrs. Tabor's purse) are in custody. One is at the Arlington juvenile department, and the other is at the Coachella Valley hospital recovering from head injuries received when he ran into a horizontal bar in the schoolyard while fleeing from the scene.

## Cathedral City Will Have Dial Service Mar. 9

William Nash, head of the local area for the California Water and Telephone company, announced yesterday that at 8 a. m. next Wednesday all telephones in the Cathedral City district will be converted to the dial system.

A new building has been constructed on B street and new dial equipment installed. This installation will eliminate having the operator complete all calls between the two exchanges.

A new telephone directory is being mailed to all subscribers giving the new telephone numbers and full instructions on how to dial between these two exchanges.

possible the name of the 20th century. . . picture will be named at the tea for the world premiere in the Village March 15. This, through the efforts of Virginia Farrell, one of the members of the committee, will be used as a sendoff for the Village portion of the campaign in which \$150,000 is the goal for a clinical project of the foundation in the Los Angeles area.

All members of the committee and working group are requested and invited to attend the tea, according to Mrs. Bunker and Mrs. McManus.

## City Jail Improvements Voted by Council, 5-2

### Death Comes Suddenly To C. C. Neel

Pioneer Villager Succumbs; Last Rites To be Said Today

Services will be held today for C. C. Neel, pioneer villager, who died suddenly at his home here Tuesday night March 1, at 10:00 o'clock.

At time of his death, Neel was 67 years of age, having been born Feb. 25, 1882, in West Virginia. He had been a resident of Palm Springs 22 years, operating the Neel Nursery, 330 N. Indian avenue, and a resident of the desert for nearly 50 years, having at one time owned a ranch in the Salton Sea area.

RESPECTED AND BELOVED by the entire townspeople who knew him, Neel died in complete sadness Wednesday at the news of his passing.

The city council, at its regular meeting Wednesday evening, opened the session with a minute of silent meditation in memory of the man who was so close to the people of the community.

He is survived by seven children, four living in the Village, and his wife, Mrs. Neel, 563 Camino Real, Earl, the son who worked with Mr. Neel at the nursery, will continue on with that work.

OTHER CHILDREN living in Palm Springs are Alice Butler, Marjorie Paul and Barbara Delano. Living outside the area are Mildred, Doris and Marian. There are also seven grandchildren. Services will be conducted at the Community church by the Rev. James H. Blackstone at 2:00 p. m. and burial will be in the Palm Springs cemetery.

Pallbearers are Rudy Harman, R. M. Gorham, Carl Lykken, C. G. Chamberlin, Stanton Griffing, Gordon Feekings, Herbert Samson and H. L. Hansen.

### Service Station Application Has Council Guessing

In an application for a service station permit on south Palm Canyon drive below the entrance of Indian avenue, Ted McKinney last Wednesday posed a problem to the city council that set all the members to scratching their heads.

It seems that on the property, originally deeded to the city by the Indians, there is a provision for a 40 foot right-of-way, if the city provides the same amount of space. Since this would break the contour of the present plans proposed by McKinney, it was decided to table the proposal for one week to study it closer in conferences with the Indian agent and with the planning commission.

### Handsome Cash Awards and Commissions to High School Students in Sun Contest

Some high school student is going to have an extra \$300 for vacation plans or other uses, another is going to have \$75 and a third, \$25 as result of a contest launched today by The Desert Sun and continuing until April 11 at 5 p. m.

The Sun is offering \$400 in prizes to high school students in a subscription contest for new subscribers. Entry blanks, good for 1000 votes, may be found on Page Eight today. Rules for the event are also on Page Eight.

Jim Willis of the high school is manager of the contest. Besides the handsome cash prizes offered to winners, students will receive commissions for their sales. The contest is open to currently enrolled students in Palm Springs high school and nominations will end on March 11. In similar contest in the fall of 1947 several high school students won cash awards and commissions.

Treadwell, who has been in touch with the scene at Washington for the past two years, will discuss legislation as it affects

### Leaders Map Final Plans For RC Drive

Campaign Will Get Under Way Officially On Tuesday Morning

Plans for the annual Red Cross campaign were discussed by directors of the Palm Springs branch in session Tuesday morning and committee heads named for the campaign which gets under way officially here next Tuesday morning.

At the meeting, at the Palm House at 9 a. m., Dr. Charles H. Baldwin, chairman of the Palm Springs branch, introduced Dr. Robert Backstrom, president of the Junior chamber of commerce, general chairman of the drive.

HEADQUARTERS for the campaign have been established at 457 North Palm Canyon drive and all chairmen and co-chairmen of the various committees and districts will meet there next Tuesday morning to set the active drive in motion.

Chief of Police A. G. Kettmann was named chairman of the Special Gifts committee, R. R. Dunlap and Earl Strebe will head the Industrial Gifts committee and Mrs. Dennis H. Biverson will be in charge of the Residential Gifts committee. Dr. Backstrom announced.

PRESENT TO AID the local branch organize the drive at last Tuesday's meeting was Miss Mary Ellen Pangle, manager of the Riverside county chapter of the Red Cross.

Announcement was made that Mrs. Agnes Wilbur will head the campaign in Cathedral City and that the Junior chamber of commerce has taken over the campaign as one of its civic projects and will render all possible aid in making it a success.

ATTENDING last Tuesday's session to map plans for the 1949 campaign were Dr. Baldwin, Dr. Backstrom, Chief Kettmann, Mrs. James C. Geggie, Mrs. Harold L. Hansen, Mrs. Annette Freeman, Mrs. H. L. Hansen, Mrs. Agnes Wilbur, Mrs. Morrey Avery, Mrs. Ethel Peake, Mrs. Francis Bigelow, Captain Merrill, Mrs. Biverson, Wally Waring, Charles Henderson and Miss Pangle.

### Board Protests One License, Tables Another

City council in session Wednesday night took under advisement the transfer of an on-sale general license of Leo Baker and Sam Stuart, dba The Cantina, 189 S. Palm Canyon drive to Leo Baker, same address. No protest made by Council.

The other was an application for a beer license at Harbel's Grocery, 235 South Indian avenue, made by Harry S. and Belle Bloom. This was protested by the council members on two counts: quota in the area already quite full, and also the fact that the store is said to be only 120 feet from a church at the corner of the street from the reservation.

### Arenas Given Trust Patents

Lee Arenas, whose suit opened the Indian land allotment cases wide when he won a decision in the United States supreme court, this week received his trust patents. The papers were delivered to him Wednesday by Howard Perdue, local Indian agent.

The two allotments were appraised at \$105,000 each.

### National Realtor's Official To Speak in City Tuesday

W. C. Treadwell, regional vice president of the National Real Estate association and member of the realtor's Washington committee will be a guest of the Palm Springs Real Estate board next Tuesday at a breakfast meeting at 8:30 a. m. at Palm Springs hotel, Bill Veith, president of the local board announced yesterday.

Treadwell, who has been in touch with the scene at Washington for the past two years, will discuss legislation as it affects

### Thanks of City Voted for Work On Blood Bank

In recognition of the fine work done by local Amvets, Post 34, the city council went on record Wednesday with a public "thank you" for the drive which netted 600 "walking blood banks" about town—the exact classification of that many persons' blood in the Village for future reference by the hospital and police.

Delia Niland, of the Community hospital, was also named. It was through her untiring efforts that the one-week campaign moved so smoothly, mainly through her night work in maintaining enough needles and vials for the work.

Letters of thanks were ordered prepared by the clerk for the Amvets and for Miss Niland.

### City Hires Bond Experts to Help In April Ballot

O'Melveny and Myers, Los Angeles expert bond attorneys, were officially designated at Wednesday evening's city council meeting to be counselors for the proposed "Public Improvement Program" as it is termed.

According to the terms of the consultants, they will operate on one fifth of one per cent of the bonds voted with a minimum of \$1000 for their services, whether the bonds are accepted or not.

It was explained by city authorities that this company is in that type of work in the state of California and with the improvements scheduled for the city, it is necessary that all items in the proposal (for the voters April 26) be absolutely correct. The funds for remunerating the company will be taken from the funds designated for the improvement program.

### Two Fugitives From Nursery Puzzle Police

Here is a mystery: The strange case of the fugitives from a nursery.

At 11:13 a. m. Wednesday, local police received a call from Mrs. Ted Reed, North Sunrise way, that she had encountered two children about three years old on that street heading north and they "were running away from home."

Officer Jim Hockenberry, detailed on the case reported, "called to pick up two fugitives from a nursery. Gone on arrival."

### The PUBLISHER'S Corner

FREEDOM OF RELIGION is a lost cause in Hungary—but not because the freedom loving people of that nation wished it so. They were helpless to protect this right to worship God as they choose because they had allowed their leaders to submit to the tyranny of communism. These people of Hungary were not conquered by a mighty army that fought its way into their land and took away their right to worship. No, they didn't even have a chance to fight back because they had been betrayed by their own leaders.

That's the way communism is working . . . in France . . . in England . . . in South America . . . in the United States!

If what happened in Hungary does not awaken the people of America to the menace that eats at their very foundations, nothing will. If we keep on taking our God-given rights for granted because they are guaranteed to us by the constitution; if we are more concerned about how we look than how we stand; if we continue to elect our public officials and then forget all about them; if we keep on letting someone else do our thinking for us; if we don't wake up before it's too late—the fate of this nation is in grave doubt.

ON SUNDAY, MARCH 13th, the people of Palm Springs will be given an opportunity to show by their attendance at a gigantic mass meeting that they are interested in protecting their religious freedom. People of all faiths are asked to join in this public demonstration in order that our officials in Riverside and Sacramento and Washington will know just how we in Palm Springs stand on this subject of religious freedom. Let us show the people of this country that this community which is famed for its wealth and gaiety is also interested in protecting the rights of its residents to worship God as they choose. The time and place of this meeting will be announced in next Tuesday's Desert Sun. There will be a worth-while program. Every Villager and winter resident should plan to attend.

### \$25,000 Job Is Approved After Debate

Boyd Says He Would Rather Spend Money For "Good People"

In the first contested vote by the city council for some time, the proposed improvements on the city police station passed at Wednesday's meeting 5-2. Dissenting votes were cast by Councilman Florian Boyd and Mayor Charles Farrell.

It was a discussion that at times was marked by near-hot words as Gordon Feekings sought immediate passage and subsequent fast action on the remodeling of the station and jail whereas Boyd requested the bill be tabled for a week, even going to the extent of making a motion which died for want of a second to that effect.

EARLIER in the discussion the proposal was presented by City Manager William Alworth with an estimate by Architect John Clark in the amount of approximately \$25,000 for the job, which would include a women's and a juveniles' ward, each identical, plus larger facilities in the jail cell for men prisoners.

Police Chief August Kettmann spoke on the need for the additional facilities which would also include a complete darkroom, better conference rooms plus many other features not now included in the department's cramped quarters.

CLARK THEN SPOKE briefly on the various technical aspects of the drawings and the accompanying bids, low of which was presented by Orlan R. Andrews, which Clark endorsed with the statement Andrews was reliable and had done several jobs of the kind of which had been satisfactory.

Boyd wished to consider the expenditure of the amount named from several other standpoints, one being "let's figure out some public parks for the good of the good people of Palm Springs rather than pamper the bad people \$25,000 worth with new jail facilities."

But, in the end, it was voted with the two dissents.

### 1928 Customers

According to City Manager William Alworth waste disposal service was made to 1928 customers in the Village area during the month of February, he disclosed at Wednesday night's city council meeting. This represented a net increase of 24 new customers over January, with a total of 69 new customers counter-acted by 45 withdrawals.



## Head of Village Firm Victim of Hollywood Dip

John H. Nelson of Los Angeles, manager of an importing firm in the Village, was out \$3260 in cash and also his 1948 automobile, as result of activities of a nimble-fingered pickpocket in Hollywood Monday, according to Los Angeles police.

Nelson had just sold his 1948 car at a Vine street used car lot and received \$3260 in cash in the transaction which he put into his wallet, the wallet going into a trouser pocket.

Nelson then went to a Vine street drug store, had a cup of coffee and then boarded a bus for his Los Angeles home. A few blocks from Sunset and Vine he discovered the wallet gone. Examination revealed that the pickpocket had slit the clothing and removed the wallet, he told police.

## Palm Desert Sunbeams

By Edith Eddy Ward

Members of the Shadow Mountain Club are looking forward to March 12, the date of the first Annual Shadow Ball which promises to be the outstanding social affair of the season comparable only to the formal opening of the Club last Fall. Formal invitations are out and reservations are pouring in. The Reservation list reads like the Blue Book. Member Robert G. Meyler, chairman of the 12th Annual Navy Ball, assisted in final preparations. Saturday afternoon a Fashion Show will be staged around the pool by Roma of the Palm Springs Center. Nothing has been overlooked by Cliff Henderson to make this first Annual ball a history-making event.

The guest book at Joe and Velma McMahon's Palm Desert Date Shop continues to reveal strange incidents. Percy Gled, construction engineer from Shanghai, China, dropped in for a visit, signed the guest book and discovered the signature of Marjorie Thomas, also from Shanghai. They had both been prisoners of the Japs during the war, spent a year in the same

concentration camp and had not heard from one another since. It seems appropriate that their paths should cross in a Date Shop.

Roy K. Falconer and Joseph G. Seward visited Palm Desert last week in their helicopter, giving the residents quite a thrill as they hovered over first one place and then another, finally settling down on the Pony golf course.

Everyone seems to be getting the building urge at Palm Desert these days. Latest home to start this week is for Mr. and Mrs. Claude S. Voile of North Hollywood. Designed by Walter White in a T shape to take full advantage of the view in all directions, this home promises to be one of the show places at Palm Desert. R. P. Shea, Jr. is the contractor. Other homes well under way are for Mr. and Mrs. Maurice W. Johnson, Clarence Beck, Carl Henderson, Wilbur S. Bear, and Mrs. Henrietta B. Werder who is building a cottage Hotel near the Club. Mr. and Mrs. Charles O. Cimaglia of Burbank purchased a residential income lot this week and are planning to build eight apartments.

Stopping at Palm Desert Tropical Gardens this week were Dr. and Mrs. Alva Brockway of Los Angeles. Mrs. Brockway is president of the League for Crippled Children. Mr. and Mrs. Frank Kendall, lumberman of Spokane, Washington. The Kendalls have just returned from a trip to Honolulu and are spending a few days here before returning to Washington.

At the Palm Desert Adobe were Mr. and Mrs. Emmett H. Jones, Los Angeles; Mr. and Mrs. W. B. Milner and son, Master John, of Vancouver, B. C. Mr. and Mrs. Henry Sage of Berlin, Conn. Mr. and Mrs. William W. Harvey of L. A. Mr. and Mrs. Walter Little, L. A. Mr. and Mrs. Claude S. Voile and daughter, Miss Dorothy Voile Mills. Mr. and Mrs. E. H. Pentz of L. A. and Dr. and Mrs. Lester C. Lowe of Balboa Island with their sons, Tom and Fred.

Firecliff Lodge guests included Mr. and Mrs. Oscar A. Tripp, noted attorney and president of Shadow Mountain Club. Mr. and Mrs. Richard E. Bailey, the former president of Pacific Tile and Porcelain Co., Los Angeles. Mrs. F. Washburn of Beverly Hills and Dr. and Mrs. C. O. Sturdivant, Brentwood.

G. A. Chapman, executive assistant to Cliff Henderson, and Mrs. Chapman gave a family dinner party last week to entertain Miss Dolores Middleton of Lake Arrowhead, fiancée of their eldest son, G. A. Chapman, Jr. The Chapman's youngest son, Jim, and small daughter, Becky, completed the party.

Another luncheon at the Club was given by Dr. and Mrs. James E. Potter of Palm Springs in honor of Dr. and Mrs. Paul G. Flothow, famous neuro-surgeon of Seattle. In the party was Mrs. Potter's mother, Mrs. Jessie Eldridge Southwick of Boston, Mass. and their daughter, Mabel Potter.

Flying in for lunch Sunday were Mrs. Alden Roach, President of Consolidated Western Steel and Columbia Steel and Mrs. Roach. Roach is on the board of directors of the Palm Desert corporation and a governor of the Shadow Mountain Club.

Frequent diners at the Club are Col. and Mrs. George E. Moreland who are spending the winter at Twin Palms. Also at Twin Palms for the week-end were Mr. and Mrs. Arthur (Dagwood) Lake and Mr. and Mrs. Bror Dahlberg, president of Celotex corporation.

Others luncheon or dining this week were Mr. and Mrs. C. W. Smith, executive of the Bell Telephone company in San Francisco; Mr. and Mrs. Clarence Vault with Mr. and Mrs. R. W.

Loveland of Beverly Hills; Dr. and Mrs. Robert W. Langley; Mr. and Mrs. John Daggett; Mr. and Mrs. Stanley Gleise with Mrs. Kay Raiston, all of Los Angeles; Mrs. Lyn Norby who is west coast fashion editor for Good Housekeeping magazine; Mr. and Mrs. Eugene H. Kincaid of Palm Village, entertaining Mr. and Mrs. A. F. Striker owners of Striker's Pharmacy in Sacramento; Mr. and Mrs. John O'Gara of Tucson, Ariz.; Mrs. Raymond Hatton (Actor's wife) with Mr. and Mrs. Girard Baker of Beverly Hills; and Channing S. Wells of Smoke Tree with Mr. F. S. Johnson of La Jolla.

Having their pictures taken at the Cabanas, were Miss Joy Lansing, Television Starlet with Hal Roath Studios, and Miss Jo Jordan who is Miss Alabama.

Laura Lou Jahn, national tennis champion for 18 year olds, visited Palm Desert with her father, Leslie Jahn, who is her coach and tennis pro. Laura Lou is a good bet to become the national women's single champ in a few seasons and her father is a good bet to become tennis pro at Shadow Mountain Club in a few days.

No wonder the Vernon Pecks are so expert at doing the Square dances at the Club on Thursday nights. They have been holding private practice at their adobe on Wednesdays. Practicing with them last week were the Russell Stokes, James Youngs and the Drexel Coopers.

## Great Show Announced For Mar. 12

One of the biggest shows to hit Palm Springs in some time will be presented March 12, at the American Legion Hall it was announced at the monthly meeting of the St. Theresa's Mothers club monthly meeting Wednesday of this week. Through the efforts of Mrs. Angela Alessandro, Dolph M. Zimmer, assistant director at MGM studios will bring down with him a number of outstanding artists, some famous, some just getting their start in the movie world, to put on a variety show such as is seldom assembled at one time.

Included on the evening's program will be J. Carroll Naish, well known Villager who has just completed work in "That Midnight Kiss" to be released by MGM. Mr. Naish will give his own character sketch, "Life with Luigi." Other talent includes Jules Munshin, comedian, who appeared in Easter Parade and more recently in "Take Me Out to the Ball Game." Bridgett Carr, MGM starlet, who will appear as J. Carroll Naish's daughter in "That Midnight Kiss" will do a comedy sketch with Joe Rocco, who appears in the same picture, and Joan Inoos, dramatist. Alex Romero, dance instructor at the MGM studios and assistant to Bob Alton will team with Carol Haney to present some outstanding dance numbers. Alex Romero, eleven year old boy wonder pianist, Commander Cronenmett, U. S. N., ventriloquist and Sailor Bill, and Johanna Wyatt, singer, Roma Carr, sister of Bridgett Carr, who has just recently come to this coast from top New York night clubs where she has entertained cafe society with her singing, will also appear on this show.

Also, from the Village, come Jean and Eleanor to do some sister singing. They will be accompanied by the Three Caballeros. As if this were not enough for one evening's entertainment, Zimmer has promised to have several famous Hollywood personalities on hand as a surprise contribution to the show. Complimentary tickets may be obtained through the Mother's Club and although there is no charge being made for admission, donations to the school fund will be welcome.

## The Desert Sun

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## Meet Your Girl Scouts



(Photo by Bernard of Hollywood)

Melinda Hough of Brownie Scout Troop X was born on April 11, 1939, at San Bernardino. She is now enjoying her second year of Brownie. Her hobbies are horseback riding and music.

## Supervisors Act On County Dog Licensing Law

Action on the much-discussed county dog control law is in sight.

Supervisors Monday started a study of requests and similar measures in other counties and will consolidate their findings next Monday when County Counsel Earl Redwine will be asked to prepare the county ordinance. The action marked a victory for Supervisor James I. Easley of Palm Springs who has been working for a dog licensing measure for the past year.

## Village Market

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... Now Round Up Your Partner...and Doh-See-Doh!  
**SQUARE DANCE RODEO**  
and Western Dancing ROUND UP  
Wednesday, March 9--8:30 P. M.  
Prizes—Gold Trophies—Awards—Square Dancing  
Varsoviana—Waltz—Black Hawk, Etc.  
J. C. BRUNER, Caller  
Howdee Dowdee  
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**Go Santa Fe**  
ON YOUR NEXT TRIP EAST  
There's only one Grand Canyon. It's in northern Arizona—and it took a million years to make.  
There's only one railroad entering this National Park. It's the Santa Fe—and its Pullmans take you direct to the South Rim the year round.  
Last year well over a half million people saw the spectacular grandeur of Grand Canyon, enjoyed rim drives and trail trips, and the traditional Fred Harvey hospitality at El Tovar Hotel and the Bright Angel Lodge.  
This month is a fine time to see the Canyon from the South Rim—the only part of Grand Canyon open the year 'round.  
J. S. ROLLMAN JR., City Passenger Agent  
Santa Fe Ticket Office,  
404 N. Palm Canyon Drive, Phone 6744  
PALM SPRINGS, CALIF.



## Chest Headquarters Closed But Clean-Up Committee Busy With Last-Minute Campaign

Community chest headquarters are closed but the drive is going on. It was announced this week that, to save further overhead, the headquarters at former Tor-

ney General Hospital have been closed but that finishing crews will continue their effort to increase the fund subscribed to a point nearer the goal. Total to date is substantially short, it was announced.

### E. N. Tomkins Taken by Death

Ernest N. Tomkins, resident of Palm Springs for ten years, succumbed last week at the age of 81 years, 9 months, at his home here.

A native of England, he was naturalized 55 years ago. He is survived by his wife, Lola Mae Tomkins, a daughter, Mrs. Robert Richards and a son, Ray Tomkins.

### PALM SPRINGS Village Theatre

TELEPHONE 4384  
Continuons Daily from 1:45

FRI. ONLY MAR. 4  
"VALLEY OF THE GIANTS"  
Wayne Morris-Claire Trevor  
- also -  
"FIGHTING 69th"  
James Cagney-Pat O'Brien  
Cartoon News

SAT. ONLY MAR. 5  
JOHNNY MACK BROWN  
"SHERIFF OF  
MEDICINE BOW"  
- also -  
"LEATHER GLOVES"  
Plus Give Away 10 Beautiful  
"Chubby" Dolls.

SUN.-MON. MAR. 6-7  
YOUNG • CUMMINGS  
Loretta Robert  
"THE ACCUSED"

### THE PLAZA THEATRE

Week Days, 6:45  
Saturdays, 4:45  
Sunday-Holidays, 2:30

FRI.-SAT. MAR. 4-5  
J. Crain - L. Darnell  
Ann Southern  
"A LETTER  
TO THREE WIVES"

SUN.-MON. MAR. 6-7  
FRANK SINATRA  
"THE KISSING BANDIT"

### County Hospital Plea is Rejected

Supervisors split 3 to 2 Tuesday and denied a request for extra clerks at the county hospital to handle stenographic work.

The motion was made by Supervisor James I. Easley but lost when Supervisors William Jones, William Slape and Ed Hill voted no. Chairman Gilmore supported Easley.



### Desert Hot Springs Theatre

Box Office Opens  
6:30 P. M.

FRI.-SAT. MAR. 4-5  
"ROGUES REGIMENT"  
with  
DICK POWELL

SUN.-MON. MAR. 6-7  
"MEXICAN HAYRIDE"  
Abbott & Costello

CLASSIFIED ADS—PHONE 2249



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APPLIANCES

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PHONE 2768

### PIONEER SIGN CO.

A. K. MAGENNIS, Owner - Mgr.  
378 S. Indian Phone 6423

Need help?

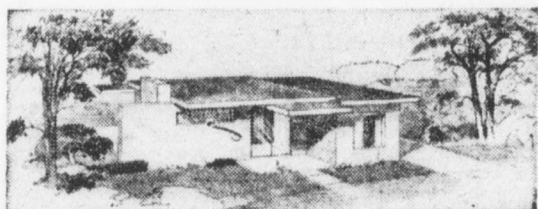
### PALM SPRINGS Employment Agency

Can Furnish Office — Hotel — Domestic — Restaurant  
and General Help

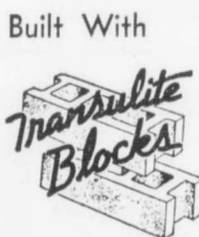
JANE D. BROWN, Mgr.

NEW LOCATION—180 N. Indian Ave. Ph. 2838

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### Homes of Distinction



Built With  
Investigate now. Year round comfort, low heating costs. Cool in summer. Low cost maintenance. Built with "Precision Built" concrete, pumice or red cinder blocks. Desert cinder blocks for desert homes.

CALL FOR ESTIMATES — PLANS AVAILABLE

### Transit Mixed Concrete Co.

3464 E. Foothill Blvd., Pasadena 8  
RYAN 1-6329 or Corona, Phone 1340



HERE THIS MONTH—State Centennial Commission's Historical caravan with exhibits showing state's colorful history which will be in Palm Springs from March 11 to March 14 to show Villagers and visitors the chain of events which go into the state's story.

## History of State Revealed In Caravan Due Here Mar. 11

Palm Springs residents and guests will gain a new conception of California's remarkable history next month when the State Centennial Commission's Historical caravan arrives here for a four-day stay.

Lloyd D. Mitchell, the commission's southern California manager, was in the Village recently. He said the caravan will be here March 11, 12, 13 and 14 on its two-year tour of the state.

The first appearance of the historical caravan was in San Bernardino last Tuesday. It will be there for a week and then proceed through the Pass cities to Palm Springs.

has already been shown in the caravan and the priceless documents and objects which it contains," Mitchell declared. "In Newhall, where the tour began, and in Palmdale, Lancaster, Mojave, Barstow, Needles and Victorville, and high proportion of both the school children and adults in the community have seen and enjoyed the exhibits."

Fourteen panel exhibits trace the history of California from its discovery by Cabrillo in 1542 to the present day. Among the outstanding individual attractions are Drake's Plate of Brass, Father Serra's Bible, Joaquin Murietta's knife and the Gold Spike.

THE COMMISSION office at 1212 Wilshire boulevard, Los Angeles, which is co-ordinating Centennials activities in the eleven southern California counties, is monitoring the caravan's appearances in more than 60 cities in the southern part of the state during the months from February to June.

The caravan, which is open to the public without charge, will travel throughout northern California in the summer months and will return to the southern counties in the latter part of the year. Communities in the metropolitan areas of Los Angeles and San Diego, in Orange county, and in other districts omitted from the first schedule will be included on the second, Mitchell explained. He said that the commission had adopted a planned itinerary based on weather conditions, security factors and the need for advance planning.

"EXCEPTIONAL public interest

## Good Will Tour To Span Desert

Something new for Palm Springs in the way of goodwill tours will be held in two weeks, when a group of people will board a Western Air Lines DC-4 on a charter hop to Las Vegas for a one-day pleasure jaunt.

The idea, conceived by ex-Catalina Archie (Sip 'n Bite) MacDonald, is a hands-across-the-desert move, or the furthering of relations between the two desert towns.

The trip will be a "package" deal, everything for the one charge \$40. Scheduled to leave the Village at approximately 10:00 o'clock Monday morning, March 14, the plane will land in Vegas in time for the group to enjoy lunch at the El Rancho Vegas. Then the group will be turned loose for the pursuit of individual diversions in the afternoon. Dinner, overnight accommodations, breakfast and lunch the next day are all included.

Official greetings will be sent from the Village to the Mayor of Las Vegas who will extend the welcome hand at the airport.

Persons interested in the flight are requested to call 3634.

### Three Indicted in Mine Raid Case

Three Indian men were indicted by county grand jury Tuesday on charges of conspiracy to rob the Eagle Mountain Mine kitchen of \$836 worth of meat last August. They were accused as accomplices in the theft by James Costello now serving a San Quentin sentence for the actual theft. The meat was sold to the Hotel Indio which returned it when it was found to be stolen.

The three accused men are Charles Mead, Stanley Miller and Argyle Watkins.

### In Hollywood

Charles E. St. George, chef de gare of the Desert 40 and 8 and active in Owen B. Coffman Post, American Legion, circles here, was in Hollywood Monday on business.

### --- PAVING --- HOT-MIX

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For STREETS...  
DRIVEWAYS, Etc.  
Equipment Rentals

### E. L. YEAGER CONTRACTOR

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PHONE 7691



3 Lb. Packages 85c,  
\$1.00 — \$1.35 — \$1.80  
3 Lb. Gift Can, Prepaid, \$2.95  
15 Lb. Flats, \$3.00, \$4.00,  
\$5.00, \$6.50  
8 Lbs. CHEWEY  
DEGLET NOORS, \$1.00  
Wholesale - Retail

See Our New Salesroom Mexican Gifts  
NATURAL CALIFORNIA DATES  
DEGLET NOOR AND OTHER VARIETIES  
GRAPEFRUIT  
We Ship Anywhere

### Snyder's Date Garden

Turn left from Highway 14 mil. east of Cathedral City,  
turn left at Wonder Palms, follow paved road and signs  
to packing house.

Phone—Dial 2721—Ask for 1083

## AT SAFEWAY, FULL-VALUE PRODUCE



Pound Pricing Guarantees You  
Full Value for Your Money.

So that you can buy the EXACT amount of produce you need, and be sure that you pay only for the amount you get, Safeway prices all fruits and vegetables by the pound. Be sure of full value in every produce purchase... shop Safeway!

We invite comparison—on quality, measure, price. Satisfaction guaranteed.

You're sure of full value in produce when you shop at Safeway. Here are fruits and vegetables, selected right in the growing areas and rushed to the store near you. Here you can personally select your produce, buy just the amount you need, at prices that are really low.

POTATOES U. S. NO. 1 10 lbs. 43c  
RUSSETS

PIPPIN APPLES LARGE SIZE lb. 8c

YELLOW ONIONS TOP QUALITY lb. 4c

TOMATOES  
ORANGES

Cauliflower lb. 8c  
Snowy white, firm heads.

Fancy Yams 2 lbs. 25c  
Texas grown. To bake.

Crisp Celery lb. 12c  
Utah type. For salads.

Winesap Apples lb. 9c  
Washington Fancy.

FANCY QUALITY 14-oz. 19c  
IN CELLOPHANE carton

FOR JUICE, PACKED 7-lb. 37c  
IN MESH BAG bag

## Stock up NOW on these BIG VALUES!

### COFFEE VALUES

For freshness and economy buy your coffee at Safeway.

### EDWARDS

Rich, full-bodied. Drip or regular grind.

2-lb. 99c 1-lb. 50c

### NOB HILL

Finest quality. Ground at time of purchase.

2-lb. 87c 1-lb. 44c

### AIRWAY

Mild, mellow. Ground to order. (2-1-lb. bags 79c)

3-lb. 1-lb. bag 1.15 bag 40c

### CRACKERS, COOKIES, CANDY

Soda Crackers Oven-Glo 1-lb. 19c

Soda Crackers Busy Bakers 1-lb. 23c

Cookies Weston Geo. Inn 1-lb. 45c

Marshmallows Fluff-Lest. Each 1/4-lb. wrapped separately. 1-lb. pkg. 27c

Semi-Sweet Marsels 6-oz. 20c

Nestles. Fine for cookies.

### SAFEGWAY SAVINGS

Fresh Milk quart 20c half gallon 41c

Luxury Homogenized in cartons. Price subject to State Bureau of Milk Control regulations.

Sliced Bread Mrs. Wright's standard loaf 13c

White or wheat. (Large standard loaf, 18c)

Eat more bread. It is rich in energy.

Flour Enriched 25-lb. bag 2.07 10-lb. bag 91c

Kitchen Craft 15-lb. bag, 48c, 2-lb. bag, 21c

Pancake Flour 40-oz. pkg. 28c

Suzanna, "Old West" recipe. 13 1/2-lb. pkg. 40c

Mayonnaise Nu Made 1-pint jar 39c

Mayonnaise Piedmont 12-oz. can 37c

Cadamy Tang 12-oz. can 42c

Libby Potted Meat 3 1/4-oz. can 10c

### HOUSEHOLD ITEMS

Boraxo Hand Cleaner 8-oz. pkg. 16c

Camay Toilet Soap 2 bars 9c

Camay Bath Soap 2 bars 25c

Toilet Soap Camay Bouquet 3 bars 28c

Swan Soap Regular Size 2 bars 19c

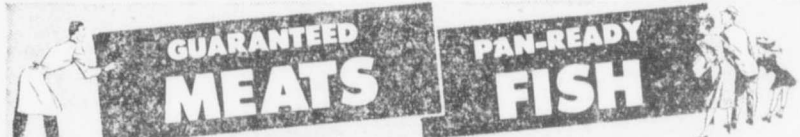
Lux Soap Flakes 12 1/2-oz. pkg. 31c

New Par Soap With HELIO 22-oz. pkg. 25c

Scotch Soap Granulated 48-oz. pkg. 54c

Water Softener White King 30-oz. pkg. 23c

Wizard Wick 6-oz. bottle 39c



Your neighborhood Safeway has a wide variety of fresh-frozen, pan-ready fish fillets and steaks, and other sea foods, as well as top grades of guaranteed beef, lamb, pork, and veal. All are priced low!

## FLOUNDER COD FILLET SALMON FILLET STEAKS CORNEB BEEF LAMB ROAST

Oysters Western, packed in glass. pint jar 75c

Green Shrimp lb. 75c

Scallops Eldridges, selected quality. 10-oz. pkg. 69c

Atlantic, quick frozen. See package for recipes.

Prices effective through Saturday, March 5, 1949, in local Safeway Stores. Right to limit reserved. No Sales to dealers.

GUARANTEED MEATS

PAN-READY FISH

ROUND, SWISS, OR FLANK. CUT FROM TOP GRADES OF BEEF.

BONELESS BRISKET

SHOULDER, 5-RIB. NO NECK, NO SHANK.

Dry Salt Pork Any size piece. lb. 27c

Wieners No. 1 quality, skinless. lb. 45c

Bacon Squares Genuine squares. Cured. lb. 25c

## FAVORITE LENTEN FOODS

Vary your lenten menu with these quality foods.

Tuna Bell Bury, Solid Pack, Light Meat 7-oz. can 42c

Grated Tuna Starbuck Targeted 6-oz. can 29c

Sardines Starbuck Natural 15-oz. can 17c

Red Salmon Dutch Harbor 16-oz. can 63c

Red Salmon Libby 16-oz. can 67c

Pink Salmon Prince Leo 7 1/2-oz. can 35c

American Cheese Dutch Mill 11 1/2-lb. pkg. 27c

Cheese Food Breeze 2-lb. pkg. 81c

Kay Cheese Natural Cheddar lb. 49c

Jack Cheese Monterey lb. 45c

Spaghetti Dinner Chef Boy-Ar-Dee pkg. 37c

Kraft Dinner Van Camp's 6-oz. can 14c

Tenderoni Van Camp's 6-oz. can 10c

Long Spaghetti Gold Medal 7-lb. pkg. 20c

Egg Noodles Gold Medal 1-lb. pkg. 30c

Egg Noodles Globe "A" 8-oz. pkg. 16c

Long Spaghetti Globe "A" 2-lb. pkg. 38c

Shells Globe "A" 16-oz. pkg. 20c

Coiled Fideo Globe "A" 16-oz. pkg. 24c

## MARGARINE Sunnybank Brand

Use as spread or in cooking.

lb. 29c

## Dalewood Brand

Fine quality at an economy price. lb. 25c

Your favorite recipe can WIN \$100!

Full details in the MARCH issue of FAMILY CIRCLE

NOW ON SALE 5c

## SAFEWAY



## Seven Homes Begun Here In February

February building in Palm Springs totaled \$181,300, according to figures compiled at the city building department with seven new residences and the new Bank of America building featuring the month's activity.

Permit for the bank structure last week bolstered the record for the year's shortest month with a \$68,000 boost.

In February, 1948, the city hit one of its high marks of the year with permits totalling \$334,570 issue, P. M. Swart, building inspector, said.

Total for 1949 to date is \$302,970. Last year the total for the first two months was \$1,140,000.

**REALTY BOARD MEETS**

The weekly informal breakfast meeting of the local real estate board was held Tuesday morning at the Palm Springs hotel under the chairmanship of William Veith, president of the board.

## New Home \$19,500

2 Bedrooms

2 Baths

- Large Living Room
- Nicely Furnished
- Panel Ray Heaters
- Cooling System
- Garage
- Fenced and Landscaped

Call 3352  
or 2831

PRIVATE PARTY

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

### PALM SPRINGS

ANDERSON, GUY & TERRY  
RAY  
773 N. Palm Canyon Drive  
2064  
BECKLEY, BENTON  
7478  
Opposite George's Steak House  
BELYEA, MARIE  
2817  
343 N. Palm Canyon Dr.  
BORRERO SPRINGS CO.  
3666  
8 The Plaza 2793  
BURKET, FEELINGS & VEITH  
7053-754 N. Palm Canyon Dr.  
CARLIN, D. B.  
4704  
2011 N. Palm Canyon Dr.  
CREE, RAYMOND  
26444  
285 N. Palm Canyon Dr.  
EMMONS REALTY CO.  
7882  
238 S. Highway 111  
FOSTER, H. H. ASSOC. INC.  
3555-101 N. Palm Canyon Dr.  
FOUTZ, RUTH  
2216  
FULTON, MURIEL E.  
2226  
482 N. Palm Canyon Dr.  
GRILL, ERNEST JR.  
6666  
344 N. Palm Canyon Dr.  
HICKS, HAROLD J.  
2736  
813 N. Palm Canyon Dr.  
HILLER, RAY  
2957  
444 N. Indian Ave.  
JAMES, MARTHA  
2751  
445 N. Palm Canyon Dr.  
MATHEWS, CHARLES  
2772  
463 N. Palm Canyon Dr.  
MILLER, FRANK W.  
2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO.  
3673  
131 N. Palm Canyon Dr.  
NARDONI, AUGUST M., CO.  
Across from Fire Dept.  
2781  
NICHOLS, CULVER  
2182  
861 N. Palm Canyon Dr.  
OLMAN, GEO. REALTY CO.  
2756-187 S. Palm Canyon Dr.  
PALM SPRINGS RLTY CO.  
2832-260 N. Palm Canyon Dr.  
RANSOM & HINKLE  
2794  
124 S. Palm Canyon Dr.  
REID & WADE  
7534  
Tahquitz River Estates  
850 S. Palm Canyon Dr.  
AL RICHARDS  
2021  
363 N. Palm Canyon Dr.  
ROSE, DAVE  
2844  
252 N. Palm Canyon Dr.  
ROCKS, MADGE O.  
7375  
1441 E. Ramon Road  
SHEPTENKO, PETER B.  
7366  
475 N. Palm Canyon Dr.  
TREZEVANT, ELIZABETH  
457 N. Palm Canyon Dr.  
2893  
WRIGHT, BILLY  
5727  
437 N. Palm Canyon Dr.

### CATHEDRAL CITY

ARNER, SAM D.  
1181  
BLAKELEY, M. H.  
1493  
HILLERY, WILLARD R.  
1157  
(Dial 2721 for above)  
SHERRILL, R. H. "Bob"  
1534  
707 and 713 "D" St.  
DESSERT HOT SPRINGS  
COFFEE, L. W.  
DHS 121  
3 W. Pierson Blvd.  
COVEY, C. C.  
DHS 256  
KNUDSEN, EVELYN C.  
622  
Box 305

### PALM VALLEY AREA

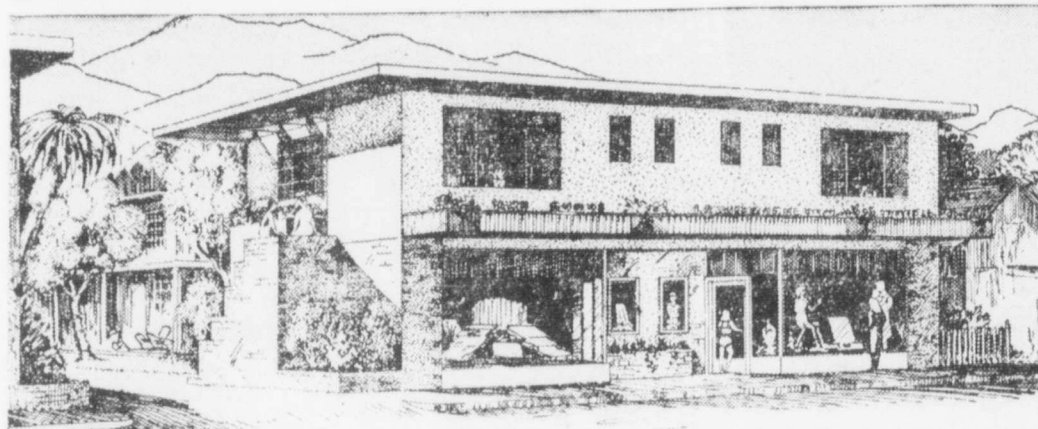
CAMERON, DON  
1091  
Rancho Mirage  
CLANCY, LESLIE M.  
Rancho Mirage RFD No. 1  
Indio 7-6718  
EWART, ESTELLA C.  
1117  
Rancho Mirage  
HENDERSON, CARL R.  
Highway 111, Palm Desert  
PALM DESERT CORP. TRACT  
OFFICE  
Indio 7532  
Highway 111  
PALM ALLEY LAND CO.  
Highway 111, Palm Village  
Phone—Palm Village 76161  
PANORAMA RANCH TRACT  
OFFICE  
Palm Desert  
Palm Village  
76871  
RANCHO MIRAGE TR. OFC.  
1112, Rancho Mirage Hwy. 111

### MORONGO VALLEY

SMITH, RAY C.  
P. O. Box 105, Morongo Valley

# The Desert Sun Real Estate

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS



## New Apartments Designed for Use By Salaried Men

A two-story building at 279 South Indian avenue owned by Mrs. Besse Goldberg and her son Samuel, will be transformed into a complete modern court, two stories, with rentals designed for employees of local business establishments as a cheaper rental for that group of residents.

Designed by Barry Frost, architect, the project will be constructed by H. H. Foster, contractor, at an estimated total cost of \$100,000. With the completion of the front building of stores and studio apartments by the end of this month, work will commence on the tearing out of old buildings and the start of the second unit which will house 10 apartments.

The individual apartments will consist of one, two and three rooms, complete with kitchenettes. It is expected the second unit will be ready well in advance of the next season and, according to Architect Frost, there is a third set of apartments in mind for construction in the future, although no definite plans have been made so far.

**LOW-RENT UNITS**—Here is the Architect Barry Frost's drawing of the stores and proposed low-rent units for working people in construction at the present time by owners, Mrs. Besse Goldberg and her son Samuel, at 279 South Indian avenue. At the left is seen a corner of the plan for ten new units to be started as soon as the stores and studio apartments in the main building are completed. Local business employees will be given priority on the rental units, according to present plans.

### THE FLAMINGO, 545 Mel Ave.

5 units, 1 year old, beautifully furnished. Cooling and heating system throughout. Near Lone Palm.

**Price \$37,500, Principals only  
OWNER ON PREMISES**

### TODAY'S BEST BUY!

A beautifully designed home with POOL. Living room opens onto lovely patio and has a breathtaking view. NEW, 3 bedrooms, 2 baths. Stucco construction. Shake roof. Panelray heat. Fireplace. Walled. OPEN — See this today. 1477 South Calle de Rolph.

### PALM SPRINGS REALTY CO.

260 No. Palm Canyon Drive Phone 2832

### FURNISHED HOUSE

4 bedrooms, 3 baths, living room with fireplace, sunroom, kitchen and porch.

NEAR TO VILLAGE  
ON COURT SITE

**Only \$22,500**

### RAYMOND CREE

Established Since 1921

#### ASSOCIATES

Anthony Burke Willard Geib  
Rhodah M. Garner  
285 N. Palm Canyon Drive  
PHONE 26444



## A HOME PLUS AN INCOME

Brand New Triplex

**LIVE IN ONE UNIT—RENT THE OTHER TWO**

- Located in the Warm Sands Park rental unit area.
- Large oversized corner lot with unobstructed view of the mountains.
- Many features you will like. Quality of the building, color harmony, large view windows, spacious closets, sound proofed walls, steel sash, panelray heat, tub and shower in each bathroom, cooling system throughout, car ports.

**\$27,500**

SEE YOUR BROKER OR  
**Burket - Feelings - Veith**  
REALTORS  
754 NO. PALM CANYON

### EXCLUSIVE HOMESITE

Large corner lot in Merito Vista—Palm Springs' finest residential area. Abundant irrigation water, close in location. Far below market price at

**\$5,950**

### CHARLES MATHEWS

& ASSOCIATES  
463 N. Palm Canyon Drive — Phone 2772  
BARBARA NODURFT ASSOCIATES  
MARION MATHEWS  
LES PROVENCHER  
LEONA V. SMITH  
"Dreamy" of the Vanities is our choice for Queen



I. S. "MIKE" FLAVIN S. S. "DINTY" MOORE  
MILDRED E. JACKSON JACK HEFFERNAN  
813 N. PALM CANYON DR. PHONE 2736

For latest values in Real Estate and for Harold Hicks weather reports listen to KCMJ daily, 1 and 10 p. m. plus 7:30 p. m. Saturdays and 3 p. m. Sundays.

Sun Classifieds Bring Quick Results



#### FOR RENT

Super deluxe apartment. Beautifully furnished. Located in the heart of town.  
**Only \$135.00 a month**  
including all utilities.  
\$60 a month for summer months.

#### HOTEL OR APARTMENT SITE

Finest location in Palm Springs.  
**Reduced from \$20,000 to \$15,000.**  
Will take residential lot, trust deed or car as part payment.

#### MUST SELL

Three bedroom home with garage.  
**Only \$11,500.**  
Only \$1500 down. Put your stored furniture in this house and get yourself a good income.

#### A LITTLE DOLL HOUSE

One bedroom home, living room with charming fireplace, kitchen, front screened-in lanai and rear patio. Beautifully furnished. Located on two R-4 lots, allowing plenty of room for hotel or apartment units. Will sell entire set-up for **only \$16,000**.  
Easy terms. Will trade for Hollywood.

#### Associate Realtors

Jules DeVorzon  
William Heiser  
Kae Noble-Hughes

THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366

### Supervisors Back New Guard Plan

Supervisors Monday voted to lend their support to the measure now before state legislators

creating a California Defense and Security Corps, a reserve force similar to the old State Guard. It would replace the National Guard in California in the event the National Guard is called to emergency duty.

**\$23,000**

A large picture window in the living room frames a wonderful view of the desert and the mountains. The kitchen has plenty of tile and a large dinette area. There are 2 full sized bedrooms and 2 baths. The house is completely and very attractively furnished. Other features include a central heating plant, air conditioning and a detached garage. 2 years old and because of illness is now offered at below replacement cost.

**BUSINESS CORNER FOR SALE. NEVER BEFORE OFFERED AT THIS PRICE. GILT EDGED TENANTS AVAILABLE.** Ask us for details.

## Muriel E. Fulton

REALTOR

— Associates —

Frances Wilson  
Ernie Dunlevie

E. A. Banning  
Burnham Bigelow

Ralph Siegler

482 N. Palm Canyon Drive

Phones: 2226 2225

## Outstanding Buys!

★ **OWNER MUST LEAVE.** Home with 4500 sq. feet under lifetime roof. 4 bedrooms, 3 baths in main house. Complete separate guest house with living room, bedroom kitchen and bath. 2-car garage. Unit heat and refig. airconditioning throughout. Large lot, fenced and walled.  
**Amazing Low Price \$28,500**

★★ **ONE THOUSAND DOLLARS DOWN** and you can move into a new 6-room cement block home on large lot. Payments of \$75.00 a month are less than rent.  
**Full Price \$12,500**

★ **This You Must See To Believe. Cash Out!** Palm Canyon Business Lot, 50x128. Tramway area. **Only \$5,000**

★ **6 large deluxe units.** Three with complete kitchens. Extra-large lot. Beautifully landscaped. Cement wall in front. Liquidation price **\$39,500**

★ **MILLIONAIRE ROW.** Palm Springs' most excellent residential section. Large corner lot. Underground utilities. Owner paid \$6950. Make offer.

## Terry Ray - Guy Anderson

ANN METCALF, Associate  
773 N. Palm Canyon Dr. Phones—2064—5475

**Sunshine Properties Exclusively**

## TO HELP YOU

WE HAVE SET UP A DEPARTMENT SPECIALIZING IN TRADES. WE HAVE DESIRABLE PROPERTIES FOR TRADE THROUGHOUT SOUTHERN CALIFORNIA. WE NEED AND WELCOME YOUR LISTINGS FOR TRADE OR SALE—COME IN AND TALK IT OVER.

**\$28,500**—New, furnished Triplex. Attractive. Good location.

**\$15,750**—3 bedroom, 2 bath, furnished house on large lot. Large living room. Many windows throughout. Air-conditioned. 2 years old. Near schools.

**Trades**—Vacant industrial property, Los Angeles, for home in Palm Springs.

## MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate  
445 N. Palm Canyon Dr. 2751—Phones—2812

## SEE THIS TODAY!

4 bedroom furnished home located close to school and shopping district, on a large walled-in lot with date palms, citrus fruit and beautiful flowers. Irrigation water. This home has an unusually large and beautiful rumpus room in addition to the four bedrooms. The furnishings are high-grade and include Spinnet piano.

**Price \$37,500 - Terms**

## BILLY WRIGHT, Realtor

Al E. Hoover Chas. Snyder  
437 No. Palm Canyon Dr. 5727—Phones—2815



# The Desert Sun Real Estate

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## The Beautiful

**Warm Sands Villa** 555 Warm Sands Drive  
out of wind area—10 blocks East off Ramon Road.

6 ultra modern units  
4 completely equipped kitchens

Furnishings are unusually attractive. Ready made clientele. Shows good return. Walled, landscaped, sprinkler system. Modern heating and air conditioning.

PRINCIPALS ONLY — TERMS

## An Adorable Home

In a beautiful setting. Completely furnished. The Swimming Pool and Badminton Court are surrounded by large graceful palm trees with pretty green citrus trees scattered here and there. This 5 bedroom, 4 bath home is located in one of our most exclusive residential districts and is open to an offer priced at

**\$39,500**

(Courtesy to Brokers)  
Shown Exclusively by

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Palm Springs Office: 359 N. Palm Canyon, Phone 6882-2868  
Beverly Hills Office: 8788 Sunset, CRestview 45204

## Seems Everybody Is Saying! !

"These exclusive listings have been carefully selected in accordance with today's prices."

**856 PASEO EL MIRADOR**—Furnished. Moderne. 3 bedrooms, 3 baths, panel-ray heat. Guest house with bath, car-port. Attractively landscaped. Recently reduced for quick sale. Open today thru Sunday. Drive by tonight and make an offer.

**402 CAMINO DEL NORTE**—It's new and designed for desert living, combination living and dining room with bar, 3 bedrooms, 3 baths, kitchen with breakfast nook, unit heat, 2 car garage attached. Drastically reduced. Inspect this home and compare to similar properties in Las Palmas Tract. Must sell and want offers. Open.

**150 VIA OLIVERA**—Furnished. New low price. Knotty pine paneled living room. Glass enclosed breezeway-barbecue. 3 bedrooms, 3 baths each with private entrance. Greatly reduced. This home is in excellent condition. Has worlds of charm. Open.

**1029 EL ALAMEDA**—Furnished. 3 bedrooms, 2 baths, enclosed sun-room opens onto lovely garden with many fruit trees. Reduced for action. Amazingly low price. Investigate and make an offer. Open.

CR 15111 **Cecil George Co.** CR 15111

404 N. Camden Dr. Exclusive Beverly Hills  
Palm Springs residence, San Jacinto Hotel, Phone 9019

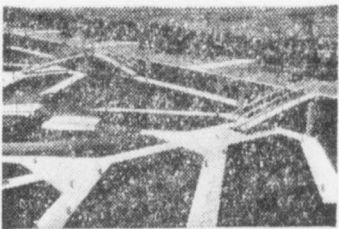


DELUXE  
YACHTING FACILITIES

For The Discriminating Yachtsman  
In Beautiful Newport Harbor!

At Last! The new CABANAS MARINAS answers the demand of resident and visiting Yacht Owners for a slip plus modern and distinctive living accommodations at a fraction of the usual cost of a waterfront home.

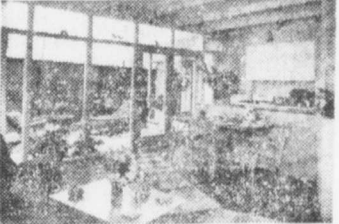
A new idea recognizing the Yachtsman's necessities for complete year-round facilities for rest and entertainment at the seashore.



30 Cleverly Arranged  
Boating Slips

30 Brand New  
Cabanas

Cabanas All  
Completely Furnished  
in the Modern Mode



Compact, Modern,  
Complete Kitchen

Dining Facilities

Private Patio

Each Cabana  
Sleeps Four



Extra Outside  
Entrance to  
Shower

All Rooms Open  
to Patio

All Utilities Paid

Reservations are now being made for seasonal or yearly leases. For more information regarding Cabanas Marinas, phone Harbor 2992, or write—

**Cabañas Marinas**  
LIDO PENINSULA  
E. 31st. ST. NEWPORT HARBOR, CALIF.

## Almost Seven Million People Buy And Read California Newspapers

Six million 661,592 subscribers regularly buy and read the 574 daily and weekly newspapers of general circulation in California. It is revealed by the 1949 edition of the annual Newspaper Directory of the California Newspaper Publishers Association just off the press and now being distributed nationwide.

Of these 574 newspapers, 457 are weeklies and 117 are dailies. Of these, 426 weeklies and 109 dailies, or 426 in all, are members of the California Newspaper Publishers Association, including the Desert Sun.

Every county of the 58 counties in the state, except Alpine county, boasts of local newspapers serving its community. Only 5 of the remaining 37 counties have but one newspaper each. Mariposa, Mono, Sierra, Trinity and Yuba. Los Angeles county alone has 168 newspapers or more than many states in the Union.

Information contained in the CNPA Newspaper Directory includes the name of the newspaper, its county, its publisher, date of its establishment, its day of issue, its circulation, mechanical specifications, and its advertising rates.

One column inch of advertising

## PAN-AMERICAN TILE

A new type of imported tile—Pan American tile from Mexico—is now being handled and distributed by Ralph Young Construction Company. This is a pressed cement type with marbled surfaces in soft colors, according to report.

## LOVELY NEW DESERT HOME

only 15 min. from center of  
PALM SPRINGS



**\$3700**

Full Price—Including Lot

Road to SHANGRI-LA PALM Drive off Ramon Rd. cross Highway 99 and continue for 1/2 mile on Ramon Road to SHANGRI-LA PALMS.

Courtesy to Brokers

Manitou

Desert Homes Co.

6912 Hollywood Boulevard  
Hollywood, Calif. GL-2610

## HOT CURATIVE MINERAL WATER

Land now available for first time in 10 years, adjoining **MILLION DOLLAR** Two Bunch Palms development and fastest growing health center in the desert, 15 minutes from **PALM SPRINGS**. Improved business or residential acres unequalled in price. Write **PAUL DERVAES**, Box 492, Tel. 146, Desert Hot Springs.

## Just Imagine! New 3 Bedroom 2 Bath Home WITH BEAUTIFUL Swimming Pool

for Only  
**\$16,500**

with terms

Large living room 13x27. Natural fireplace. Corner Lot 100x105. Lot is landscaped and completely walled.

(can be purchased furnished)

**Owner Cash Out!  
WANTS ACTION NOW!**

614 Desert Way  
Phone 3174

In Desert Tract, 1 Block S. of  
Ramon Rd., E. of High School

## New Ruling Aids Economy Houses

Construction economies permitted by the FHA in furtherance of the much-studied economy housing program have been announced by John E. McGovern, Southern California FHA.

The program aims at providing home-investment opportunity for a large new number of potential buyers. Director McGovern has called to the attention of builders, who may wish to take advantage of the relaxation of construction requirements, that such variations must be indicated clearly on the drawings and specifications which are submitted. If these items are not clearly defined, it was stated, the customary features will be estimated and will

be required in the completed structures.

"While it is our opinion that those items which are included in these smaller houses must conform to the standards set up in our minimum property requirements," Director McGovern said, "we believe that considerable economies may result from the emission of nonessential items of a nature which can be added at a later time without serious increases in cost because of postponement and without creating an unfinished house."

## Something Good

It's modern

... near school

... and NEW!

3 bedrooms, unfinished.

**\$11,500**

Good terms.

**Culver Nichols Co.**

Associates

**BARNEY JOHNSON**

**PAUL AUST**

**FRED ARSCOTT**

861 N. Palm Canyon Dr.

## Ranch Home --- \$14,950

A good home on 22 acres, 6 mi. from Palm Springs. Plenty of water from own well. New electric pump and pump house. House can sleep 5 people. Double aluminum garage. Some chicken equipment. Great possibilities!

For all 22 Acres and house and equipment.

Terms

**DAVE ROSE**

Associate: Bill Kleinberg

252 N. Palm Canyon Dr.

Phone 2844

## FOR THE DISCRIMINATING

(TENNIS CLUB AREA)

In the most sheltered, close-in, exclusive district in Palm Springs. Early-American Ranch type home, 2 years old. Best construction, with 2 large bedrooms, 2 1/2 tile baths, Unit heat and unit air conditioning. Steel venetian blinds, carpeted throughout. Furnished in quality furnishings, in gay colors for desert relaxation. This is a most comfortable home in any type of weather. Located on a corner view lot. Large 2-car garage. There has been over \$10,000 invested in this property and it is open for an offer as owner must return north. Phone 6817 for appointment.

## For Desert FUN Follow the SUN to FABULOUS Borrego Springs

World's Finest Desert Resort Development  
ESTATE LOTS  
Average **\$1200 Per Acre**  
**RANSOM & HINKLE**  
The Plaza P. S. 3666

## OPEN FOR INSPECTION

SAT., MARCH 5th SUN., MARCH 6th

## New Furnished Home

at 875 Sunrise Way  
Just No. of Tamarisk

Absolutely top value in a three bedroom, two bath modern home. Both outdoor and glassed-in patios—two car garage. Streamlined living room with fireplace and up-to-the-minute decor. Huge corner lot completely walled and landscaped. Ready for immediate occupancy. Extremely reasonably priced. Come over and see for yourself!

## CHARLES MATHEWS

REALTOR

463 N. Palm Canyon Dr.

Phone 2772

ASSOCIATES

BARBARA NODURFT

MARION MATHEWS

LES PROVENCHER

LEONA V. SMITH

Or See Your Broker

Our choice - Queen is "Dreamy"

## Without Doubt!

This new, modern, 2 bedroom, 2 bath home

## Has Everything

Luxurious wall to wall wool carpeting.

24 FT. CEILING TO FLOOR WINDOWS

Huge living room, spectacular in coloring.

80 FT. SOUTH PATIO

Beautiful awnings and porch furniture—All new.

ESTATE LOT, 150x135.

Lovely lawns and shrubs—Hedges and walls.

BUILT FOR OWNER

Many special features you seldom find.

**\$36,500 is the Price**

WHICH IS LESS THAN OWNERS' COST.

## OPEN HOUSE

2:00 P.M.—5:00 P.M.—Sat. and Sun.

**469 Via Escuela**

COURTESY TO BROKERS

DESK AT C. OF C.

The Palm Springs Hotel and Apartment association now has a desk and mailing address at the chamber of commerce building, according to an arrangement between President Jim Mann of the association and William J. Dunkerley, manager of the chamber.

The Desert Sun—5  
PALM SPRINGS, CALIFORNIA  
Friday, March 4, 1949

Imitation is ignorance; envy is men—the righteous who believe themselves sinners; the rest, sinners who believe themselves righteous.—Pascal.

## MUST BE SOLD! No Reasonable Offer Refused!

642 Desert View Dr.—3 bedroom, 2 bath. Furnished. 100 ft. lot. A steal!

627 Highland Dr.—New 3 bedrm., 2 bath beautifully furnished. 100' lot completely walled. A real beauty. Open for inspection.

641 Desert View Dr.—New 3 bedrm., 2 bath, unfinished. Want offer.

Two 100' corner lots located in fine district. All improvements. \$1650.00 each.

2 miles East on Ramon Road to Highland Dr.  
**F. E. Davison**, 344 N. Camden Dr., Beverly Hills  
CR 61171 BR 21171

## "Palm Springs' Best Buy"

CAN BE PURCHASED AT A SAVING OF  
THOUSANDS OF DOLLARS

## Brand New—Dream House

FURNISHED EXQUISITELY  
A HOUSE THAT HAS EVERYTHING

Estate lot 100'x125'. Completely walled. Walking distance to town. Unit heat—Forced air. Supurb cooling system. Beautifully furnished. 3 bedrooms, 2 baths. Bar. Large closets. Approx. 2400 sq. ft. under roof. Covered floors throughout.

YOU MUST SEE THIS—  
THE BEST VALUE IN TOWN!

## See Owner

640 WARM SANDS DRIVE  
In the South End of Town

To: ADJUDICATING DEPARTMENT  
CALIFORNIA ELECTRIC POWER COMPANY  
P.O. BOX 512, Riverside, California.

I submit the attached drawing as my own work.

NAME ..... AGE .....

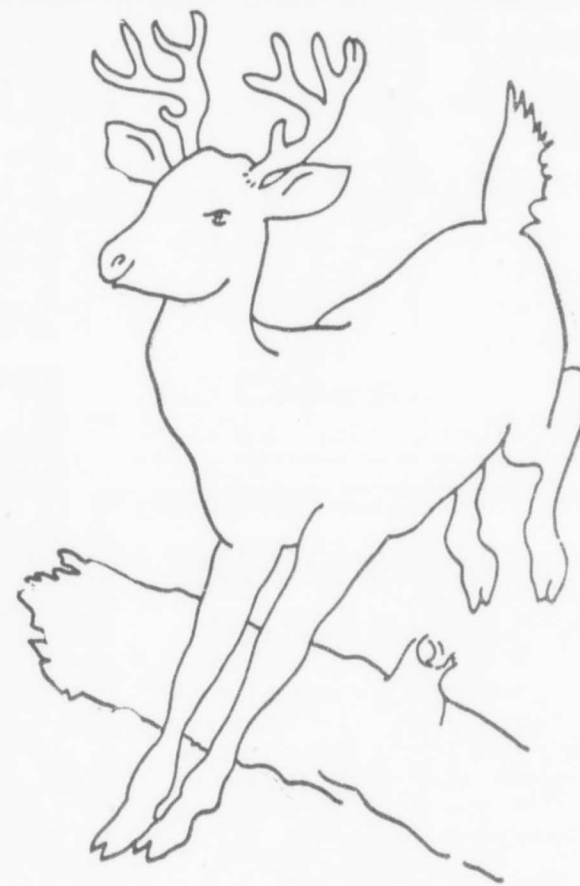
ADDRESS .....

SCHOOL ATTENDING .....

(Newspaper and date of animal appearance)  
(Additional copies of this ad may be obtained at our local office.)

## CONTEST RULES

Contestants must be of Elementary school age (6th grade and under).  
Only one entry will be accepted from each contestant of each district.  
Entries will be judged on neatness, selection of colors and artistic.  
Entries must be in the mail and postmarked not later than midnight one week from the day it appeared in newspaper.  
Each contestant will be present at a Radio Kilo-watt pin and the winner will receive a Junior model radio.  
Decision of the judges is final and no drawings will be returned.



## Hey Kids!

Color this drawing with crayons or paints and get a gold plated Reddy Kilo-watt Pin. In addition, the best completed drawing received will be awarded FREE a portable radio. Read instructions above.

## Speed Demon of the Forest

Almost everyone in the Western United States has been thrilled by a glimpse of a Mule or Black Tail Deer...

Perhaps it was standing in mesquite, dappled by broken sunlight, or perhaps it was first seen as it bounded away in alarm...

The Mule Deer is blessed with tremendous speed to enable it to escape danger...

Be kind to all your animal friends. Preserve their home by preventing Forest Fires!

## Speed of Electricity!

By a simple touch of your electric switch, power rushes from great power plants to your command at 186,000 miles per second.

Another Achievement of  
FREE ENTERPRISE



CALIFORNIA  
ELECTRIC POWER  
COMPANY



## Portrait of the Week

BY BERNARD  
OF HOLLYWOOD



Mrs. Lynne Jennings... has spent years visiting Palm Springs, not only for winter vacations but also enjoys the summers here. Her fondness for this desert spot has grown more intense with each year. She and her husband, Lt. Col. Payne Jennings of the U. S. Air Corp., consider it an ideal spot for their children... the sports aspect also appeals to her as the season is continually open

for various activities, in all her extensive traveling she has found no place comparable to P. S. She has a sweet, modest charm that you wouldn't associate with a sportswoman, however active sports like horseback riding, swimming and golf are her preference. Well... she is in the perfect location to gratify her preference.

## Announcing

an  
Informal Exhibition  
of  
Desert Paintings

Starting Tomorrow, Saturday, Mar. 5 for 2 weeks only

by  
JAMES (Jimmy) SWINNERTON  
Foremost Desert Artist

at the  
Desert Studio

236 Cathedral Canyon Drive Cathedral City

## The DUNCAN SANDAL Shop

398 N. Palm Canyon Drive Palm Springs, California

presents originally  
designed sandals.

By  
MENALKAS DUNCAN

Custom-built of fine  
leather, by hand, with  
careful attention to de-  
tail and individual foot  
requirements.



Mail Orders Filled. Send for Illustrated Folder

## Casa Margareta Adds New Attractions!

Mrs. Sarah Fishman has just completed new 3-unit buildings. Rooms and apartments, Baths and showers. Panel Ray heat. Air conditioned. Tastefully furnished. Patios and Solarium. Open year 'round. Day, week and monthly rates.

Rooms from \$6.00 up.

336 PASEO EL MIRADOR

PHONE 5682

## Scientific Facial Rejuvenation

"Look Years Younger  
... In Short Time"

Facial contouring... Lifts sagging muscles,  
wrinkles disappear, crows feet eliminated.

Vacuum Pore Cleaning  
Corrects Dry, Crepey Skin.

GENE SALEE  
PURE CREAM COSMETICS  
Free Demonstration

Ethelyn Parker

PHONE 4204



De'Ans  
DEEPSKIN ELECTRIC MASK

INFRA RED RAY  
Sensational way of remov-  
ing lines and wrinkles

403 N. PALM CANYON DRIVE

# Society

## Spring Tea and Musicale Highly Enjoyable Affair

The Spring Tea and Musicale sponsored by the Guild of St. Paul's-in-the-Desert March 1 inaugurated the Spring season with one of the most enjoyable events ever given on the desert.

The huge Shadow Mountain Club was filled to overflowing with prominent desert and winter residents and their guests. Cowboy singer Johnny Boyle sang a number of his popular ballads during the tea hour and was followed by the Boys' Glee Club from Palm Springs high school under the direction of Mr. and Mrs. Alex Hammond.

Mr. Hammond also presented a group of high school students in numbers from "The Chocolate Soldier" and "Oklahoma." Featured on the program were Mary Louise Klug, Brownie Brown, Betty Wright, Craig Hammond and Tyler Gilman.

### FOR FIBBER AND MOLLY

Mr. and Mrs. H. F. Johnson, of Racine, Wis., were noon cocktail hosts Sunday when they introduced stars of their radio show, Fibber Magee and Molly (Mr. and Mrs. Jim Jordan) to members of the Committee of Twenty-Five at their clubhouse.

Also present were the Kings Men of the Johnson Wax show. The boys did a few of their popular songs to the delight of the guests.

Others in the party were Mr. and Mrs. A. E. Summerfield of Flint, Mich., houseguests of the A. C. Matteis; and Mr. and Mrs. Fred McNear of San Francisco, houseguests of the F. C. Dougherty.

### SHADOW MOUNTAIN PARTIES

Mrs. George B. Davies of Palm Springs celebrated her birthday with a bridge luncheon at the Club last week. Guests were Mrs. Faye Brainerd, Mrs. Arthur Peterson, Mrs. Edwin Booz, Mrs. Julian Hayden, Mrs. John Langtry, Mrs. Foster Simonsen, Mrs. John G. Hormel, all of Palm Springs, and Mrs. Paul R. Hootman of Peoria, Ill.

A birthday dinner for Mrs. Irene McKinstry of Hinsdale, Ill., was given by John Harnish of Palm Springs. The guests were Mr. and Mrs. Evan Thomas of Pasadena and their son, Evan Thomas, Jr.

### BIRTHDAY PARTIES

Anne Detzer, attractive cousin of the Culver Nichols, attending Palm Springs High School this winter was feted on her birthday not one day but two. A dinner and theater party by a group of High School friends Saturday evening and a barbecue at the Nichols' home Sunday afternoon. Bob Renker's birthday was celebrated at the Tennis Club with his Virginia, the Fred Renkers, William Talbot, Miss Ella Mae Roberson, Howard Thomas Jr., of Los Angeles and Howard Brown of San Francisco.

Also at the Tennis Club the Paul Mannings of Des Moines hosting a birthday dinner for Mrs. Manning. In their party were the J. F. Oeds of Detroit, Mr. and Mrs. Tom F. Brown, Los Angeles, the Norman Phillips, Palm Springs and Oakland and the S. F. McGinnis of Des Moines.

DESERT BRIEFS: The Wesley Peppers have been entertaining the John Leeds Kerrs of Laguna Beach... Dr. and Mrs. O. S. English and Dr. and Mrs. C. S. Wright have returned to their home in Philadelphia after two week vacation at the Rossmore.

The John Minters of Laguna Beach are at the Colony again for a week's stay... There too William Hayward of Santa Barbara and Mr. Milton Daly of Ketchikan, Alaska... Winners in this week's Howell match point duplicate game in the Palm Springs Bridge Studio were Mrs. Hortense Murray and Mr. Arthur Ness of Portland...

The C. W. Treadwells checked in at Town and Desert Wednesday and are being welcomed by their Village friends... Ex-Gov. John J. Dempsey with Mrs. Dempsey March 7 at eight o'clock. The evening meeting has been arranged so that all who enjoy exceptionally fine music will have an opportunity to hear the brilliant and finished concert work of these accomplished young women.

Miss Wennermark has toured in concert with John Charles Thomas and has been soloist at Hollywood Bowl, Redlands Bowl, and soloist with major symphony orchestras including the Denver Symphony and the Bach Festival Orchestra of Carmel. She has performed on prominent radio programs and does extensive recordings for Decca, RCA Victor and noted motion picture studios. Miss Wennermark is winner of several first place awards in National Federation of Music Club contests and has given recitals at all prominent colleges and clubs offering the best in musical programs.

Miss Patricia Winter is a lovely brunette whose lush, romantic voice has been heard in varied roles in such operas as Carmen, Marriage of Figaro, Don Giovanni, as well as leads in other well-known operas. She was one of the winners of both the UCLA Young Artists award and the second Atwater Kent audition. Miss Winter has been acclaimed as an artist with a future of rare promise.

## Two Distinguished Artists On Woman's Club Program



### By RUTH MARTIN

Two distinguished artists of national renown, Eunice Wennermark, eminent concert violinist, and Patricia Winter, famous Mezzo-Soprano, will be presented by the Palm Springs Woman's Club on the evening of March 7 at eight o'clock. The evening meeting has been arranged so that all who enjoy exceptionally fine music will have an opportunity to hear the brilliant and finished concert work of these accomplished young women.

Miss Wennermark has toured in concert with John Charles Thomas and has been soloist at Hollywood Bowl, Redlands Bowl, and soloist with major symphony orchestras including the Denver Symphony and the Bach Festival Orchestra of Carmel. She has performed on prominent radio programs and does extensive recordings for Decca, RCA Victor and noted motion picture studios. Miss Wennermark is winner of several first place awards in National Federation of Music Club contests and has given recitals at all prominent colleges and clubs offering the best in musical programs.

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AT WOMAN'S CLUB—Eunice Wennermark, (top) and Patricia Winter, distinguished artists who will appear on the Woman's club program on the evening of March 7.

### Young Guests

In Village Enjoy  
Breakfast Ride

Young guests at Tahquitz Vista and El Encanto had a morning of fun last Saturday when they rode out to Jack Boyer's chuck wagon breakfast on a big haywagon. Later they hiked up the mountains, taking pictures and collecting fine specimens of rocks.

Some of the younger set, with their parents, were Chester and Gloria Brown, Bobby Friend, Stephanie Lee, Jay Rich, Henry and Charles Dietzen, Alan Miller, Joan and Bobby Weil, Bobby and Nancy Berens and Michael and Johnnie Gregory.

ST. LOUIS GUESTS FETED—Mr. and Mrs. Palmer Clarkson, winter residents in Palm Springs from St. Louis, entertained in honor of Mr. and Mrs. Kenneth Lemaire Green Jr., of St. Louis, on Sunday.

Meeting first at the Clarkson home the group enjoyed a cocktail party which was followed by late buffet dinner at the Town & Country.

Mr. and Mrs. Clarkson's guests were Mrs. J. Leroy Snickner of New York, Mr. and Mrs. Kenneth Colborn and their houseguest Mrs. John L. Blish of Indianapolis and Jack Niehaus of New York, Mr. and Mrs. John Dunbar, and Mr. and Mrs. George Clarke.



ANNUAL BRUNCH—Mr. and Mrs. Tom Fleming of Beverly Hills, hosts at their annual brunch at the Tennis Club Sunday before departing after several weeks in the Village. (Photo by Terry.)

## Betrothed Pair Annual Brunch Honor Guests Merry Affair

Miss Sylvia Portnoy and her fiancé, Dr. Bernard Levin, were the honored guests at a lovely party given by Mrs. Allen Gellman of Chicago.

Those present and toasting the couple whose wedding will be an early summer event, were Miss Gloria Portnoy, Milton Ratner, Mrs. J. Winn, Mrs. Al Berk, Mr. and Mrs. Lou Samuels and Mrs. Bed Rabin.

Mr. and Mrs. Tom Fleming said good-bye until next season to their host of California and eastern friends before leaving for Beverly Hills Monday. They will be at the Beverly-Wilshire until the 17th and then return to their home in Chicago.

Before leaving they hosted their annual Tennis Club brunch Sunday, always one of the gayest parties of the year. The long table running the full length of the Lland room was beautiful with spring flowers. In addition to music by Ray Whitaker's Orchestra, Paula (Mrs. Lionel) Atwill, week-ending with friends in the Village, sang a number of popular songs.

Guests were Mr. and Mrs. James Coston and their daughter Mrs. Eugene Ling of Los Angeles, Mr. and Mrs. Robert Cain, the John McClures, Edwin Fallgrens, Joan and Walter Manus, the Albert Pecks and Robert Ramsoms.

Others were Helen Kirk (Kenneth on hospital district business in San Francisco), Kay and Earl Cordrey, Mrs. Hans Klehmets of Malibu, the Oliver Jaynes, and Miss Lee Anderson. Also Mr. and Mrs. Theodore Gamble, houseguests of the Costons, the Harold Murphys, Mrs. Laura Montgomery and Virginia Montgomery (Charles having left the day before for a flying trip back east.)

Burnham, Mr. and Mrs. Herbert Stern, Mrs. Sally Collier, the Stanley Sinton and Mr. and Mrs. Alex Marcuse.

Mr. and Mrs. Max Friedman were hosts at a buffet dinner at the Lone Palm Saturday for a group of Cleveland friends.

Mr. Jay Strauss of Hollywood hosted a buffet luncheon for Mr. Gordon Maynard, Eagle-Lion representative for "The Red Shoes" in the party were Mrs. Clarence Frantz, Miss Dodo Frantz, Miss Nan Avery, Mr. and Mrs. Alfred Stutz, the Al Stutz Juniors and Mr. and Mrs. Philip H. Lester.

## Gay Parties Mark Week End In Palm Springs

The Charles Farrels entertained tennis players, Bobby Riggs, Pancho Segura, Johnny Faunce, Mr. and Mrs. Jack Kramer, Mr. and Mrs. Donald Budge, with buffet dinner for twenty in their Garden Room.

Mrs. Arthur Joseph and daughter Mrs. Nancy Freiburg entertained a group of winter vacationers that included the David Josephs, Mrs. Melville Rothchild, Mrs. Walter Lowell, Mrs. Elsie



### Furnishers of Homes

COMPLETE INTERIOR DECORATION  
AND INTERIOR FURNISHINGS  
Lovely Home Accessories

Sectionals, Divans, Chairs, Tables, Lamps, Pictures,  
Rattan and Bamboo Furniture and Blinds, Throw  
Rugs, Grass Mats, Abaca, Living, Dining and Bed-  
rooms complete. Carpeting, Draperies, Plastics.

Complete SIMMONS Line, including HIDA-BED.

Store Hours—9 to 6

Phone 2803

1073 PALM CANYON DRIVE, PALM SPRINGS, CALIFORNIA

## Tops in Food . . . Tops in Entertainment



DANCING NIGHTLY TO THE MUSIC OF  
THE GUADALAJARA TRIO  
Rudy Garcia---at the Piano

BRUNCH — LUNCHEON — DINNER  
Cocktails

## EVERYBODY'S TALKING ABOUT

# The MARY KAYE TRIO



## Now Appearing Nightly

AT THE

# SADDLE AND SIRLOIN

★

POSITIVELY  
THE GREATEST  
MUSICAL TRIO  
IN SHOW BUSINESS  
TODAY!

THE BILLBOARD  
The world's foremost amusement weekly  
— SAYS —

MARY KAYE TRIO  
(Reviewed at the Cairo, Chicago,  
March 23)

For the past five years, this three-some was billed as the Mary Kaahue Trio, but recently switched the moniker to avoid mispronunciation of the name and the inference that it was a strictly Hawaiian group. The average age is only 25, smart-looking trio has all the know-how of a veteran show group. Sharply coordinated, its alert and enthusiastic presentation extends over all it does. Biggest attribute is the top-notch production that goes into every number. During the vocals, each of the style of lyric treatment well and when they blend pipes, they get a vocal mixture that's truly distinctive and smooth. Behind-the-scenes ready efforts, when accordionist Frankie Ross takes over, with hefty assist from foils Mary (guitar) and Norman (piano and bass) and Norman. Instrumentally the Apollo platter trio also shines, playing smart arrangements faultlessly. Its music elongated snare drum brushes and pulsating beat, especially on rhythm numbers. Library is expansive, covering the staid oldies, like Old Man River, to the newest novelty.

—Johnny Sippel.

Show Time, 9:00 P. M. Nightly  
SHOWS ON THE HOUR—EVERY HOUR!

★

## STEAKS "Aged to Tenderness"

PRIME RIBS — FRIED CHICKEN  
CAESAR — SALADS — ROCQUEFORT

★

# SADDLE & SIRLOIN

394 N. PALM CANYON DRIVE  
Reservations — PHONE 9069 — Reservations



## Wandering About With Marj

By Marjorie Grant Pohl

I Saw:

COUNTESS McCORMICK, of Dublin Ireland, widow of the late beloved singer JOHN McCORMICK, at the Racquet Club with MR. and MRS. FRANK SEEVERS of Los Angeles and CHARLIE and VIRGINIA FARRELL. . . MRS. SEEVERS is the noted composer who among other things wrote "Just for Today," which is one of the songs that John McCormick made famous. The COUNTESS has spent the past three years writing the life of her famed husband. "Bright Boy," one of the FARRELLS' pet dogs was the gift of the McCORMICKS. . . a dinner foursome at the Club handsome young actor PETER LAWFORD, radio's CY HOWARD, attractive GLORIA McLEAN and radio's MARY LIVINGSTON BENNY. . . a merry party of the younger set in the Club's Garden Room, SANDRA SHEARER, BETTY LOU and MARILYN FLECK, MR. and MRS. BILL HUBER and KEN COLBORN—JR.—all chatting a mile a minute over something. . . BOB MAYPOLE, who returns to his home in Minocqua, Wisconsin this week with winter Village visitors MRS. A. H. EICH of Evanston Illinois, ELEANOR GILBERT who is from Chicago and MR. and MRS. LARRY PAUL of Lac du Flambeau, Wisconsin. . . BOB NORIE of Smoke Tree pausing for an "Hello"—with him his charming mother MRS. ROBERT NORIE and MR. and MRS. H. A. YINGLING of Wichita Falls. . . FRANK SINATRA lunching in a party that included cute DORISS DAY. Later in day saw DORIS singing to a crowd of vacationers in the dining room. . . sun absorbing while they brunched Texas oilman BUDDY FOGELSON with PAT DE CICCO (Gloria Vanderbilt's ex) tennis player JOHNNY FAUNCE, and COLONEL C. M. PAUL of Fort Worth. . . JOAN CRAWFORD pausing as she exercised her cute poodle to explain its name is "Chicquet."

Here and there. . . Down at La Quinta—the first Luau of the year complete with flower leis flown in from Honolulu. . . MR. and MRS. LEO SPITZ, Universal Studios head and MR. and MRS. MALCOM KINGSBERG, RKO top man from New York among those at La Quinta. . . RUBY and CONNIE BARLEAU of the Dunes dropping into Lee Bering's. . . At their Dunes MR. and MRS. PANDRO BERMAN (director) dining with their son MICKEY, daughters SUSAN and CINDY and MRS. BERMAN's mother MRS. FRANK NEWMAN. . . MR. and MRS. HAM JOHNS, of Long Beach and the Village back in town, lobster dining at the Dunes. . . talking golf there JOHN MONTAGUE, the trick golf expert, with JACK WOOD and MERRITT (SMITTY) SMITH. . . FREDDIE WATSON dashing out of the Tennis Club to keep an appointment.

At the Del Tahquitz MARK WARNOW, who is musical director for CBS, taking in the doings there including ART LEOBE's dish jockey show. . . incidentally GEORGE JAY, who is the disk jockey for Sherry's on the Sunset strip, traded places with ART, Tuesday night, when he trekked to Los Angeles to take in the preview showing of Sinatra's "Take Me out to the Ball Game" that MGM put on meanwhile GEORGE headed for a day of Palm Spring's sunshine. . . BERT SHEFFER, the pianist and conductor for MGM records took over at the piano the other night for ART's show and played a couple of numbers including the "Sabre Dance."

MORREY and RUTH JONES taking in the new show at the Saddle and Siroin with MR. and MRS. MAX SAMON of San Francisco and MR. and MRS. MORREY SANDERS of Oakland. . . DONALD DUNCAN with a party of friends—incidentally MR. DUNCAN—why didn't you manufacture candy bars of something nice anything BUT parking meters which raise our blood pressure every time we look at them. . . DICK BEAUMONT, GEORGE LAFAYETTE and JOE PORTNOY among the other music listeners.

Western actor and desert resident RAYMOND HATTON with MR. HATTON and MR. and MRS. GIRARD BAKER of Beverly Hills (well known attorney there) at the Town and Country for dinner. . . ditto local artist PAUL GRIMM, MRS. GRIMM and MR. and MRS. WILLIAM T. SCHWARTZ of Arlington, Vermont. MR. SCHWARTZ is noted eastern artist, ESTHER GILBERT entertaining her son, MORT GILBERT and his fraternity brothers BOB FRIED, STAN BECKER, DICK CAPIN and WARREN ETTINGER of USC and SHEILA JUNE OSTERBACK of Los Angeles.

Round and about. . . Birthday celebrating at the Chi Chi MR. and MRS. JOHN PIKE. . . in the crowd listening to the entertainment MR. and MRS. DAVE GILLAM, MRS. EHLERT, SHERMAN HULL, DORA MORRISON, JIMMY RECTOR, MR. and MRS. MILARD WALDHEIM of St. Louis. . . GLADYS DENTON, who was birthday celebrating with MRS. DON MAHER, RUTH TALMADGE, MARGARET LITCHIE and RACEHORSE HARRISON. . . Out at the Palm House MR. and MRS. JIMMY METZ overlooking as JANA added tap dancing to his artistic talents, ditto DUTH and ALEX APPEL and REX SANDERS of The Stables staff. . . Dining at the Steak Ranch PAULINE SOMERS and HELEN BIGGINS who were doing the Village with DOTTIE FISHER and WILLARD GEIB.

Out at the Stables their Pony Express Race plus rodeo events and outdoor doings proved fun for the crowd there. . . EARL HENDERSON, MR. and MRS. JOE BUTLER, GEORGE RASMUSSEN, FRANK and JANICE BOGERT, EARL NEEL, the ELMO PURNELLEs, and dozens of others among the onlookers. . . YVONNE CANTRA KUSKNER chatting with friends. She is the former Massachusetts long distance swimmer for 1936 who has been teaching the local Girl Scouts new aquatic feats.

BERNICE LAFRANTZ birthday the occasion for a birthday party at the Doll House. Helping her celebrate MR. and MRS. WARREN STREBE, LILLIAN DAVIS, and husband CHUCK LAFRANTZ. . . there the same evening MRS. CLIFFORD HEINZ with MR. and MRS. W. B. HORNE of San Francisco. . . JOY LANSING and BETTI ARLIN (who just finished "Neptune's Daughter" at MGM with JACK HUBER and JOE BROWN. . . PRISCILLA CHAFFEY with New England publisher BASIL BREWER. . . MR. and MRS. JACK WARNER hosting a party of friends. . . Houseguesting with the LEE BERINGS, BERNICE BACON and BOB and TERESA DAVIS of Los Angeles. . . at Lee Bering's MR. and MRS. ARTHUR LAKE (Dagwood) dining with a party of friends. . . JANE NEEL record buying at TED REEDS. . . BASIL BREWER hosting blond ELEANOR LARRABEE and his Bar 99 ranch manager of Dyer, Nevada GEORGE A. RILEY at the Tennis Club.

At the Doll House Villagers HARRY and PAT REID, PAUL TROUSDALE and JOHNNY SEAMANS. . . CLARENCE WOOLLEY, one of Palm Spring's most distinguished Villagers dining solo. . . MARY LOU HOLLOWAY with her mother PEGGY BULL, ALLEN HANDLER and AL ZISKIN. . . a foursome MR. and MRS. I. A. MILLER and MR. and MRS. PHILIP MILLER. . . MR. and MRS. BEN GAGE (swimmer and movie star ESTHER WILLIAMS) wending their way to a table. . . many Villagers will remember BEN GAGE from war days when he was stationed at Torney General Hospital.

DR. and MRS. SAMUEL SALINGER celebrating MRS. SALINGER's birthday with a party which started at Tamarisk Court and moved to the Chi Chi. . . among those in the merry group, MR. and MRS. JAMES LARSEN of Portland, MRS. L. H. ELKAN of Chicago, Villagers ART and ADELAIDE CUNNINGHAM, SCROGGS and WIN SINGLETON, MRS. FRANK CUTLER, MRS. N. C. HAMPTON, MR. and MRS. HERBERT McKENZIE of Portland, ED McCAUBREY of the Village, Oregon's MR. and MRS. GEORGE MACY. . . laughing over ARTHUR BLAKE'S "L. O. P." BERT KOPPERL, ditto DONALD STRALEM of New York and RICARDO CORTEZ, Villager JACK FREEMAN, and FAY BAONTER and REGINALD VENABLE.

## Annual St. Patrick's Day Card Party Plans Started

Plans for the annual St. Patrick's card party sponsored by the Altar society of Our Lady of Solitude church scheduled for the Desert Inn on Tuesday afternoon, March 15, reveal early fund-raising efforts when Palm Springs was truly a sand-streeted village.

This annual party, held for many years prior to the formal organization of the Altar Society in 1937, was handled almost entirely by the late Mrs. Theresa Hicks, mother of the well known Hicks, mother of the well known family of the same name, who planned, sold tables, solicited prizes and otherwise arranged the affair.

At its inception in the early thirties, Mrs. Hicks has graciously offered the hospitality of the spacious Desert Inn through her unfailing friend, Mrs. Nellie Coffman, its founder, who has always given the services of the Inn to charitable undertakings.

Now a tradition in the village, Mrs. Coffman, in spite of her more than 80 years, takes great pride and interest in the affair which aided substantially in making the building of Our Lady of Solitude church a reality.

While Mrs. Hicks passed to her reward several years ago, the annual card party serves as a reminder of her unselfish labors, while the new St. Theresa's parochial school, named for her patron saint, is a living memorial of her faith and devotion to an ideal.

The party has grown in size each year and the largest gathering of its colorful history is expected March 15 according to members of the Altar society, or reserve tables may call Mrs. Tom Holland, 4284; Miss Theresa Fields, 5015; or Mrs. A. H. Renier, 3801. The public is cordially invited.

## Prominent in the Life of the Village



## Center Plans Anniversary Event March 9

Second anniversary dinner of the Palm Springs Jewish Community Center will be held at Wonder Palms Hotel next Wednesday evening at 7:30 p. m. Inasmuch as the first anniversary dinner held last year was such an outstanding success, it is expected that this year's event will be very well attended.

Rabbi Max Nussbaum of Temple Israel in Hollywood will address the group. Due to limited space, reservations should be made in advance by phoning: 2289. The Tres Caballeros, popular trio playing nightly at Wonder Palms, will furnish the music and a splendid evening is anticipated.

## Louise Purnell Appointed BW Vice-President

Regular business meeting of the Business Women's club was held Monday evening at the Royal Palms hotel with Mrs. Mildred Veano presiding. Mrs. Veano announced that Jimmie Briddy had resigned as first vice-president and had left the city. Louise Purnell was appointed to act as vice-president for the remainder of the season.

### La Quinta Hotel

La Quinta, Calif., in California's Paradise near Palm Springs

Smartly informal for a wonderful desert holiday. . . away from the hustle and bustle of the city. . . deluxe bungalows in landscaped 40-acre grounds.

**SWIMMING POOL  
RIDING—TENNIS  
GOLF  
FAMOUS CUISINE**

"Half-Hour From Palm Springs—One Hour More Sunshine"

Personal Supervision  
Bill Walshe  
Phone Thermal Main 3

**MARGE RILEY'S WESTERN SHOP**  
Smart Western Togs and Resort Wear  
"DESERT CIRCUS"—MARCH 30—APRIL 2

## Sail to glamorous Acapulco, Mexico From Los Angeles on the Luxury Liner S. S. Corsair

**SAILING EVERY 12 DAYS**

For Information, Rates, Reservations—Consult  
**Palm Springs Travel Service**  
FRANK G. EWING, Manager  
174 No. Palm Canyon Dr. "The Center" Tel. 7874  
Cruises, Tours, Hotel/Resort Reservations.

Photos by Terry

PALM SPRINGS, CALIFORNIA  
Friday, March 4, 1949

The Desert Sun—7

.... Enjoy the Sunshine While Dining in a Desert Garden Oasis



## Buffet Luncheon

SERVED AL FRESCO—EVERY SUNDAY  
12 to 2 p. m.

AROUND THE TURQUOISE POOL

**\$2.50** Per Person

Make Reservations Now  
Telephone 2255

Remember Our Famous **RANCH DINNER** and **WESTERN DANCE** Each Thursday Evening.

A Choice Selection of Cocktails, Wines and Beers Available at "La Paz Bar"

## OH BOY!! It Won't Be Long Now!



Next Week at  
**DEL TAHQUITZ HOTEL!**

## PALM SPRINGS Play School

For Children 2-6 Years

Open daily. Licensed by State of Cal. Health Dept. approved. Supervised play. Accredited teachers for kindergarten classes. Baby sitters provided.

• Fruit Juices  
• Hot Lunches  
• Snacks  
• Rest Period

Hourly-Daily-Weekly Monthly Rates. We furnish transportation.

Phone 3213  
(Call us for an interview)  
1547 N. Palm Canyon Dr.  
OPEN YEAR 'ROUND

season and little need be said in her behalf as she is very well known and popular in the social set. The Edgar's have just bought a new home in Windsor Hills that they are enjoying immensely. Howard is a salesman for Canada Dry.

Lower left are Mr. and Mrs. S. O. Frankel of Chicago and Mr. and Mrs. George M. Bray of Grand Forks, North Dakota, this is the fourth season they have come to the Village together. On Saturday night, Mr. Frankel celebrated his birthday at a cocktail party at the Del Marcos with approximately twenty guests present, guests coming from Los Angeles, Long Beach and Chicago especially for the party.

Lower right, a group having coffee and cake at Harlow Haven, they are (left to right) Mr. and Mrs. S. H. Cox of Portland, Oregon, who is in the insurance business; Mr. and Mrs. Robert J. Herrail and daughter, Linda, Pontiac dealer from

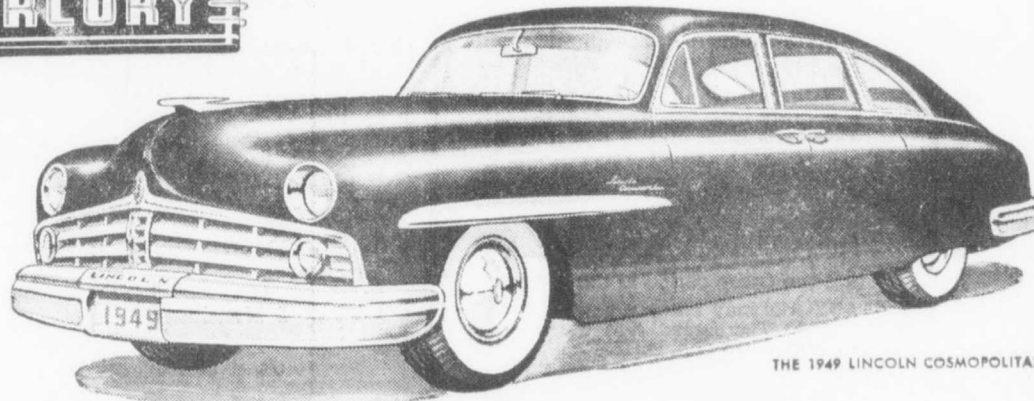
Salem, Oregon; and Mrs. Henry Gauer of Winnipeg, Canada, whose husband owns a grain business in Canada.

## Come in today and meet

YOUR NEW LINCOLN-MERCURY DEALER

**Palm Springs Lincoln-Mercury Co.**

South Palm Canyon Dr. at Sunny Dunes Rd.  
Palm Springs—Phone 2301



THE 1949 LINCOLN COSMOPOLITAN

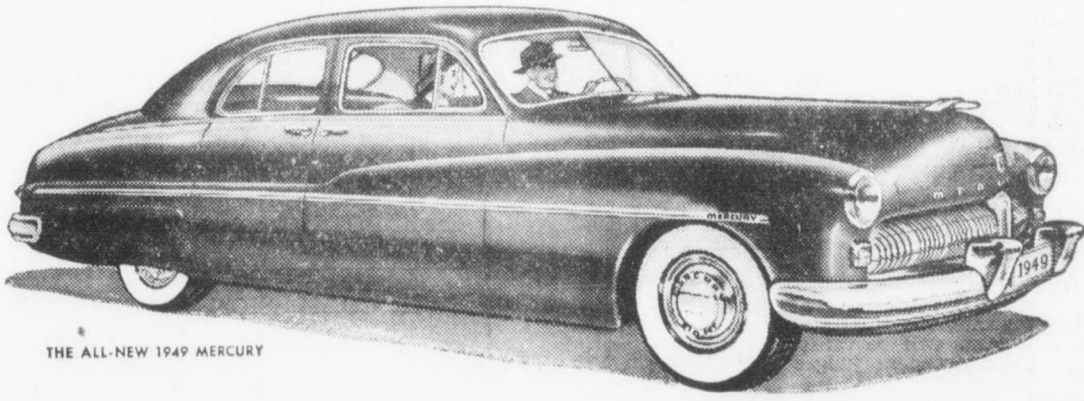
LINCOLN-Mercury Division of Ford Motor Company takes pleasure in inviting you to meet your new Lincoln-Mercury dealership, headquarters for the two completely new 1949 Lincolns and the All-New 1949 Mercury. Here is a well-staffed, well-equipped organization to serve you—an organization determined to do business on the basis of winning your liking, your confidence and your respect as a part of every business transaction. They are eager to earn your confidence and friendship.

That's why you'll find the best in service opera-

tions—complete service, courteous service, and always at reasonable cost. You'll find a sincere desire to show you and tell you all about the great, new 1949 Lincoln and All-New 1949 Mercury. You'll know these people want to do everything possible to help you like to do business with them.

Come in today and get acquainted. A warm and friendly welcome awaits you.

LINCOLN-MERCURY DIVISION  
OF FORD MOTOR COMPANY



THE ALL-NEW 1949 MERCURY



## Benefit Plays March 22 To Aid Local Boy Scouts

An entertaining program of three one-act plays will be staged at the World Wars Memorial Building, Tuesday evening, March 22 at 7:30 o'clock, as a benefit for an all-year cottage to be erected at Camp Emmerson, Idyllwild, for use by the Palm Springs District Boy Scout Troops.

Schwendiman, faculty dramatics coach, are "Sham," "Willow O' The Wisp," and "What Never Dies."

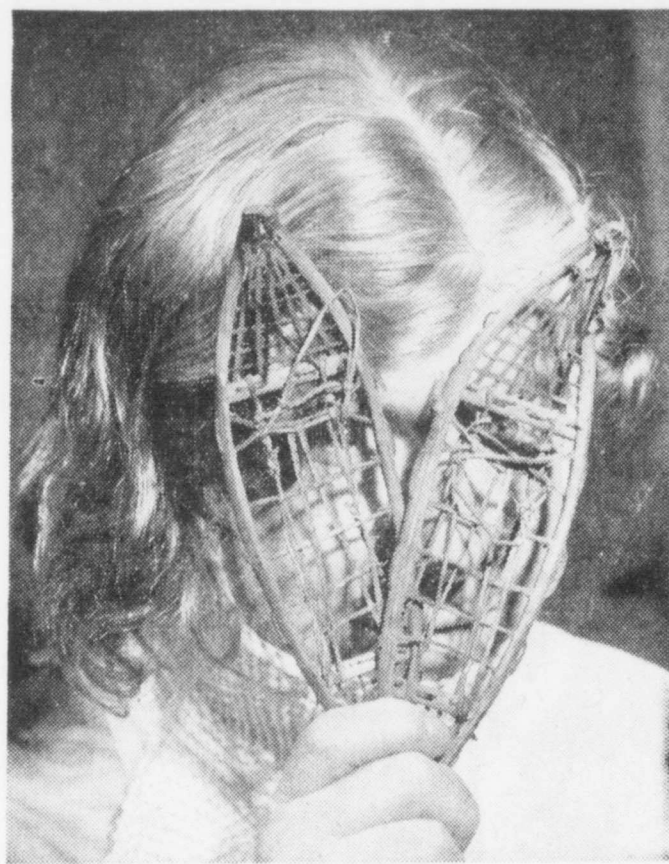
Dr. Gerald B. Stein, scoutmaster of Troop 39 is the chairman in charge of arrangements for the performance. Sponsor of the benefit is the Palm Springs district committee of the Boy Scouts of America, headed by Harold N. Lienau, chairman.

According to the chairman, the increasing popularity of Camp Emmerson, which is the Riverside District Boy Scout camp, located at Idyllwild, has prompted

several communities to construct concrete block cabins suitable for use by the boys the year around, to take the place of the lean-to type shelters which have been used in the past. Additional land has been purchased by the Riverside District and a large expansion program is planned for the coming year.

Local Boy Scout Troops are sponsored by the Rotary Club, American Legion Post No. 519, Palm Springs Community church, Cathedral City Lions Club and Desert Hot Springs Rod and Gun Club.

## Dimples Has the Mush for It Legion Auxiliary Program Devoted to Civic Service



"Mush on!" was the hysterical order from Desert Circus today, as Dimples, one of the mystery queen contenders for Queen of Desert Circus, posed for the campaign picture

above. The miniature snowshoes covering Dimples' dimples signify the sponsor "Tramway Uphillers League" who are now backing Dimples as their candidate. With the slogan "The Sky's The Limit" they pledge no mountain will be left unturned to bring Dimples in as the Queen of Desert Circus to be crowned opening night of "Village Insanities" on March 30. Voting so far at the ballot box at Desert Circus Headquarters indicate the mystery quintette of Gypsy, Dolly, Blondie, Dreamy and above pictured Dimples, are running neck-and-neck. Rumors have it, however, that the next two weeks will bring a frenzy of campaigning tricks.

Recognising Community Service month, Community Service Chairman Mrs. Herman Reich, presented a highly interesting program at the regular meeting of the Palm Springs American Legion Auxiliary Unit held at the War Memorial Building on Tuesday, March 1.

Troop No. 5, of the Palm Springs Girls Scouts presented a playlet under the guidance of Mrs. Hilton McCabe. "The White Elephant Comes Home," in all its cozying, ably performed by Marlene Markham, Carol Cameron, Valerie Hubbs, Jeannette McCabe, and Roberta Pollock, with Hortense Preito presenting the cast. Mrs. Pollock, president of the Girl Scout project in Palm Springs was a special guest.

Following the entertainment, President Mrs. Jay Morrison conducted the regular business session during which reports of the district meeting held at Hemet recently were presented and

plans developed for the District meeting to be held here April 24 next.

Mrs. Mildred Jackson, Membership Chairman announced that she was proceeding with plans for initiation of new members with the date set for March 15, at the War Memorial Building, here.

## Faces of Disaster



THERE WERE 45 floods last year bringing with them misery and suffering. Again this year, thousands will need housing, medical care, food, and long-term rehabilitation. And, as always, your Red Cross will be there. Last year, through your Red Cross, you gave relief in 303 disasters... assisted over 312,400 persons.

## County Planners Tour Area Today

Riverside county planning commission members will be in the Palm Springs area today on an inspection tour of the 115-square mile area under consideration for re-zoning. They will have luncheon at Shadow Mountain Club and discuss proposed zoning of that district.

With the 115-square mile area north of the Village coming up for hearing next Tuesday, one of the principal stops on the tour of the valley today will be the site of Guberson's proposed cement mill.

## Southland's Forty and Eight To Rally Here

Plans for the reception and entertainment of several hundred members of the Forty and Eight from all sections of southern California in April were discussed by members of Coachella Voiture of the American Legion social and fun organized last night at World Wars Memorial Hall, Charles St. George, chef de gare, presided.

The occasion is the annual "Wreck" of the organization and the date is next month. A similar event here last year was highly successful.

You, too, can help through Your RED CROSS

Give Now! + ---Give Enough!

TAHQUITZ VISTA and EL ENCANTO Hotel and Apartments

## Local De Molay Heads Installed

The Palm Springs Chapter of De Molay held its installation Wednesday evening at the War Memorial building in an open meeting.

The boys installed were Master Councillor, Don DuBose; Senior Councillor, John Harp; Junior Councillor, George Rasmussen; Senior Deacon, David Harper; Junior Deacon, Paul Sale; Senior Steward, Ned Tanen; Junior Steward, Gordon Inman; Chaplain, Jim Willis; Standard Bearer, Gerry Malouf; Scribe, Dick Clarke; Treasurer, Bob Knapp; Marshall, Rollin Jones; Almoner, Jay Hughes; Orator, Barry DeVorzon; Sentinel, Barton Arakelian.

Preceptors are Ben Chaffey, Bill Hotchkiss, Tony Jupe, Robert Mennell, Doug Winterton, Bill Slocum, Gary Sanders.

After the formal installation ceremonies refreshments were served.

## Driver Faces Speed Charge

For speeding at an asserted 65 miles per hour along Palm Canyon drive between Alejo and Tamarisk last Sunday evening, Donald Irving Gardner, 6419 Salt Lake avenue, Huntington Park was cited for violation of 510, 511 of the vehicle code.

Officers Bryant and Marshall clocked Gardner driving through the main part of town and gave chase but it was necessary to go beyond the northern city limits to overhail him, they said. Gardner was cited on the two speeding counts.

## Plan Circus Float

Youth Center members are busy on plans for a float in the Desert Circus parade and have started a contest for the teenage queen who will reign over the entry.

*Palm Springs*  
**Villager**

You Can Take It With You!

By subscribing for a year! \$3.50

This month The Villager was sent to every state except 2—So. Carolina and Vermont.

465 No. Palm Canyon Dr. Phone 2714

# The Desert Sun announces a contest for High School Students CASH PRIZES LIBERAL CASH COMMISSIONS

PALM SPRINGS SENIOR

\$400.00

- Plus -

First Prize - - \$300  
Second Prize - \$75  
Third Prize - - \$25

For NEW Subscriptions to The Desert Sun

### Contest Rules:

1. The period of the contest will be from March 4th to 5 P. M. April 11th, 1949.
2. This contest is for NEW subscriptions to The Desert Sun. Renewal subscriptions will NOT count. A new subscriber is defined for this contest as one who has not been on The Desert Sun subscription list since Jan. 1, 1949.
3. Only currently enrolled students of Palm Springs Senior High School will be eligible for the capital prizes and cash commissions.
4. To be a contestant for the capital prizes, a student must be nominated. The nomination will count for 1000 votes but only ONE nomination will be counted. Anyone may nominate any Senior High School student. Nomination blank appears in this issue, and will be reprinted in next Tuesday's issue of The Desert Sun.
5. Nominations will be closed at 5 P. M. March 11, 1949. After that time, votes may be credited only to contestants who have been nominated, but any Senior High School student will be eligible for CASH COMMISSIONS during the entire period of the contest.
6. ANYONE may enter a new subscription to The Desert Sun during this contest, have the VOTES counted to any contestant who has been nominated and designate the same, OR ANY OTHER, Senior High School student to receive the CASH COMMISSION. A subscription blank will be printed in every issue of The Desert Sun during the contest.
7. To qualify for the first prize, a regularly nominated contestant must have received 5000 votes or more. The contestant receiving the highest number of votes over the required 5000 will receive \$300 in cash, the second highest will receive \$75 and the third highest \$25. Prizes will be awarded one week after the close of the contest.
8. A cash commission of \$1.00 will be paid for every new subscription to The Desert Sun for one year, and a cash commission of 50c for every new subscription for six months. Commissions will be paid every Saturday morning during the period of the contest.
9. Standings of the contestants will be published in every Tuesday issue of The Desert Sun during the period of the contest.
10. Contestants are not to collect any money. Votes will be counted and commissions paid on verification of signed orders.
11. Members of The Desert Sun employee's families will not be eligible as contestants. The final standings of contestants will be verified by a board of independent judges before being announced.

Some enterprising Palm Springs High School student is going to have a wonderful summer vacation trip—or a good start on expenses at college next year—or something he or she has wanted for a long time. The Desert Sun is offering \$400.00 in cash prizes to the student who gets the most votes in a NEW SUBSCRIPTION CONTEST that gets under way today. There will be good money to be made through CASH COMMISSIONS in addition to the cash prizes. The contest is open to any Palm Springs High School student who is NOMINATED during the next two weeks. Parents and friends of the students can pitch in and help any contestant. Credit for both the VOTES toward the cash prizes and the CASH COMMISSION will be given any contestant for a NEW SUBSCRIPTION to The Desert Sun sent in by anyone. Renewal subscriptions do NOT count. Read the rules of the contest at the left. Remember the contest is open to every student, and every Villager can help get votes and CASH COMMISSION for the contestants.

## NOMINATE YOUR FAVORITE PALM SPRINGS HIGH SCHOOL STUDENT

Nomination Blank  
GOOD FOR 1000 VOTES!

(ONE NOMINATION TO A STUDENT)

Desert Sun, Box 190, Palm Springs:

I Nominate \_\_\_\_\_ (Student's Name)  
as a contestant in your circulation contest.

SEE RULES AT LEFT \_\_\_\_\_ (Your name here—not published)

Tear Out This Coupon and Mail or Bring to The Desert Sun

## The Desert Sun SUBSCRIPTION BLANK CASH PRIZE CONTEST

The Desert Sun:  
Box 190, Palm Springs:

Please enter my order for a subscription to The Desert Sun for a period of ONE YEAR (\$6.00) \_\_\_\_\_, SIX MONTHS (\$4.00) \_\_\_\_\_ (indicate which). I will remit promptly upon receipt of your bill. Deliver paper to \_\_\_\_\_ (Please Print Name)

Credit VOTES to: \_\_\_\_\_ (Please Print Address)

(Contestant's Name) Credit COMMISSION to: Subscription ordered by

(Palm Springs Senior High School Student) \_\_\_\_\_ (Your Signature Here)

## Weber's GOOD IDEAS

### KITCHEN TRICK

MOLASSES SAUCE: Heat together equal measures of molasses and heavy cream. Bring just to boiling point. Serve over individual helpings of bread pudding.

### HOUSEHOLD HINT

MEASURE YOUR handspan. Then you'll always have a ruler with you when one is needed.

### RECIPE

#### PUFFY ORANGE CUSTARD

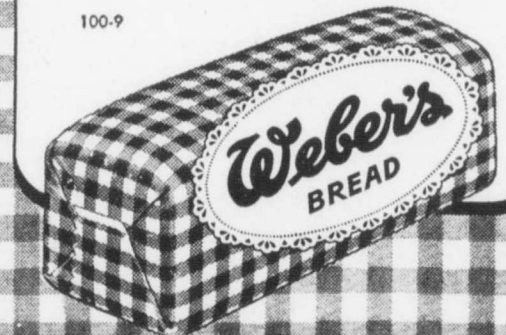
1/2 c. milk 1 c. soft bread crumbs rind of 1 orange  
2 eggs, separated 1/2 c. sugar

Soak bread in milk and rub through coarse sieve. Add orange juice and rind. Blend well-beaten egg yolks with sugar, add to bread mixture. Fold in stiffly-beaten egg whites. Pour into custard cups, set in pan of hot water and bake in moderate oven (350°) 30 to 40 minutes. Serves 4.

### FINDERS KEEPERS

ONCE YOU discover good Weber's Bread you'll keep right on using it. Fresh, soft, deliciously rich and tasty, Weber's is bound to stay your favorite bread. Look for it in the gay blue and white checked gingham wrapper.

100-9





## Entry Blanks Mailed Out To Scores of Riding Groups For Colorful Circus Parade

Chairman Phil Delano today dispatched entry blanks for the colorful annual Desert Circus Parade on Saturday April 2 to scores of riding groups, posses, bands and individuals throughout Southern California, and also issued a call for floats and gen-

eral entries from Palm Springs and the surrounding areas. He said that interest in the parade thus far insures the largest and best-represented in the history of the Circus, with the best-known posses already signed, dozens of dazzling silver-mounted displays coming and at least 12 bands assured.

### Jim Chandler's Corral

By EVA CHANDLER

Since before Joseph's time, dreams and their interpretations have played an important part in the world's civilization. A little dreamer of dreams created a near stampede at the last chuck wagon breakfast when she innocently remarked that the night before she had TWICE dreamed of a horse with the oddest name . . . Vulcan's Forge. I'm a girl, anyone giving a horse such a name!

There was no lingering over breakfast coffee for those within ear shot of Geneva Gray. Unexpected business called them hurriedly back to Palm Springs.

Since her remark had caused such a sensation, Geneva placed a ten dollar bet herself. She stayed in Palm Springs one day longer!

If any motion picture producer snatches Geneva to do little dreaming of a winning picture, I hereby claim my legitimate 10%. N. B. Geneva is in motion pictures.

The Palm Springs branch of Chicago's Midway Riding Club rides daily from the stables. Mrs. Joe Grabner, Mrs. Sid Korshak, Mrs. Mel Clark, Louis J. Lederer and Edward J. Denver are the local members.

Hank Greenwalt, one of the happiest little boys in town Saturday morning, rode the stage coach to the Chuck Wagon. Hank and G. I. Miller of Seattle carried the gun to protect the coach from the wild Indians on Palm Canyon drive. Mr. Miller is a regular Saturday morning guest on the coach.

"Little Red" Ray grooms his pony, Kid Boots, while granddaddy gets Pre View ready for their daily ride. Granddaddy, Bill Seruys, of Klamath Falls, Oregon, is a strict taskmaster when it comes to obeying the laws of the trail. Disobedience of these rules means being grounded. And a not quite five year old learns quickly.

Barbara, Alma and Connie, daughters of the late Jack Donahue, dancer of New York City, were thrilled with their rides on the desert trails this week end.

"Alma sings, Connie dances, but I just work in an office" was Barbara's description of their work.

Mr. and Mrs. R. K. Miller of Long Beach and Palm Springs called this weekend to make plans for a coach picnic to entertain Easter guests.

—Phone 2912

### Announcement!

#### Wonder Palms

"IN THE LAND OF THE AFTERNOON"

A NEW POLICY FOR SUNDAY EVENINGS AND EACH EVENING THROUGHOUT THE WEEK—DINNERS DELUXE SERVED BY RESERVATION ONLY. THE SUNDAY EVENING BUFFET HAS BEEN DISCONTINUED FOR THE BALANCE OF THIS SEASON. FOR DINNER RESERVATIONS KINDLY CALL PALM SPRINGS 1444.

MUSIC BY TRES CABALLEROS

8 MILES EAST OF PALM SPRINGS ON HIWAY 111

### Congratulations

to

Ballard Jenkins

....PALM SPRINGS'  
LINCOLN-MERCURY DEALER

at the time of his grand opening and for his selection of the latest and most modern car washing equipment.

### The Washmobile

for use in shining up those beautiful Lincolns and Mercurys.

**Washmobile Company  
of Southern California**

350 N. Foothill Road Beverly Hills  
BRadshaw 26237

## Araby Activities

By MARGARET PALMER

The home of Mr. and Mrs. Peter J. Langlie was the scene of a family dinner Sunday, honoring Mr. Langlie's cousin Mrs. Agnes DeVilliers of Lanesboro, Minnesota. Mr. and Mrs. Paul Langlie of Redlands, Mrs. Mack Cotant and daughter Marilyn, Mrs. Morton Clark, Mrs. Elizabeth Todd Deane and son Phillip and Mr. Lew Paxton all of Los Angeles. Mr. and Mrs. Walter Blackston of Pasadena and Mr. and Mrs. Kenneth Bixby and

family of Burbank completed the party. Week-end guests at the home of Mr. and Mrs. Farley Palmer were Mr. and Mrs. Nelson W. Taylor Jr., of Santa Monica, who came to the desert to celebrate their twenty-third wedding anniversary with the Palmers. Mr. Palmer and Mrs. Taylor call Sioux Falls, South Dakota, their home town, having gone to school there as children. Mr. and Mrs. Harold G. Sweet and Harold Jr. were hosts at a delightful dinner party this week-end. Their guests included Vic Benschen of Whittier, father of Mrs. Sweet and Mr. and Mrs. B. T. Sweet of Meadville, Penn., parents of Mr. Sweet, also Mr. and Mrs. Paul Wynn and daughter Patricia of Sherman Oaks,

California. Chaplain and Mrs. Truman Riddle of Araby had as their guests for the week-end many members of the Long Beach Navy Family Chapel's club organization "Shipmates" which Chaplain Riddle has sponsored since his retirement from the Navy eight years ago. Among those present were Howard Kahle, president of "Shipmates" and Mrs. Vi Lindsay secretary; also Messrs. C. A. Grana, Robert Cummings and Madames Lorraine Bush, Marie Watts, G. A. Hastings, Albert Jensen and Ray Algar. Other members joining the party were Mr. and Mrs. Harold Ostboe, Mr. and Mrs. E. J. Mathewson, Mr. and Mrs. G. D. Brown and Mr. and Mrs. Paul Henderson all of Long Beach.

## Initiation and Smoker Plans Topic of Post

At their meeting Tuesday night, Owen Coffman post number 519, American Legion discussed routine business under the chairmanship of commander of the post, Jay Morrison. Plans were discussed for the annual initiation under the stars to be held this year early in May. Plans were also made for a Hollywood stage show and smoker to be held in the War Memorial building the night of March 18.

PALM SPRINGS, CALIFORNIA The Desert Sun—9  
Friday, March 4, 1949

## SINUS

• Why keep on suffering with a stuffy aching head, filled up nose, difficult breathing and constant dripping into the throat. Recent methods of treatment have proven how to treat and relieve this stubborn condition. The latest procedure is painless, no cutting, no shots, no drugs. In most cases this treatment gives instant and pleasant relief.

DAY AND EVENING HOURS

**DR. STANLEY J. POST, D. C.**

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All Day and Evening

## SATURDAY MARCH 5th



Inviting all Palm Springs and Desert residents and visitors to see the new Lincoln and Mercury automobiles.

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Cement Contractor

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### BEST WISHES

FROM

Palm Springs Electric Co.

- HOMER JENKINS -

Who furnished all the Electrical Installation for our new next door neighbors, Palm Springs Lincoln-Mercury Co.

ELECTRICAL CONTRACTING — MAINTENANCE

375 E. Sunny Dunes Rd.

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AT THE TIME OF YOUR OPENING

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Distributor

Associated Oil Products

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VEEDOL MOTOR OILS

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and Best Wishes  
from  
Your Friend  
and Neighbors

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Builders' Supply  
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Palm Springs  
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A Quarter of a Century"

Lumber - Hardware - Sand  
Rock - Gravel - Millwork  
Plywood - Cement - Paints  
Hollow Tile - Stucco.



## Entries Close for Annual Invitational With Stellar Field to Compete for Cup

Word that the entry lists have been closed for all events in the Palm Springs Invitational golf championship March 15-20 was made earlier this week by George Howard, professional, as the tournament committee had been swamped with more applicants than they could attend to and 120 have been accepted for each event.

The famous Calcutta will be held at the War Memorial building on St. Patrick's Day, 8:30 p. m., under the supervision of the tournament co-chairman, J. E. "Dad" French and Carl Haymond. Auctioneers for the event will be Bob Hope, Jack Benny and Chase Garfield.

ON THE TOURNAMENT committee besides the co-chairman are Ernest LaFleur, Ben F.

Shearer, Milt Hicks and Howard. The opening date, March 15, marks the start of play with the higher handicap classes competing. Thursday, March 17, is set for one of the most popular features of the tournament, the senior event. Among the more prominent entries for this event are French, Palm Springs and San Francisco; W. O. McKay, Seattle; Clarence Myers, Los Angeles; J. W. McAllister; George Whitney, San Francisco, and John Hamrick, Palm Springs and Seattle.

Friday to Sunday, March 18-20, are set for the low handicap champs in 54 holes of medal play with two classes of entries: those with 0-4 handicap and the other with 5-7 handicap.

HARRY GIVAN, Seattle insurance man who last year took the top prize with a 208 over Guy Hanson by one stroke, has signified his intention of defending his title this year. Hanson, on the other hand, is back to try to prevent it this time out.

Among other top-flight golfers to swing clubs this year are Willie Barber of Los Angeles who has always finished among the first three; Calif. state champ of 1948 Eli Bariteau Jr., his brother, Jack, Dr. Leroy Brooks of San Francisco, former Pacific Northwest Golf Assn. champion, J. H. Ballinger of Seattle and Palm Springs; John W. Dawson, Los Angeles; Tom Dwyer, former Stanford inter-collegiate champ.

OTHERS are Ralph Evans of Venice, Max Felix of Hillcrest, Tacoma's Carl Haman, Frank P. Hickson, Bob Hope, Neil C. Jamison of Seattle, Roger Kelly of Lakeside, Bud McKinney of Dallas, Ed Lowery of San Francisco, Bruce McCormick and Jack L. Norman of Los Angeles, Ernest Pieper of San Jose, Jack Benny, Ken Rogers of Oklahoma City, Phil Waite of Oshgosh, Wis., Milt Hicks, Randolph Scott, M. R. Smith, Ben Shearer and John Wood.

### Doll House Five Wins Opener In Tournament

In their opening night of play at Beaumont in the Banning Southern Area Basketball Elimination Invitational, the Palm Springs Doll House five walloped a highly-touted Elsinore five by the score 47-35.

Nip and tuck throughout most of the game until the last quarter, the local lads, sparked by Bob Seipel (18 points) and Bob Greenleaf (13 points) went wild in the last frame to down the lakelanders.

Final nights of play in the invitational at the Beaumont gym are tonight and tomorrow.

### Villager High In Pin Tourney

Bowling a score of 1704 in the Riverside Sweepstakes last week in Riverside Bill Myers, Palm Springs entrant, placed tenth in a field of more than 400, select keggers from all over southern California.

### Doll House Five To Meet Trotters

Manager Bob Bennett of the City Basketball loop announced that the Doll House five will meet the Globe Trotters in a non-league game at 8:30 March 7.

### It's a Baby Boy For the Lambeths

It was a baby for the William W. Lambeths Tuesday evening, Mar. 1, at 7:25 o'clock at the Community hospital.

The boy is named William Michael and weighed eight pounds, thirteen ounces at birth. The father is well-known locally and is in the plumbing business.

## Indians Start League Ball Play Today

Palm Springs high school launches its 1949 Riverside County league baseball season this afternoon at 3 p. m. at the Field Club when the Indians meet Hemet high in the opener.

The Indians will plunge right into league play without benefit of practice encounters because of the over-lapping basketball season which kept most of the team out of uniform until this week. Coach C. E. Ballagh has had his lads working this week getting them into shape for today's opener.

BALLAGH will be hampered by lack of experienced players with only two boys who earned letters last year back in the fold this year. They are Don Hensen and John Thomas.

Hensen will probably get plenty of work on the mound today with Charley Black ready to take up the chores.

The Indians finished second in league play last year.

THIS YEAR'S league season is under way several weeks earlier than last year as eight teams are competing instead of six as last year.

Following the opener with Hemet here today, the Indians go to Perris next Friday, meet Beaumont here March 18, go to Elsinore March 25, entertain San Jacinto here April 1, travel to Banning April 8 and close the season against Coachella here on April 15.

During fiscal 1948 the Red Cross nationwide spent \$12,171,022 on 303 disaster relief operations.

## Indian Trackmen Start Workouts

Scott Thompson, track coach at Palm Springs high, was looking over candidates for his 1949 thin-clads with the season just around the corner.

Active work training for this year's dual meets and the County league meet will be in full progress soon.

## Women's Tourney Has Added Event

The Women's Invitational Golf championship this year, April 4-6, will be marked with an added event, a mixed foursome play-off, April 3, Sunday, preceding the championship play. This will be limited to the first 60 teams entered and there will be not more than 10 strokes difference in handicaps of partners.

The Championship Flight will be 0-11 handicap. The Palm Springs Flight will be of 12-19 handicap and the Desert Flight will be for 20-30 handicap. There will be a putting contest on Wednesday at 5:00 p. m. as a grand finale to the play.

Mrs. B. F. Shearer is chairman of the tournament committee which is composed of Mesdames R. D. Burnham, John Hamrick, George Howard, Robert Hope, Frank Purcell, Robert Vogel, Meta Graham. Also serving on the committee is L. S. DeGraff.

## Contractors Meet Tigers

Palm Springs Contractors, one of the town's two baseball teams in the county league, will play the Indio Tigers Sunday at 1:00 p. m. at the Field Club.

## Tapscott Takes Builders-Supply Trophy With 399

Bangs Tapscott won the Palm Springs Builders Supply company trophy on the Coachella Valley Pistol and Rifle club range Sunday by the narrow margin of one point. He took the lead on his first target and held it throughout although closely pressed to the finish by M. E. Cameron.

Tapscott scored a 399 out of a possible 400. Cameron was second with 398.

Tapscott took the trophy as a result and a gold medal, too.

Cameron was first in Class A with his 398 and Harry Mann second in Class A with a 397.

Aleen Tapscott was first in Class B with 392 and second place in that division was taken by George Thomason with 391.

Friday night saw the finish of a series of matches for the month of February for merchandise prizes.

Warren James won with a splendid score of 1197 out of a possible 1200.

John Carlson took first in A class, 1195, and Pat Bennett was second with 1193.

In B class Aleen Tapscott showed the men how it should be done by shooting 1193 and trailing her by two points was George Meyers of Banning with 1191.

Next Sunday pistol matches will be fired instead of the rifles. All who are interested in shooting revolvers or pistols are invited to come out and join in the fun said Johnny Carlson, president of the club. Firing will start promptly at 10 a. m.

Washington's Farewell Address was first presented to the American public in the columns of the Philadelphia Daily Advertiser.

## Mexican Colony, Lions, Win Games In City Schedule

Two exciting games in the city basketball league last Monday evening at the high school gym failed to change the league standings. In the opener, the Lions club walloped the Palm Springs Theater 37-18 with Cecil Hartman and Red Manthey each grabbing 13 points to share top honors.

The second game of the evening featured an upset in a bit-terly-contested tussle between the Mexican Colony and the Jun-

ior Chamber of Commerce in which the Colony boys, who were hotter than a firecracker, out-pointed the favored Jaycees 25-22. The fact that the Jaycees made lots of misses does not in the least detract from the fine play of the Mexicans as they hustled and hustled with everything they had for the win.

Cliff Halstead refereed. League standings still remain in the same order although there is only one game difference between the Jaycees, Mexican Colony and Lions:

	Won	Lost
Globe Trotters	5	1
Jaycees	4	3
Mexican Colony	3	3
Lions Club	3	4
P. S. Theater	1	5

It is easier to seem fitted for posts we covet, than to carry out the duties of those we possess.—La Rochefoucauld, Maxims.

## Bowling League Play Will Start Again on Monday

Joe Viani, manager of the local bowling academy, stated that with last night's opening of the alleys the place is now ready for all types of play, league and private. The building has recently undergone a complete strengthening process with the addition of several new steel girders to replace the shaky overhead, plus a new paint job. Ralph Young was the contractor who speeded the job. League play will be resumed Monday night, according to Viani.

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**DUST, RAIN, and INSECTS**

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**HOW MUCH IS ONE RESCUE WORTH?**

A tiny hand above the water. Then slowly, slowly it sinks. But there is time—still time—if only someone is near, someone who knows what to do. A twelve-year-old boy, a woman, an old man—anyone, if only he *knows*.

And the wonderful thing is that there are millions who *do* know what to do and how to do it. Last year alone, you—through your Red Cross—made it possible to train more than a half-million people in water safety. Another 55,000 were trained and qualified as instructors in water safety and first aid. It is estimated that 17,000,000 have had training in first aid and water safety through your Red Cross.

Many of these people are able to save human life—priceless human life. How much is this ability worth? It's hard to say—unless it is someone you love who has been rescued.

Your contributions to your Red Cross can help carry on this training program, help take it to new areas that need it. Give now—it may save a life sooner than you think.

**You, too, can help through Your RED CROSS**

**+ Give Now!**



**34th National ORANGE SHOW**  
MAR. 10-20  
SAN BERNARDINO

TWICE DAILY, 2 & 5 P.M.  
FREE!

**OLSEN JOHNSON**  
HELLZAPOPPIN' of 1949

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\$6.00 PER DAY  
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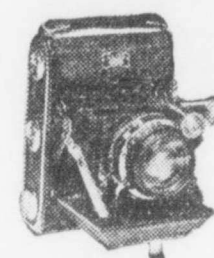


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by The Desert Sun

IT PAYS TO SHOP IN PALM SPRINGS. . . . All money spent here in Palm Springs performs many wonders. . . . It circulates numerous times. . . . It passes through your hands, to the merchants, to their clerks, or the landlord, thence to the grocer or the theatre . . . to the "butcher, the baker, the candlestick maker" . . . who, in turn, pass it on to their employees, who spend with you! All this time, the money staying here, circulates from hand to hand . . . yours and mine. . . . To stimulate interest in the advantages of buying at home, The Desert Sun will make a \$10.00 cash award every week for the next several weeks to the persons who advance the best arguments by completing this sentence: "I believe it pays to shop in Palm Springs because . . . . ."

PALM SPRINGS, CALIFORNIA The Desert Sun—11  
Friday, March 4, 1949

SEE THE NEW  
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in 3rd Dimensional Color!

**DESERT CAMERA SHOP**

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Large Selection

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DRESSES**

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**\$10.98**

For Bargains—

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**COTTON** Shop

202 N. Indian Ave. Next to Greyhound Depot

This Week's  
.... Special!

Regular 90c  
**PYREX SKILLET**  
SPECIAL  
**69c**

**PALM SPRINGS 5 & 10**

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**Here's How Silver Dollar  
Awards Will Be Made**

The sentence must be completed with the addition of 25 words or less. Answers must be received at The Desert Sun by 5 P. M. every Tuesday, beginning Feb. 15th, and must contain the name and address of the writer in a corner where it can be torn off before being submitted to the judges.

Every Thursday at exactly 6 P. M. the SILVER DOLLAR DIVIDEND man will call at the home of the winner, and present him—or her—with TEN SILVER DOLLARS. If the party has a sales slip, dated within 7 days, from any of the Silver Dollar Stores, they will be presented with FIVE MORE SILVER DOLLARS. If the party has a sales slip, dated within 7 days, from TWO different Silver Dollar Stores, they will be presented with FIVE MORE SILVER DOLLARS. . . . a total of \$20.00 in awards. Answers will be judged by a committee of three selected from the merchants, and will be known by the committee by number only. Contestants may send in as many answers each week as they wish. Answers will be judged on their originality and value to buy at home campaign, and become the property of The Desert Sun.

START SAVING SALES SLIPS AT THESE  
STORES TODAY!

*The* **TAILORED  
Lady**

IN THE CARNELL BLDG.

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**Store Wide Sale**

**Surprise Specials**

**1/2 Off**

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Theatres**

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**The DESERT DRUG**

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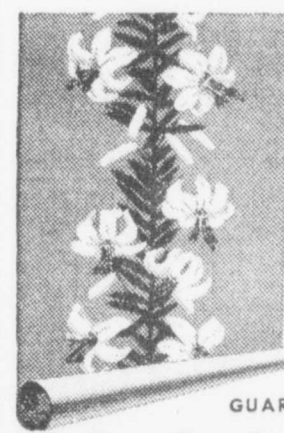
DRUGS — COSMETICS — LIQUORS

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SHORT SLEEVES — BROADCLOTH

Buy your summer requirements now at this special low price. Fine quality broadcloth in solid colors and white. Two pockets. Convertible collar. In and outer. S-M-L.

**\$2.50**

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**Ask for Sales Slips and  
Be Sure to Save Them!**



## Jaycee Asks City to Lease 2 Structures

Palm Springs Junior Chamber of Commerce is now attempting to obtain its own clubhouse facilities, and, with typical Jaycee ingenuity, this week propositioned the city council for the lease of two buildings across from the city offices.

Besides the two large buildings one of which will be made into a clubhouse, the members also wish the accompanying swimming pool and latrines in the same general area.

The petition for this was made in a letter to the council by Don Noble, secretary of the Jaycees, and was accompanied by Don Miller (also of the city planning office) who, armed with a sheaf of maps and other data, presented the case to the council.

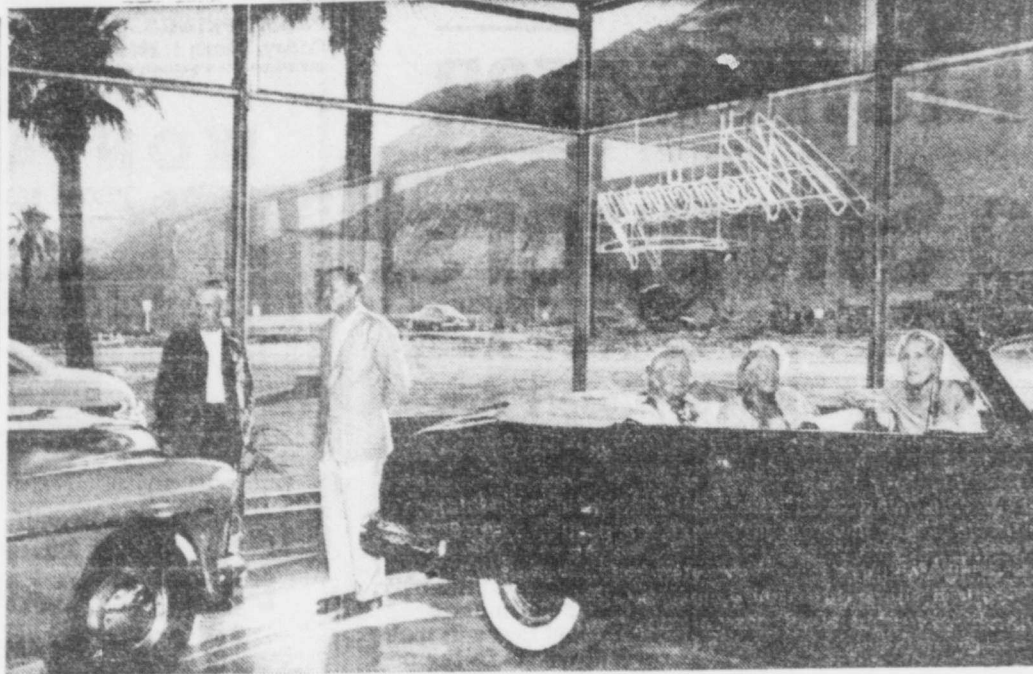
Members of the council agreed the idea was a progressive one and approved the general plans. They referred the entire matter to City Manager William Alworth to make up an equitable lease for both parties concerned—the city and the Jaycees.

Council further stipulated early action on this so that the young men can get started on the project of remodeling and other attending work immediately.

## Night Club Photo Measure Amended

An ordinance, first read before the city council Feb. 16, was passed Wednesday night in which the existing war-time ordinance 120 prohibiting photography in public places by commercial photographers (picture girls in the night clubs) was amended.

The new amendment will require that all such photographers register with the chief of police and be under his jurisdiction and supervision during their nocturnal operations.



NEW SHOW ROOM—Left to right, Wesley Goode, manager of Peffer Farms, Farmington, Calif., and "Dinty" Moore, manager of the New Palm Springs Lincoln-Mercury company, inspecting new model while Mrs. E. F. Peffer of Stockton and Palm Springs, Mrs. Anna Shellbarger of Portland, Ore., and Mrs. Guy Anderson, wife of prominent realtor, try out the luxury of another model at the new sales and show room opened this week.

## Income Tax Man Warns Returns Still Too Slow

Have you filed your federal income tax return?

According to F. C. Risley, deputy in charge of the Riverside office of the Internal Revenue bureau who will be at the American Legion hall here today, almost 90 per cent of filing time has expired with less than 30 per cent of the estimated returns in.

March 15 is the last day on which to file returns and pay taxes. Filing began January 2 and although steady since then, is much too slow to suit the income tax men.

Risley said that the Los Angeles office reported that on Monday approximately 1,000,000 million returns had been filed. There are an estimated 2,500,000 tax payers in the southland area.

## Huge Protest Meeting Set For Mar. 13

Final plans for the united protest meeting against religious persecutions behind the Iron Curtain in Europe will be mapped this morning at a meeting at 11 o'clock at American Legion hall. Present will be the Rev. Michael O'Connor, the Rev. James H. Blackstone Jr., Mrs. Ethel Whitehorn, O. B. Jaynes, Ethel Rashall, Sol Lesser, Jay Morrison of the American Legion, Jay Rollman of the Amvets, C. H. Bassett of the Veterans of Foreign Wars, Dr. James E. Potter of the Disabled American Veterans, Mayor Charles Farrell and other civic and religious leaders.

The event will be held March 13 at 1 p. m. on the Mashee Course of the Desert Inn and one of the principal speakers will be Attorney Joseph Scott, well known southland orator. Rabbi Magnin will also be present to address the gathering as will be other noted speakers including the local clergy.

Details will be worked out today and it is expected that the event will be one of the largest mass meetings here in many months.

## Lincoln-Mercury Sales, Show Room Open Tomorrow

With top officials of the Lincoln Mercury Company coast headquarters here, along with visiting Detroit officials in attendance, Palm Springs Saturday will welcome the formal opening of the Palm Springs Lincoln Mercury Company's new building and sales room. A complete garage and repair shop, lavishly outfitted with every new scientific device for automotive repair and testing will occupy a large portion of the large handsome new building. Located on South Palm Canyon Road at Sunny Dunes Road, the smartly designed building of steel, concrete and glass, lends an impressive appearance as a new addition to the city's many handsome new business establishments.

Ballard Jenkins, owner of the new business, owns as well the Jenkins Motor Company, Indio, and has a branch in Blythe. Dinty Moore, popular local resident for many years, is the manager of the new business. Moore announced that a complete line of the new Lincolns, Lincoln Cos. mopeds and Mercuries would be on display here at the opening Saturday. He stated that all Palm Springs residents and winter visitors along with all desert residents were cordially invited to the grand opening Saturday.

A large staff assists Mr. Jenkins and Mr. Moore, and include Red Coleman, service manager, Watt Hooker, parts and accessories department manager, M. E. Berry, office manager, Gene Sawyer, sales department, Bette Coleman, sales department, Jack Paul, lubrication specialist, in charge of that department, Joe Hulbert, motor specialist, head mechanic, Emory Sanders, mechanic and Richard Paige, in charge of the car washing and cleaning department.

many years in Europe. The shop offers visitors an interesting and novel experience in a novel craft, that is also an art. The sandal is a product also of the desert, and naturally lends itself to local use. Visitors are invited by the new shop owners and artisans.

## Duncan Sandal Shop Opens in Village Today

Recent addition to the many fine shopping facilities provided locally for visitors and villagers, is the new Duncan Sandal Shop. It is located at 398 North Palm Canyon Drive, and managed by Mr. and Mrs. Menalkas Duncan. The shop features custom-built originally designed sandals, all made by hand on the premises. The sandals follow the design of the Greeks, with various themes of design and variation. The Duncan Sandals created here have a romantic background and inspiration, for they come from the worshipful appreciation of the classic beauty of all Greek art and life on the part of the Duncan family. Menalkas Duncan is the son of Raymond Duncan, and nephew of Isadora Duncan of classic Grecian dance art fame. His mother was Grecian, and while now an American, he was born and raised in Greece, and lived for

## Sales Tax Shows Gain for Year— But Not January

City Treasurer Robert W. Peterson came up with the official explanation at this week's city council meeting why the merchants of the Village all were long faces in January.

There was a reason, sales tax receipts for February (reflecting January's business) were down from 1948 figures \$4480.66. In Jan. '48 the city received \$12,091.95 in sales tax revenue as compared to \$7611.29 this year for the similar period.

Further reflection on how the city was making out for the first month of the year (that cold one) is attested by the fact there were 14 more business licenses in force during this year's opening month than last year.

And the peculiar thing, is that excluding the month of January, the fiscal period from July '48 through February of this year was much better, on the whole, with the exception of January, than for the same period the year preceding.

From July, 1947 to Feb. 28, 1948, total sales tax was \$64,042.22 as compared to July, 1948 to Feb. 28 of this year, \$63,851.55. In other words, any part of the \$4480.66 which we were short from last year for January would have meant an increase over last year's business.

With the return of better weather this February, Peterson stated he expects the March returns on the preceding month's business to return to approximately normal, with the possibility of an increase.

## Union Ice Co. Is Burglarized

In what was termed by authorities as an inside job, the Union Ice company, 231 S. Indian avenue, was robbed Wednesday night with about \$50 taken from the meter of the ice dispenser, according to Everett Lilly, manager.

It was reported that the thief, with a perfect working knowledge of the plant and its layout, had used a key on the box into which the meter is fed on the automatic dispenser.

## Swinnerton to Show Canvasses

An informal exhibition of desert paintings by one of the foremost desert artists of the area will be shown at the Desert Studio, 236 Cathedral Canyon drive, Cathedral City, starting tomorrow, when James Swinnerton will hold "open house" for a two week period.

An all-Swinnerton collection will be on display with a variety of mountain and desert scenes depicted.

## From Page 1—MORE ABOUT— This Side . . .

wagered was only a small fraction of what Californians had chucked in . . . That's one for us.

THE MAIL BROUGHT a card from Doug Schwartz, former local fireman now in a U. S. uniform and stationed at Fort Bliss, Texas. . . It's a wonder they let it out of the state or maybe postal clerks don't read the postcards down there. . . Anyway, Schwartz wrote that he had been reading about our hard winter and added: "Send your critics down here. . . Sleet, rain, ice, snow, slush, dust and wind. . . As for paved streets, the only good highways down here are the dirt roads. . . At least, Palm Springs has been perfected to the point where people can find little things wrong with it. . . People would find fault with heaven— if, and when they got there. . . Housing is just as expensive down here and food about the same. . . Schwartz seems to like Palm Springs. . . But he may not come back. . . When Texans read the above they'll probably hang him.

COMES A COMMUNICATION from Walt Westman of Altadena. . . "You're late with your idea of a luminous keyhole. . . I've beat you to it. . . Just stick the enclosed sample on your lock and see. . . Or maybe you have a Yale lock. . . Enclosed was a bit of luminous paper with a keyhole cut into it. . . It works. . . I turned out the lights to see. . . But he hasn't got a funnel attachment for people whose aim has been impaired by nervousness induced by alcoholic over-indulgence. . . Or in simple words, those who are experiencing no pain. . . Conservation week starts next Monday and continues until March 14. . . Thought there should be some kind of a week living around. . . There are some 300 of them to fit into 52 so shouldn't waste one. . . But don't try conserving your nickels and pennies along the curbs. . . That

## For Sale

Oldsmobile 8 Convertible Club Coupe, Owner driven 3500 miles, Special white sidewall tires, radio, etc. \$2500. Phone Ransom, 366 \$2500.

Phone Ransom, 3666.

## Driver of Truck To Face Charge Of Manslaughter

Alfred Dunn, 37, truck driver from Maywood, faced manslaughter charges today as result of the fatal accident on Highway 99, just east of Garnet Monday. Mrs. Mabel Schneider of Riverside was killed in the accident when the car she was driving crashed into an overturned truck trailer.

Investigating highway patrol officers signed the manslaughter warrant. They said Dunn, attempting to pass another truck, tried to get back on his side of the road as he saw Mrs. Schneider's car approach around a curve. The heavy vehicles slid off the road and then back on, the trailer overturning just as the light car hit it.

Mrs. M. A. Heindold of Riverside and Jackie Lee Miller, 15-month-old granddaughter of Mrs. Schneider, were seriously hurt. They were brought to Community hospital here.

An inquest into the tragedy was held at Weifels and Sons mortuary Tuesday.

Mrs. Schneider's death marked the 16th this year compared to 15 on the corresponding date in 1948.

## Sight-Seeing Aerial Tour of Village Planned

A sightseeing tour over the Palm Springs and Coachella Valley desert areas will be featured Sunday by Western Air Lines as they inaugurate a plan for possible regular weekly features from the local airport.

The scenic flights—they expect to conduct three during the day—will commence at 1:00 p. m. and the airline will for that day utilize one of its 300-mile per hour pressurized Convair liners for the trips.

Charge for the 45-minute flight will be \$2.50, tax included, and according to William McLaughlin, general sales representative for the line in this area, reservations should be made either at the WAL office at the airport, 2709, or at the Olman Travel Agency, 2756.

It is the company's plan, stated McLaughlin, that if the flights are successful next Sunday, it is very possible this will be a regular Sunday feature by Western Air in the future.

would be penny-foolish and pound-wise because Judge Eugene E. Theriault is preparing a special ledger to take care of his patrons who have meter trouble.

THIS IS AS FAR as I go . . . Take the next car.

**Yipppeeeeee!**  
MORE FUN—MORE FOOD  
Than You've Ever Had Before!  
Join the Whole Gang at—  
**THE STABLES**  
PALM SPRINGS  
America's Greatest All-Western Night Club!  
Ph. 2157 for reservations!  
NEW! Don't miss the CBS Network broadcast direct from The Stables every Saturday night, 11:30-12 P. M.  
featuring  
"Gov." JIMMIE DAVIS  
and His Famous  
SUNSHINE BAND  
SPECIAL!  
Los Compadres Square Dance Wed. Hayloft Square Dance Sat.  
**House Specials!**  
Barbecue Ribs  
Choice Steaks  
Prime Ribs  
Southern Fried Chicken  
and the Taste-Treat of the South  
LOUISIANA SHRIMP a la CREOLE!

Where Everyone in Palm Springs gathers to eat and play!



**KOOLVENT ALUMINUM UMBRELLAS**  
for Beach, Garden, Patio  
Designed for modern, outdoor living, KOOLVENT Ventilated Aluminum Umbrellas provide air-cooled comfort and colorful beauty wherever installed. They won't rust, rip, tear or fade. They require no expensive seasonal replacement. Patented ventilating design invites the cool breezes in . . . keeps the blazing sun out. Ball mounting permits tilting umbrellas to any desired position.  
KOOLVENT Umbrellas are finished in sparkling baked-on enamels. Standard color combinations: red, yellow, blue or green with white.

Come in, phone or write for full details

**Pavnys Butane**

AND  
**Trailer Supply Store**

1001 S. PALM CANYON DR.

PHONE 7342

# SPALDING'S

278 N. Palm Canyon Dr.

**SALE TO END  
ALL SALES!  
20% - 30% - 50%  
REDUCTIONS ON  
ENTIRE STOCK**

Starts Monday, March 7th

— ALL SALES FINAL —

## PRICE SLASHING SALE SPECIALS!

### -- WOMEN'S --

**Tailored Cotton Dresses  
Only \$6.95 and \$8.95**

"LOIS PAUL" COTTONS  
DRASTICALLY REDUCED.

SWIM SUITS . . . 1/2 Price

Hundreds of Items Drastically  
Slashed in Price.

### -- MEN'S --

All Wool Flannel SHIRTS, Regular \$12.50, now	\$7.50
All Wool Plaid SHIRTS, Regular \$14.95, now	\$8.95
SHIRTS—Wrinkle-shed Cottons Red and Grey Check, Blue and Grey Check, Regular \$5.95, now	\$4.50
Washable Gabardine SHIRTS, All Colors, Regular \$6.50, now	\$4.95
Bostonian Loafer SHOES, Regular \$10.95, \$11.95, now	\$5.95
All Wool Gabardine SHIRTS, Regular \$25.00, now	\$12.50
Teca Cloth SHIRTS, Regular \$7.50, now	\$4.50
Soft as Silk Cotton SHIRTS, Short Sleeve, \$6.50, now	\$3.95

All Wool Gaucho, Reg. \$8.95 and \$6.95	\$4.50
SWEATERS, short or long sleeves, now	
Soft White T-SHIRTS, Regular \$1.95, now	\$1.00
JACKETS . . . 1/3 and 1/4 Off	
SLACKS, One Group, Reg. \$29.95, now	\$19.95
SLACKS, Reg. \$15.95, now	\$10.00
SOCKS . . . 1/2 Off	

2 SHOPS—FOR MEN AND WOMEN—2 SHOPS

**FULTON'S  
DESERTAIRE SHOP**

"In the Oasis Hotel"

## TO SETTLE AN ESTATE 982 Avenida de Las Palmas

A spacious beautiful home of 12 rooms and guest house on approximately 2 acres adjacent to the El Mirador and the proposed new city park. A neighborhood which will surely increase in property values.

Built in 1929 and 1933 by Marius De Brabant who spared no expense in its construction. Reduced from \$80,000 to \$52,500 if sold immediately. Contact the executor on the premises, the Ernest Grill, Jr. real estate office, or your own broker.

**DONALD FREDERIC DEOTTE**  
Executor for the estate of Mrs. Ruth Hitchner  
Phone 6251

## Summer in Alaska

## Winter in Palm Springs . . .

ALASKA, land of romance, color, breath-taking scenery and unspoiled wildlife. ALASKA, LAND OF OPPORTUNITIES! Plan now to visit this fabulous Last Frontier.

Lou Jacobin's Tourists & Sportsmen's GUIDE TO ALASKA contains latest, complete, authentic information on Alaskan travel routes, hotel accommodations, points of interest, Alaska Highway and cities described in detail. Many other features. 208 exciting pages; hundreds of pictures, many in color; maps, charts, etc.

"BUY IT IN PALM SPRINGS"

The third edition of Guide to Alaska is now available in Palm Springs at book stores and drug stores at only \$1.50.

Press Comments—"Absolutely tops among guidebooks.—Hartford (Conn.) Courtna. "A useful, profusely illustrated guide to one of the last virgin vacation lands."—Los Angeles Times. "In planning your Alaska trip, read 'Lou Jacobin's Guide to Alaska.'—Alaska trip, read 'Lou Jacobin's Guide to Alaska.'—Jensen's Weekly, Fairbanks, Alaska.



# Cathedral City News

## Mrs. Wolseth Nominated for Club President

Cathedral City Woman's Club met last Wednesday in the Town-hall in monthly business meeting. Speaker for the afternoon was Mrs. E. O. Lee, state parliamentarian who gave a short talk on the advantages of following simple rules and procedures and becoming so well versed in them that they become second nature. She also gave an informative talk on California history telling many things not previously known by the group.

Mrs. Leslie Kelley, chairman of the nominating committee read the slate of officers who will be elected at the next meeting March 16. For president, Mrs. James K. Wolseth, vice president Mrs. Paul Clark, treasurer Mrs. L. C. Lewis, recording secretary Mrs. Clara Tambling, corresponding secretary, Mrs. Marguerite Hillery.

Mrs. Wolseth introduced Mrs. Harriet Potter as the new correspondent for the Desert Sun who will have a desk and telephone on Broadway and spend four days a week getting the news of the town. Mrs. Wolseth said she had been "pinch hitting" in that job for the past year in the hopes of finding the right person to take over and she was now confident of having done so.

The tea hostesses for the afternoon were Mrs. Cora La Baur and Mrs. Vernon Krings.

## Vandals Busy In Desert Area

A wave of vandalism has been spreading in the desert area vicinity. When the notices posted on the bulletin board next to the Post Office disappeared.

Small items of equipment have been missed from the trailer courts, culminated by the loss of eight new chairs and the loud spaker at DeLuxe Court. The Sun Air Real Estate office was entered and a typewriter taken and at Palm Village two stores were burglarized. A meat slicing machine and cash were taken from Mike's Market and a typewriter from the furniture store next door.

## Cathedral City Round-Up

Among the prominent guests in town is Miss Jessie Murdoch chief nurse at the New Jersey Medical Center whose name has been given to an immense building. This is Miss Murdoch's first visit to the desert and she has entertained her friends by telling them of her trip by air to the British Isles for both the coronation and the royal wedding. She is a guest at the home of Mrs. Anne Reilly.

Mrs. Genevieve Robinson, night telephone operator on the Cathedral board who has been suffering since last summer from effects of an accident while she was on duty, is to be operated on this week at the Huntington Memorial Hospital in Pasadena.

Mr. and Mrs. Carl Sammons have returned to Cathedral City for his annual painting of the spring flowers. They are staying in one of the Brown cottages on Second street where his pictures are an exhibit for visitors. Melvin Bearden and his wife have also come down from Hood's Canal to paint desert flowers which promise to be the best display in years.

George Taylor of Long Beach retires from the FBI this year and will begin building on his acreage adjoining Rancho Mil-rage at that time and remain here to live.

Joe Callan of Chicago, who works in radio and television, brought his wife for a visit with Mr. and Mrs. Harry Joseph. Now he is finding it hard to get Mrs. Callan to leave the desert and return to crowded city life.

Chess players who would like to form a chess club are invited to get in touch with the city librarian or call 1179 for information.

Jean Agnew who is in charge of the county division of libraries was here in the interests of the local branch Tuesday.

Mrs. Leslie G. Kelly spent the week-end with friends at San Gabriel where she was joined by her husband. Mr. Kelly came down from Bakersfield where she has been stationed since the first of the year.

Mr. and Mrs. Ken White of San Jose who are living in the Kurt Ring duplex for the winter, gave a small dinner party on Wednesday for the Cobbs and Hillerys.

Bill Hillery knew Mrs. White in Skagway, Alaska, when she was a small child and they have tall tales to tell of experience there.

Mr. and Mrs. Harold Smithie

of Alameda, Calif., who have been coming to Desert Lodge for many winters, left for home this week. Mrs. Smithie gave a farewell luncheon for ten on Saturday at the Shadow Mountain Club. Those bidden were Mrs. Dudley Pierson of Milwaukee, Mrs. Charles McLennan, Berkeley, Mrs. Alexander Hamilton, New York City, Mrs. Byron Farewell, Kalamazoo, Mrs. Arch Linkletter, Palm Springs, Mrs. Sylvia Tilton, Redlands, Mrs. Bessie Brown, Seattle, Miss Jessie Murdoch, Jersey City and Mrs. James Wolseth, Cathedral City.

On Sunday night Mrs. Linkletter entertained for dinner at her Palm Springs home for these same guests and included the husbands.

James Granger of the Desert Auto Body Works has moved his business into his new building at the east end of town.

Mrs. Paul Clark has been visiting her parents in Van Nuys, reuniting with the girls but is unable to continue. Mrs. Schreck is welcomed by old friends, who are glad to see him at his post in the date shop.

An urgent appeal for a leader for the Brownies has been made by Victoria Schreck. Doty Harris has been doing a fine piece of work with the girls but is unable to continue. Mrs. Schreck is Youth Activity chairman of the Woman's Club and Publicity chairman of the School Club and is too busy to make canvas of those able to do this important work. She hopes some one will respond to this call and volunteer to give an hour a week.

Those gay people from Olympia, Wash., had a no-host party at the Townhall on Saturday night. There have been about 40 persons in or near Cathedral City this winter all of whom hail from Olympia and they have had weekly parties. After this week many are planning to return home.

Larry Winegartner put the matter of a strong volunteer fire department squarely up to the men of this town at the Business Men's dinner last week. On Wednesday at the regular meeting of the Firemen, Ray Vogel was the lone recruit.

President Claude Cobb turned the meeting over to Jack Hillery who provided the entertainment. After a little nonsense, cakes bearing candles were presented to those whose birthdays came in February. Orville Wood won the balloon blowing contest, Wilma Gordon was lucky in the husband picking competition for she took the same one home who brought her.

Mrs. Mat V. Fowler of Palm Springs sang two beautiful numbers with Jack Hillery as her accompanist. Later the floor was cleared for dancing.

Burglar Suspect To Face City Court

Scheduled to appear before Judge Eugene Theriault for arraignment this morning at 11:00 a. m. is Charles Joseph Ellsworth on charges of theft from a local clothing store.

Drilling was started on Dec. 12 for water on the Desert Inn property located above Palm Desert on the Palms to Pines highway.

The water-witch Cameron from Elsinore, using a willow stick and a bottle, located the spot where the well is being sunk. Cameron was confident that water would be found close to the surface and plenty of good water at 300 feet.

At 361 ft. a vein of very hot water was tapped. The significance of finding hot water is far reaching and may enhance the value of much of the surrounding area.

The owners plan to leave this tract in its present state of virgin desert and to use it only for horse-back trails and for picnic grounds with a pool.

## County Club Women Meet

Riverside county board meeting of Federated Women's clubs was held at Beaumont Woman's Clubhouse Feb. 25. Cathedral City Woman's Club was represented by the Mmes. Claude Cobb, W. R. Hillery, L. C. Lewis, Lena Meaker, Wilbur Larrison, Robert Sherrill, Agnes Gould and Agnes Wilbur. A report on the Cathedral Club's activities was presented by vice president, Mrs. Claude Cobb. Excellent reports by county chairman were given, and a special report on the Yountville Hostess House, the state's major Federation project this year, was presented by Mrs. Frank Knight of Riverside. The next county meeting will be held in Riverside on March 25.

## Sez I---

By MARY R. WOLSETH

At last, a really constructive suggestion comes along in the changing of the name "City" to something which is descriptive. Our correspondent writes: "Cathedral" is a beautiful dignified word, but "City" is inappropriate and unattractive. Why not "Cathedral Cove"? According to one definition a cove is a deep date surrounded by mountains. It would be a change from the ranchos, Edens, Paradises, mirages and all the Palm sisters! Just a random thought—Lucie Kuehlhorn.

"Cove" is what we are in, a Cathedral Cove brings a picture to mind. This was once an inland sea so that too is appropriate. There are the same number of letters in Cove as in City so it should not be much expense to change signs. Also we are used to the alteration of the two c's, and there are probably no other Cathedral Coves in the United States so that would solve the mail problem. Most people do not object too strenuously to the Cathedral part of the name unless it is abbreviated, but very defend the "City" or would vote against changing that part. Why not get together on "Cove" sez I.

## Catholic Church Celebrates Its First Anniversary

A year ago this week, the Catholic parish in Cathedral City was officially inaugurated with the arrival of a priest, Mass was publicly offered for the first time on February 29 in the home of Mrs. Emma Hammill on Grove street. Twenty seven persons were present at this service. On the following Sunday, mass was said in the Town Hall with 60 persons in attendance. The next step in the parish growth, was the purchase of one of the finest pieces of land in Cathedral City. On May 23 the initial service was held in the present church building.

After a year of parish activity, the Catholic people can rightly rejoice in a church interior that is beautiful in its simplicity. On the last three Sundays there was an average attendance of 148 persons at the 8 and 10 o'clock services.

Besides the many devotional services each week, there are meetings and socials of various kinds held in the parish hall.

Recently, through the generosity of seven business men of the district, a practical bulletin has been issued each week to all of the parishoners. This feature is an added convenience to the parishoners and allows more time for a fitting sermon.

## Lions Club Host On Ladies Night

Lion's club held an unusually gay affair Friday night honoring their wives.

The Totem Pole served a delicious dinner in the Town Hall. The tables were gay with pots of blooming cyclamen loaned for the occasion by the Cathedral Nursery.

President Claude Cobb turned the meeting over to Jack Hillery who provided the entertainment. After a little nonsense, cakes bearing candles were presented to those whose birthdays came in February. Orville Wood won the balloon blowing contest, Wilma Gordon was lucky in the husband picking competition for she took the same one home who brought her.

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## Laff of the Week



## Demand for Tickets for Circus Events Increasing

Demands for tickets to all events of the Thirteenth Annual Desert Circus are increasing daily. Ticket Chairman Willard Geib revealed today as he cautioned persons to get their orders in early to insure good attendance at the various features of the four-day program.

Public sales of the tickets was started yesterday from a brightly painted ticket booth placed near the wishing well in

The Plaza through the cooperation of Robert Ransom and Barney Hinkle after merchants in the center of the city asked that not be located downtown in its usual spot.

Inroads were made on the higher-priced seats for the three nights of the Village Insanities by the priority purchases by members of the Desert Circus Association but hundreds of good seats are left for these three performances, the ticket chairman said. However, this

## Vertchamp Concert Here On March 13

Albert Vertchamp, well known violinist of concert, radio and screen will give a benefit recital at the Woman's Club of Palm Springs Sunday March 13 at 8:30 p. m. The concert is sponsored by the Cathedral City Woman's club. Proceeds from the event will go to the local library, the cancer hospital of Los Angeles, and the Yountville Hostess house all of these worthy projects of the California Federation of Women's

Dial 2249 and have The Desert Sun Delivered Twice A Week

## FREE! . . . Service to Employers

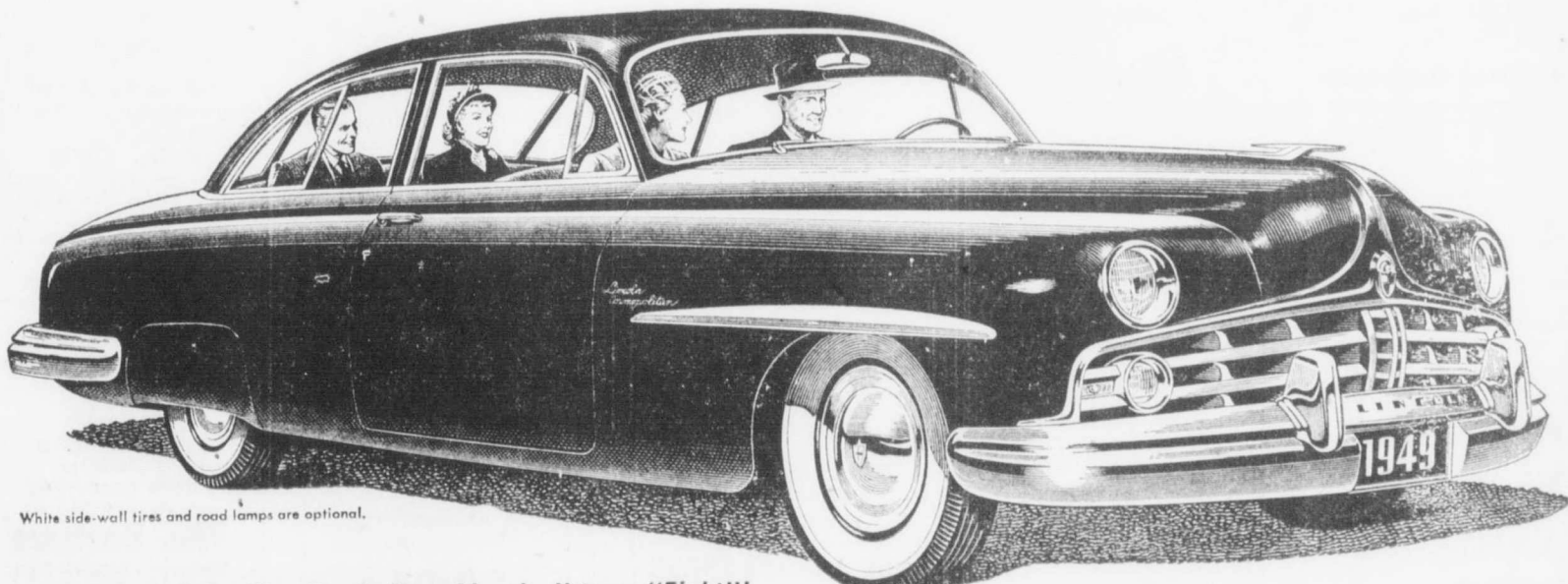
Offering a wide selection of Employees of every type — for homes, offices, hotels, etc.

## Desert Employment Agency

3 1/2 Blocks South of Bus Depot  
262 S. Indian Ave. Phone 5972

## THE ONLY FINE CAR OF ITS KIND — COMPLETELY NEW, YET ROAD-PROVEN, TOO!

### The 1949 Lincoln Cosmopolitan



Powered By The Great New Lincoln V-type "Eight"! COME IN AND DRIVE IT!

WHEN you buy a fine automobile, it's wise to buy the one that's tried and tested!

That's why we think your fine-car choice this year should be the 1949 Lincoln Cosmopolitan!

It's completely new—yet the most thoroughly road-proven of all the 1949 fine cars! Owners have found that its mighty engine—the great new

Lincoln V-type "Eight"—is unsurpassed for dependability, durability, and economy!

What's more, it's the most distinctive fine car on the road—its beautiful body design is exclusive! See the new 1949 Lincoln Cosmopolitan today! Wide choice of body styles, colors. Immediate delivery on most models!

1949 LINCOLN PRICES AS LOW AS \$2964<sup>41</sup>

1949 LINCOLN COSMOPOLITAN PRICES AS LOW AS \$3757<sup>21</sup>

Including Touch-O-Matic Overdrive

Prices include delivery at your door and all Federal taxes, but not local taxes.

## Palm Springs Lincoln-Mercury Co.

South Palm Canyon Dr. at Sunny Dunes Road  
Palm Springs — Phone 2301

## Desirability of the Desert Will Not End—Ever!

Buy large distinctive areas while available.

Willis Palms (160 acres) more than 300 native palms, well, springs.

653 acres, 2 1/2 air miles SE of Palm Springs. Ample water, rich soil, mountains and canyons. 1 1/2 mile paved highway frontage.

See

Hillery and Cobb, Owners

Cathedral City

## For Rent or Lease BUSINESS BUILDING

32x48. MAIN HIGHWAY IN CATHEDRAL CITY  
PHONE 1154

## FOR SALE

Adjusted value bargains in dwellings and lots.  
Cathedral City or 2 1/2 acres with water, \$1600 acre  
10 acres, raw, \$550 acre  
20 acres, raw, \$120 acre  
160 acres with water, \$200 acre  
Full section, \$191 acre

See

HILLERY

Sentiment is definitely for Desert Bank

## See Sam Arner's DESERT REALTY CO.

CATHEDRAL CITY

\$1100. Choice Lot—120x160 in protected zone. \$26,000. New Modern Court. 6 units plus lovely 2 bedroom home. Furnished. Income \$600 a month. Bargain. Terms. 1/2 down, \$200 a month.

10 and 20 Acre Tracts—Grape and date soil. Joins subdivision. \$120 per acre if you buy now.

2 bedroom home. Large lot. \$6000. 160 Acres, joining improved alfalfa and grape ranches. \$60 per acre.

DIAL 2721—ASK FOR 1181

## FOR SALE

Business, Multiple and Single Family Lots

Sufficient restrictions to protect your investment and insure your pleasure of ownership.

A few minutes from Palm Springs

**Sunair**  
AN HOUR MORE SUN  
Home of the new Desert Bank



"Can I Save up to 60% in the Cost of the Ice I Use?"

"Sure... do what I did. Install a York Automatic Ice Maker or a York Flak Ice Machine."

**YORK AUTOMATIC ICE MAKER**  
The Cube with the Hole  
convenient—plentiful supply

**FLAK ICE MACHINE**  
Automatic  
No fuss

\*Compared with ice cubes costing \$1.10 per hundred lbs. Includes main-tenance, interest, insurance, taxes and 10% per annum depreciation.  
Call Us Today For Further Facts

**ORANGE BELT REFRIGERATION CO.**  
263 South "E" St.  
San Bernardino, Calif.  
Phone 8-2271

## Desert Hot Springs

By Dana Howard

An enthusiastic crowd of merry-makers greeted Paul Der-vaes and the new management of the DHS theatre on Friday night. The house was completely sold out and dozens of disap-pointed patrons turned away. The "live show" headed by Chi-Chi's Shadrack boys, went over

Father Weinig expressed his

## Registered Arab Horses

**GEZAN**  
Ch. Stallion  
Son of Antez

**ZATEZ**  
Ch. Stallion  
Son of Antez

**MR. AND MRS. R. S. VANDERHOOF**  
MESA RANCH, COVINA, CALIF.

Ranch Phone: Fleetwood 2-1555  
Home Phone: Sycamore 22490, San Marino, Calif.

gratitude for the wonderful turn-out for the spaghetti dinner given by the Catholic church on Sat-urday night. Prizes were: tailor-made suit by "Percival" to Kath-erine Kerwin of Los Angeles; a solid silver service, donated by Sam Davis was awarded to Win-nie Baxter of DHS. The red-and-gold ceramic lamp went to Dr. Lynn. A blue towel ensemble, given by Frances Gogerty, was awarded to Margie Marshall.

A. A. Lamoreaux will soon be moving into his new home on Seventh avenue. The senior Lam-oreaux was Desert Hot Springs first real estate buyer. He says he only bought the rocks, and that L. W. Coffee threw in the lots. Nevertheless he has contin-ued to be an enthusiastic booster for the town, and intends to stay here the rest of his life.

Next Monday will be "easy" wash-day for many women of DHS. It is opening day for the new Desert Self-Service laundry,

owned and operated by Rheba Agranove. Comfortable chairs will be provided while the me-chanical robots do all the work.

Nelda Hurlburt has been named chairman of the DHS branch of the Sister Kenny Foun-dation. She hopes the town will dig deep into their jeans to help this worthy cause.

Sam Davis, who recently opened the Tropical Palms hotel is annexing a public bath house and swimming pool. The plans are in the hands of Architect Tom Hiler, and as soon as they are completed the building program will be started.

Among the many visitors at the bath house this week were Joan Crawford, Hollywood; Mrs. G. W. Northwood, Winnipeg, Canada; L. F. Baker of the Ear-ling Studios Ltd., London, Eng-land; Robert Kane, Hollywood motion picture producer.

Pete and Margie Smith divided their stay between the Sun Dial Terrace apartments and the Enars. Everybody loves the Pete Smith "shorts" and their creator and his charming wife have made a host of friends in the village.

Mrs. William Hummel and daughter, Mrs. Selma Grant, are visiting the Les Morgan's on First street. Mrs. Grant is leaving soon to join her husband, a naval officer, in Plymouth, England.

The ladies of the Eastern Star held a successful food sale in the Sam Davis building on Sat-urday.

Mr. and Mrs. Chris Jensen of Montebello are house guests of Frances Grigsby on Fourth ave-nue. The Jensens are property owners here.

Mrs. Joy Seymour of South Pasadena, is visiting her sister Mrs. Ethel Claxton, for a few days.

Both kids and oldsters had a wonderful time at the Baptist church "snow party." After Sun-day school they journeyed to Thomas mountain, where many of the youngsters revelled in their first game of snowballing.

Lilyan Miller and Antone John-son motored to Pomona Tuesday, where they combined business with pleasure.

Mr. and Mrs. George Hemming-son and Art Hemmingsen are visiting their sister, Ann Riley, out on Dillon road. Hemmingsen is busy these days subdividing a twenty acre parcel, which will soon be placed on the market.

Bob Burrows and wife Lois, of Long Beach, spent the weekend with his mother and father, A. A. Burrows of Desert Hot Springs.

Mr. and Mrs. John Eich of Ar-lington Heights, Chicago, week-ended at the Silver Sands apart-ments.

Mrs. Doc Grundy of Balboa has opened her desert home for a few days to get away from the splashing waves.

Evelyn Potts of the village, and Lucile Hayum of Hollywood, had a wonderful time reminiscing over their girlhood days at Na-tional Park seminary.

Mr. and Mrs. S. A. Whisenand had a royal time over the week-end. Saturday afternoon "S. A." was one of a class of 85 who took the post grand and grand lodge degrees of I.O.O.F. at the Temple in Los Angeles. The balance of the time was spent visiting old friends. Mr. and Mrs. A. F. Bal-dwin of Los Angeles, the J. D. Knoy's of Long Beach, and the John Flores family in Glendale. On their return they stopped in Banning where Mr. Whisenand reports all the events to the lodge, there.

The Missionary Ladies met at the home of Mrs. James Compton where the afternoon was spent in preparing bandages and mak-ing booklets of greeting cards for hospital use. The next meeting will be held at the home of Mrs. Lenore Watkins on Third street.

DHS took "pot luck" all around this week. First the V.F.W.'s had a pot luck dinner on Monday. The new Methodist church cele-brated its first social event with a pot luck on Friday. The Bapt-ists followed on Sunday night.

## I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

Once a year I am invited to a breakfast I wouldn't miss for anything. It cheers me up for another go at the "Fair Deal," or whatever the name may be under which national socialism is masquerading momentarily. This is Ray Miller's breakfast for the Boy Scouts who come to Washington to make their An-nual Report to the Nation, through its No. 1 citizen, the president. The Scouts are chosen from the Districts which had the outstanding activities during the year. We had a Southern Cal-ifornia Scout last year; this year an Oakland Scout.

The Boy Scouts used to come down and, figuratively, hand their report in at the White House door. Ray Miller changed that; he told them to dramatize it a little. Last year they had a huge book, the pages of which told the story. This year the report is a big target and the 12 boys put arrows in it, showing the activities and told what they were.

THE RECORD would take pages. It covers an unbelievable variety of activities. As it says, "Scouts have helped keep fliers in the air, and knock flies out of the air." It tells of work in tor-nados and in snow storms; of collecting needed articles from coat hangers to clothes for Europe; of spraying campaigns and of public service. It indi-cates the acceptance in American life, not only of the Boy and Girl Scouts, but of the principles on which these organizations stand. It is characteristic that, at the United Nations Conference in San Francisco, the representative of one nation (guess which one!) arrived surrounded by tight hefty bodyguards, while the American representative arrived accom-panied by one Boy Scout.

As I said last year, in a sim-ilar letter, I like this annual evi-dence that here in America we still have organizations training the boys and the girls to believe that the strength of a nation is the strength of its citizens; not what they can get from Wash-ington, not charity, nor controls, nor "security." Scouts' help comes from their own efforts, not from coming to Washington to ask for government help for everything and everybody.

The breakfast is an institution, and so, for that matter, is our host, Dr. Raymond W. Miller. Starting on a California ranch near Stockton, he has come up the ladder of cooperation and public relations for agriculture until his "clients" today are co-operators, or forward-looking groups, or governments them-selves. He starts now on a trip around the world as a consultant for the FAO, the international Food and Agriculture Organiza-tion.

THESE INFREQUENT break-fasts bring together men from all over. If it's a Boy Scout break-fast, the man who is introduced as an "Eagle Scout," may turn out to be the Attorney General of the United States. If it's an agricultural breakfast, the "farmer from Canada" may be the Minister of Agriculture.

There are times when I need the cheering influence of this Boy Scout breakfast. For two

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8:00 A. M., Holy Communion.  
9:45 A. M., Sunday School.  
9:45 A. M. Family service and sermon.  
11:00 A. M., Service and Sermon.

## First Communion Service Sunday At Palm Desert

First Communion Sunday will be observed next Sunday at the new Palm Desert Community church, Dr. J. R. Macartney, pastor, announced this week. The Sacrament will be administered at the 11 o'clock service with Stephen Rutgers and Floyd C. Mitchell, assisting. The Vessels will be loaned by the Palm Springs Community church and a Communion table of venerable age will be used. It is the table used by Dr. Macartney's father, the Rev. John L. Macartney in his church at Northwood, Ohio, prior to 1860.

Special music will be provided by Miss Esther Watson of Beaumont. An original and descriptive poem by Walter E. Bathof of Palm Desert will be recited by the author.

The attractive desert residence of Mr. and Mrs. Bathof was built, completed, furnished and landscaped before the owners saw it. The work was done by blue prints, photographs and long distance telephone. They sat down for breakfast in their new home for the first time during the Christmas holidays. The surrounding inspired Mr. Bathof to write the poem which he will read Sunday.

Dr. Macartney's sermon will be on the theme, "Listening to the Voice of the Eternal God."

## Women's Circle To Hold Annual Session Tuesday

Women's Circle of Community church will hold its annual meeting Tuesday at 2:30 p. m. in the ladies parlor of the church. Officers for the coming year will be elected.

After the election, Robert Mitchell, director of music, will present an interesting and enjoyable program. The devotional will be conducted by Mrs. Robert Mitchell.

Tea and cakes will be served.

## St. Paul's Guild To Meet Tuesday

The Guild of St. Paul's in the Desert will meet to sew from 1 o'clock until 3 at the home of Capt. and Mrs. Harvey Haislip, 1188 Tamarisk road, Tuesday.

The first of the Lenten Tea will be held on the same afternoon at 3:30 at the home of Mrs. Elaine Childs Elser, 1188 Tamarisk Road. The Rev. Robert M. Hogarth will give the first in a series of talks on the history of the Book of Common Prayer.

## World Prayer Day Observed At St. Paul's

The World Day of Prayer today at 3:00 o'clock, is in the Episcopal Church this year. The Rector will lead in prayers of intercession; the Rev. J. H. Blackstone, Community church, will have the meditation on "The Lord is My Keeper." Christians of all faith, Come and Pray.

## Special Services Planned During Lent at St. Paul's

The Rev. Robert M. Hogarth will preach Sunday morning at 9:45 a. m., at St. Paul's in the Desert, Episcopal Church, on the "Christian Creed" and at 11:00 a. m. on "Tempted Like Him."

That fact of Jesus' temptation ought not to make us complacent over our own temptations. The Lenten season is one time for us to make an effort to recognize these insidious forces, bring them out into the open, fight them until they become innocuous and harmless," said the rector.

In the five full weeks in Lent there will be two special services each week: Tuesdays at 3:30 p. m. Home services with addresses on the Prayer Book, which is this year celebrating its 400th anniversary as the devotional book of Anglican churchfolk all over the world; and on Thursdays at 10:00 a. m. Holy Communion and Meditation on the "Quest for Inner Peace."

This week the services will be as follows: Tuesdays at 3:30

## Impressive Films of Bikini Tests at Church Tonight

A highly interesting meeting is planned tonight at the showing at the church tonight. He says the "Operations Crossroads" films are the most impressive he has ever seen.

They show the full extent of the tests and reveal the power and force of the explosions. They were taken from the air, from towers especially constructed to afford a close-up and from ships anchored a safe distance from the scenes of the tests.

The public is invited to see the government films which will be shown at 7:30 p. m. by J. W. Clinton of New York, who is spending a few weeks in the Village. Clinton plans three showings of the pictures here. One was at Lions club meeting yesterday, the second tonight at the church and the third at Ramon Trailer park, 1441 East Ramon road, at 7:30 p. m. Sunday. Clinton, who spent many years in the Orient, will present

a brief prologue at the showing at the church tonight. He says the "Operations Crossroads" films are the most impressive he has ever seen.

The navy has taken great pains, said Clinton, to explain the seriousness of the atom bomb problem and to educate the public as to the care which must be taken by those working with the new modern power.

Clinton is former secretary of the International Committee of the Y. M. C. A.

The Desert Sun—15  
PALM SPRINGS, CALIFORNIA

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Evening Service..... 7:30 p. m.  
Young Peoples Fellowship..... 6:15 p. m.

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Holy Days: 8:00 and 8:00 a. m.  
Daily Mass: 6:30 a. m.  
Confessions—Saturday: 7:30 to 8:30 p. m.  
Confessions—Sunday: 7:30 to 7:45 a. m.  
Discussion class for adults, every Wednesday at 8:15 p. m.  
Instructions for grammar school children every Wednesday at 2:30 and 3:15 p. m.  
Baptisms, marriages, funerals, by appointment.

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Sunday Service..... 11 a. m.  
Wednesday Meeting..... 8 p. m.  
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Sunday School..... 9:30 a. m.  
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151 West Alejo Road  
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Rev. Michael O'Connor, Pastor  
Schedule of Sunday Masses: 6:30, 8:30, 10:00 and 11:30. Holydays the same as on Sundays.  
Weekday Masses 7:30.  
Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p. m. Confessions heard before all Masses on Holy Days and First Fridays.

**LATTER DAY SAINTS CHURCH**  
Youth Center, 386 No. Belardo Rd.  
G. Stanley Smith, presiding Elder  
Sunday School..... 10:00 a. m.  
Evening Services..... 7:00 p. m.  
Primary—Thursday..... 4:30 p. m.  
Town Hall, Cathedral City

**FULL GOSPEL CHURCH (Assembly of God)**  
216 South Indian Avenue  
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Morning Worship..... 11:00 a. m.  
Evangelical Service..... 7:30 p. m.  
Wednesday Preaching..... 7:30 p. m.  
Friday Bible School..... 7:30 p. m.

**CATHEDRAL CITY COMMUNITY CHURCH**  
Cathedral Canyon Dr. and D  
Rev. Arthur Jack Wartes, Pastor  
Sunday School..... 9:45 a. m.  
Worship Hour..... 11:00 a. m.  
(A nursery for pre-school children is provided during the Worship Hour.)

**SEVENTH DAY ADVENTISTS (Every Saturday at Community Church)**  
Sabbath School..... 9:30 a. m.  
Preaching..... 11:00 a. m.  
Missionary Volunteers meeting every Friday at 7:30 p. m. at 1052 Tamarisk Road.  
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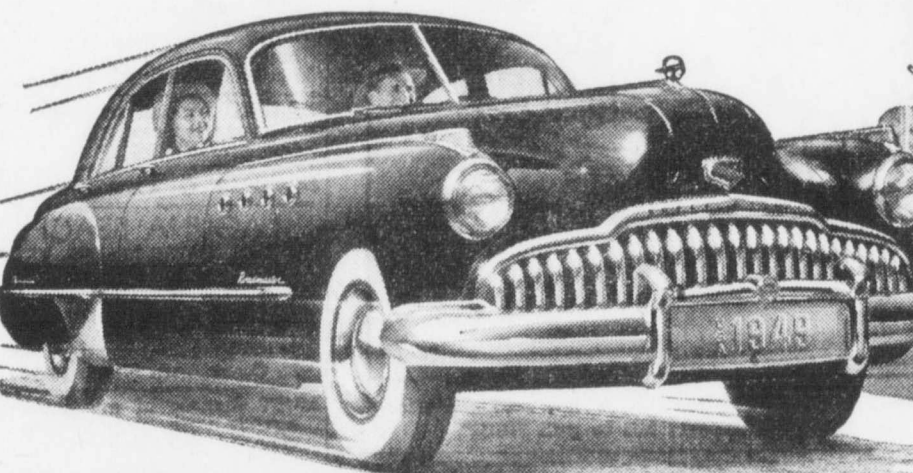
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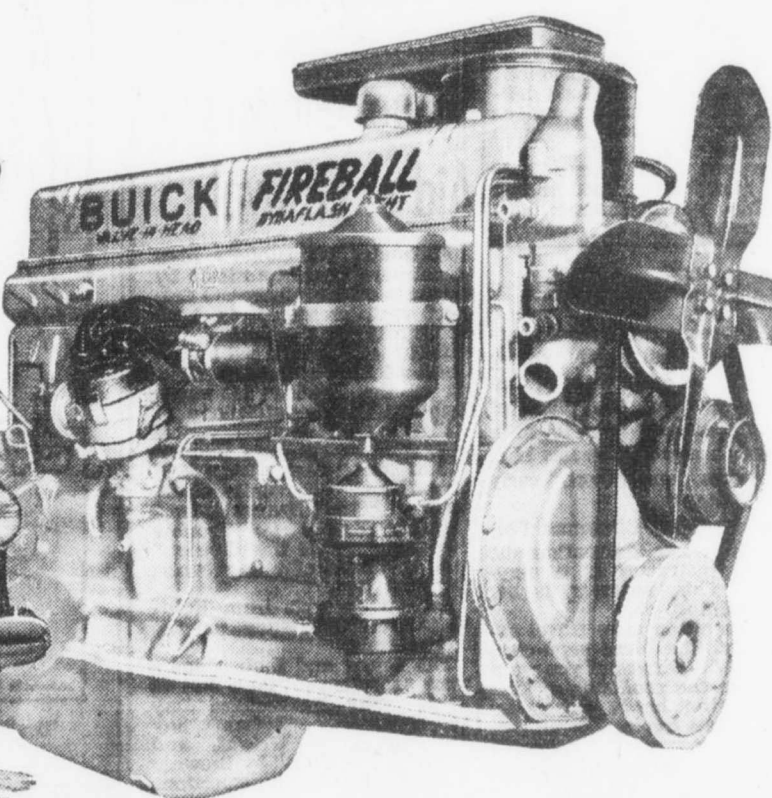
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It seems that valve-in-head engine design is becoming quite the thing, now that gasolines are stepping up in octane rating and higher compression ratios begin to be worth while.

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For more than forty-five years, Buick engineers have been working with, developing and learning all about valve-in-head engine design.

So quite some time ago Buick applied a principle, possible only in valve-in-head design, which still remains a Buick exclusive.

It is Fireball design—and it's an interesting engineering story.

It comes from a specially shaped piston, designed to roll each fuel charge into a compact, whirling, ball-shaped mass. It goes a step beyond high-compression ratios, because it means better mixing of fuel—and so better burning.

Result: More good from each fuel charge. A touch more life, pep, ginger. More of that happy, satisfying feel of power and zip that give Buick its good name as a performer.

So remember, as more and more cars climb on the valve-in-

head bandwagon, that Buick is still calling the tune. Still ahead in knowledge and experience and development of a principle that has always been recognized for its greater basic efficiency.

With self-setting valve lifters adding new quiet and washing out tappet noise, it's plain that "Buick's the buy!" on engine design as in other ways.

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The fine-textured natural prune powder contained in Marvelax improves its flavor and food value—adds a famous, proven NATURAL laxative principle to this already effective bulk-producing formula! Doctors have found that the natural ingredients in Marvelax work on stubborn intestinal wastes, to moisten, shape, slicken for easy passage. Most important, Marvelax starts the rhythmic, natural movement in your intestines—gently—gently but surely coaxing elimination—without strain or unpleasant reactions. Marvelax awakens sleepy, sluggish intestinal muscles—"trains" your digestive system to do a better, more regular job. Marvelax is ideal for children, too, because it tastes so good and is so gentle and thorough.

TRY THE MARVELAX "10-DAY PLAN"!

Take Marvelax, according to directions, for ten days. In addition, drink as much liquid as possible during this period.

At the end of the 10th day, if you are not entirely satisfied with its marvelous natural action, return the bottle with unused contents to the Marvelax Co., and your money will be promptly refunded! The makers of Marvelax are certain that once you've tried this safer, surer method, you'll never go back to "old-fashioned" laxatives! Take Marvelax with water, juice, milk—or sprinkle it on cereal and desserts! Marvelax tastes grand by itself—actually improves the flavor of many foods!

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## PALM SPRINGS HIGH SCHOOL SMOKE SIGNALS

Published Each  
Friday as a Supplement  
to The Desert Sun

### THE STAFF

**BROWNIE BROWNE**,  
Editor-in-Chief.  
Vicki Matloff, Katie Mills, Ann  
Wells, Wanda Jones, Elaine  
Purnell, Marlene Watlet, Bob  
Breen, Craig Hammond, Ann  
Dexter—Reporters.

### Seating

Why should the freshmen, who are the youngest group and the most innocent of customs and traditions in school, be forced to sit in the back of the assembly hall where they can't see anything or know what's going on? The seniors, who have been roaming the campus for at least three years, are the obvious ones to sit in the back of the room.

It is impossible to enforce the seating arrangement the way it now stands. There are always juniors sitting in the senior section, and sophomores sitting in the junior section. It will continue to be that way unless before every program the President spends five minutes sorting the students into the right sections. Obviously we haven't got that much time to waste on such a trivial subject, so we will have to solve it through some other means.

The way to solve this problem is to abolish all seating arrangements and let people sit where they want. As long as they go into assembly to enjoy themselves, why shouldn't they sit where they please? It arises in the assembly comes as a direct result of the yells that the classes throw back and forth at each other before the program. If there were no seating sections, no group would be in a position to lead a class yell, because most of the class would probably be at the other end of the building. That would automatically take care of most of the noise.

With everybody sitting where he wanted to, there would be a much happier, better adjusted group of students, much less likely to become neurotics than the maladjusted students of today, who feel repressed and persecuted, all because they can't sit where they want to in assembly.—Ben Chaffey.

### The Open Road

Have you ever wondered what goes on in the mind of a high school student as he begs permission to borrow the family car for an evening of fun? Naturally, the father, with the thought in mind of all the reckless drivers on the road, hates to let his son take the car as the son may still be in his teens and not capable of handling all the responsibility.

Try to think of it on the other side for awhile. Naturally, the son isn't going to go out and deliberately wreck the car. He will undoubtedly be much more careful than almost anyone else on the highway, with the thought in mind that he will not get the car again if he scratches a fender. If the only fear of the father is the present amount of accidents on the road, he need not worry too much about that. Many insurance companies have proved that the average man thirty or over gets twice as panicky in a crisis as a person between sixteen and twenty. I don't mean to say that an older person will get out and jump at the sight of a car coming on an adjoining road, while a younger person will go headlong into it. I don't misunderstand me. What I do mean to say is this, statistics prove, beyond a doubt, that young people get in less accidents on a percentage basis than older men and women.

A parent would be entirely wrong to let his son or daughter take the car every night in the week, but rather he should let him take it Friday and Saturday, and on special occasions.

Each parent should test his son's abilities sometime, and see for himself how his son acts in an emergency. The parent should do it for his own benefit.—Bob Breen.

## Indians Win 13, Lose 4, in Casaba Season

It is frequently said that all good things must eventually come to an end, and such is the case with the successful basketball season. The Palm Springs Indians terminated their season Friday evening, Feb. 18, when they defeated the Coachella Arabs 49 to 41, in their fourth meeting of the year, at Coachella.

There was no particular climax game of the season, for each contest was as exciting and as important as the next. After a Friday evening of whooping for the hoopers, the Indians were either nearer the top or they had slipped a notch. By the end of 17 games the Palm Springs fans should be proud of Coach Ballagh's team, for it has climbed and slipped into third place in the Riverside County League rating. This category should not be denigrated as unworthy of a sincere "pat-on-the-back" from ball game goers, who witnessed the teams the Indians were, at times, battling.

During the season of 17 contests the Indians wound up on the short end of only 4, none of which were lost on the new home floor. A brief summarization of Palm Springs wins and losses are as follows:  
Holtville 19, Palm Springs 41; Blythe 35, Palm Springs 36; Beaumont 27, Palm Springs 39; Coachella 22, Palm Springs 43; Coachella 28, Palm Springs 47; Alhambra 20, Palm Springs 34; (The following with stars were league games) \*Hemet 7, Palm Springs 42; \*Perris 21, Palm Springs 26; Coachella 23, Palm Springs 30; Banning 37, Palm Springs 39; Beaumont 42, Palm Springs 44; Elsinore 38, Palm Springs 40; San Jacinto 52, Palm Springs 40; Banning 40, Palm Springs 42; Coachella 41, Palm Springs 49.

## Radio Class In War Show

Palm Springs High School Radio Workshop commemorated Washington's birthday with a radio presentation of the defeat of General Braddock in the French and Indian War. The story tells how young Colonel Washington saved the British Army from defeat. Featured in this play were Tony Jupe, as General Braddock, and Dick Day, as Col. Washington, and a supporting cast which included Mary Pendery, Gary Day, Ned Tanen, Nicky Nichols, Bob Breen and Chuck Whismund.

On March 8, the Home Economics Department will participate in a round table discussion dealing with marriage and homemaking problems faced by the young women of today.

## GAZOOZIT

By BROWNIE BROWNE  
Friday night without a game is like Adam without Eve but we PSHS carousers managed to find consolation in watching Ty and Gene carry out "The Wonderful Urge." Among the urgers were the latest steadies, Joannie Margolie and Don DuRose, also Dixie Smith and Jack Weingartner, Mary Jones and Dick Clark, Elaine Purnell and Jack Wilcox, Mable Potter and Eddie Weiss.

Saturday night Janet Jaynes had a dinner party which included Anne Detzer and Fran Purnell, Barbara Jones and Nicky Nichols, Sandra Cordrey and Tyler Gilman, Mary Frost and Chuck Bond. After dinner the crowd went to the show, then back to Janet's for a party. Some of those present were Adele Woods and Bill Hotchkiss, Yours Truly and Gary Day, Marilyn Marsh and Joey Flavin.

Other dates for the evening

## MORE GAVE, LESS GIVEN

Editor, Desert Sun:

It is inconceivable that a city so famous, so wealthy and supposedly so civic-minded would permit its Community Chest to fail.

But that seems the inevitable result now, despite the fact that this year's budget is \$12,000 lower than the master budget for 1948 and actually \$8,000 smaller than the amount raised last year. And yet we can foresee a deficit of nearly \$5,000 in this year's Chest funds, even counting as certain some large gifts which are yet to come from persons reached by mail in the East.

We do not lack contributors this year; the total number of givers will reach 2,000 which is 500 more than donated in 1948.

But the slump has come in the giving by business firms, hotels and apartment courts.

It appears now that even in spite of a supplementary mail campaign we are making among business firms that not over 50 per cent of them will have given ANYTHING to the Community Chest. And most of last year's

## Views of Villagers

gifts have been slashed.

And in the Hotel and Apartment division, the returns to date are \$2682—less than the total given by three winter residents who have no commercial ventures in Palm Springs at all. And this hotel total represents the gifts of all the hotels, apartments and guest ranches—something like 178 in all. We are told that this is the "biggest business" of Palm Springs and yet it is thus far accounting for no more than 3 per cent of the total Chest budget.

It would appear that two factors are sabotaging the Community Chest in Palm Springs this year:

1—The determination on the part of two many persons to give as "little" as possible instead of as "much" as possible.

2—The pegging of Community Chest contributions to the profit percentage.

Scores of firms told the Chest volunteers "our profits are off from last year; we can't give to the Community Chest."

Are we to judge from that oft-heard remark that Palm Springs

feels that its vital charity, hospital, museum, health and youth programs must fluctuate with the profit index?

Do they expect these worthwhile agencies, in which scores of Villagers give of their time and money generously as volunteers, to adjust their activities and services every year according to the rise or fall of profits?

If that is the decision of the business and hotel and apartment owners of the Community, then these agencies should decide now to close their doors, for this cannot be done.

There can be no doubting the fact that until Palm Springs commercial interests realize that the Community Chest services are just as vital to the orderly operation of their Communities as streets, utilities and fire and police protection, we shall always have the difficult task of raising the Chest budget.

We of Palm Springs cannot take refuge behind the explanation that "other cities went down in their Community Chest drives this year; we are faced with the same economic conditions." That statement is not true. Most other cities of California sought an INCREASED Chest goal this year to take care of anticipated heavier demands. Palm Springs' budget was greatly less than the

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1948 total—and we still are not reaching it.  
I'm very much afraid that too many firms in Palm Springs have shunted their Community Chest responsibility down the list below social and entertaining expenses and other less-essential outlays. It seems to me that we should make a personal re-appraisal of ourselves in Palm Springs.

Yours very truly,  
Harry C. Harper,  
Campaign Chairman, 1949

## 60 Make Trip To Monument

Sixty persons took part in the trip last Saturday through Joshua Tree National Monument. Mr. and Mrs. J. Irving Bedford, Mr. and Mrs. Bick, Mr. and Mrs. V. Bohler and 2 children, Mrs. Burris, Catherine Bowley, Mr. and Mrs. A. L. Campbell, Mr. and Mrs. J. M. Clinton, Catharine Collingwood, Mrs. Lila Courcier, Mr. and Mrs. R. A. Davis, David de Benette, Mr. and Mrs. Edward Dering, William Ernest, Mrs. Lulu Fritz, Mr. and Mrs. R. D. Gross, Ronny Hale, Ethel Halstead, Hannah Jay, Mr. and Mrs. Jentzen, Al Kaiser, Mr. and Mrs. T. Karatz, Bobby Kehl, Mr. and Mrs. F. C. Klemp, Mr. and Mrs. Lind and guests, G. Lindberg, Edith and Hedwig Ludewig, Mr. and Mrs. George Miller, Mrs. Ray Millett, Don Morris, Gertrude Nagle, Mr. and Mrs. Palmer, Mrs. Ethel Platt, Miss Pearl Plumb, Johnny Ravese, Hedwig Rind, Mary Jane Robb, Mr. and Mrs. J. W. Robertson, Mrs. Mamie Showers, Mrs. Blanche Tausig, Michael Van Dame, and Leslie Whitden.

Now that a date has actually been set and a place picked that meets with the approval of almost everybody, it is hoped that the whole class will get behind the committee to make this the best Prom yet, and to add more credit to the name of the class of 1950.

At the meeting the question of allowing freshman and sophomores to come with Juniors and seniors if they are going steady was introduced but it was put to a vote, the question was overruled and once again the Prom is limited to Juniors and seniors.

The committees and chairmen, under the general management of Dick Clarke, are: Arrangements—Chuck Bond; Decorations—Jay Hughes; Theme—Craig Hammond; Floral—Norman Rassmussen.

## School Singers Aid at Festival

Alexander Hammond's high school boys' chorus, assisted by members of the "Chocolate Soldier" cast, presented an hour of singing at the Spring Tea and Musical, sponsored by the Guild of St. Paul's in the Desert at the Shadow Mountain Club last Tuesday afternoon.

Eight gleeful club favorites were sung by the Boys' Chorus: "Eight Bells," "Away Rio," "Old Man Noah," "The Bells of St. Mary's," "Stout Hearted Men," "Nobody Knows De Trouble I've Seen," "Ride the Chariot," and, the tune of many tunes, "Musical Trust."

Several excerpts from light opera were also sung for the large throng.

The songs and their singers were as follows: "Pore Jud is Daid," sung by Richard Day and Tony Jupe, "I Can't Say No," by Betty Wright, and "Many a New Day," by Brownie Browne. All were selections from Rogers and Hammerstein's "Oklahoma."

From "The Chocolate Soldier," Brownie Browne sang "The Hero Song," "The Chocolate Soldier Duet" by Jimmie Dills and Brownie Browne, and "Never Was There Such a Lover," a duet by Tyler Gilman and Miss Brownie.

The program ended with a touch of novelty, "The Lord Chancellor's Nightmare Song," from Gilbert and Sullivan's "Iolanthe," sung by Craig Hammond.

Bose, Tom Luke, and a few others went to Blue Jay to ice skate, but to no avail.

Mr. Summers took enough pictures for three annuals, and it seemed as if Mr. Reynolds had much fun as we did.

Seen fighting in the snow were Conrad Nelson, Ben Chaffey, Elaine Jurnel, Dixie Smith, Jane Gates, Nicky Nichols, Marlene Watlet, Mable Potter, and Tony Jupe.

All in all, everyone had a wonderful time. Many thanks to Mr. Reynolds, Mr. Summers, and Donna Mikule for taking good care of us "poor, old seniors."

### Personals

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Most permanent of all techniques  
Office Hours 11 to 1 Daily  
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RESTAURANT near Hollywood. All new modern equipment. New building. Beer and wine license. Will sell property and business or trade for Palm Springs. Phone 6518.

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MONEY MAKER FOR COUPLE. 17 stool snack bar. Rent only 2% of gross. Equipment worth price asked. Price, \$1750. Reason selling, all alone, can't handle. See Bernice, Snack Bar, De Luxe Trailer Park, Cathedral City.

FREE rent, middle aged woman exchange part time work. 748 Calle de Rolph, between 12 and 2 p. m.

MOTHER'S HELPER, 1 child, part time. \$50 a month. File 56, Desert Sun.

WHITE experienced general houseworker for part time. Phone 6541 after 5 p. m.

REFINED woman to learn face rejuvenation and maintain office. Phone 4204.

Business & Financial 30

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FOR SALE—1st trust deed, \$5500. 10% discount. Well secured. Box 688 Mecca.

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DESIRABLE lot, on Vista Orange near Ramon. 60x100 ft. \$2400. Box 207 La Quinta or phone L. A. Pryamid 11449.

LOT 100x221 zone R-2. Residential income. Only \$700. Will take \$210 down. DON KENNEDY, Phone 3666.

7 UNITS—PRICED RIGHT! RANCHO CATHEDRAL CITY 1st and VAN FLEET CATHEDRAL CITY

\$2500 down takes 3 bedroom new home. Owner must sell. Make offer. Close in. 748 Calle de Rolf.

WINTERHAVEN. Lot 105x100 ft. for sale by owner. Bargain. \$1775. cash. Phone 2-6312.

ADOBE Spanish ranch furnished house, 3 bedrooms, 3 baths, 6 view lots included. Phone 7121.

HIWAY lot 100 ft. frontage. \$1250. Rancho Mirage. Adjoining lot available. Phone 1094.

## Real Estate For Sale 35

REDUCED FOR QUICK SALE 10 unit court, showing good returns on investment. Full price \$55,000. \$25,000 down.

Also—R-3 lot in fine neighborhood. \$2250.

Just completed, new 2 bedroom, 2 bath stucco home on 100x105 ft. lot. In quiet out of the wind area. Large windows facing wonderful mountain view. Central heating, fireplace, plenty of tile in kitchen and bath. Priced at \$18,500 for quick sale. Good terms.

SEE US FOR GOOD BUYS AND TRADES. 2 OFFICES TO SERVE YOU, LONG BEACH AND PALM SPRINGS.

EMMONS REALTY CO. 238 INDIO ROAD PHONE 7882

\$5950, 5 room home at 190 W. 4th St., Desert Hot Springs. Wood floors, cement block wall. Wonderful buy! \$1000 down. Quick possession. Owner out of town. Sunday 10 to 2. Also \$8250 for new 2 bedroom home, new furniture, in Cathedral City, or will trade for Oregon home. Owner Mrs. Helen Mace, 644 "B" St., Cathedral City.

120 acres of undeveloped land on Palm Springs-Indio highway in canal district. Adjoining the world famous SUN GOLD date garden, 3 miles from LaQuinta hotel and DESERT CLUB, 5 miles east of PALM VILLAGE and PALM DESERT. Plenty of highway frontage, most beautiful view in valley. All or part. Courtesy to BROKERS. Call or write Mr. Bolton, Indio, Calif. Phone 73351.

SUSIE says Here's a BUY! Charming 2 bedroom home. Modern attractively furnished and decorated. Landscaped. Fenced. Phone owner 6345.

BEST BUY IN SOUTH END OF TOWN A new modern home with carport, on large lot. Approximately 1400 sq. ft. with enclosed patio. Be sure to see this home before you buy. 270 Ocotillo Road.

2 BEDROOM home—Redwood, lots of glass, on large lot. Beautiful view. Fireplace. Exceptional price. \$9500. Low down payment. See Estella Ewart, Rancho Mirage Tract Office. Phone 1117 or 1112.

7 ROOM house at Cabazon, all utilities in. \$2900 cash. Also 17 room apartment house in Banning. Income \$200. plus apartment for owner. \$8000. 1/2 cash or more. Owner, 260 E. Barbours, Banning.

SALTON SEA ACREAGE Future Winter Resort spot of America Investment opportunity. R. A. ELLSWORTH Palm Dell Tract Office. Highway 111. Phone Indio 77120.

CLOSE to Tramway—Lot, 50x128 including approved plans for 8 unit hotel. In 2500 block N. Palm Canyon. Write or wire, W. H. Johnson, 730 N. Victory Boulevard, Burbank.

RANCHO Mirage 1/2 acre lot on Sahara Road, priced below market at \$1250 cash, or trade for equity in 1949 automobile. Owner, P. O. Box 282, Huntington Park, California.

CORNER income lot 417x375. Joshua Tree town site. Paved street. All utilities in. \$2500 full price. 443 A North Oakhurst Drive, Beverly Hills.

40 OR 80 ACRES Best section Coachella Valley, between 53rd and 54th on Monro. \$300 acre. Owner, Gideon. 631 Almond Ave., Long Beach.

R-3 LOT in Warm Sands Park, beautiful view. Reasonable. Mrs. Roedel, 3615 Georgia St., San Diego.

BUSINESS lot in La Quinta. 50x100. Near present stores. Also 2 house lots. Make offer. Owner, P. O. Box 688, Mecca.

TRIPLEX, live in 1, rent 2. Full price \$22,500. Terms. MUNHOLLAND & CO. 431 N. Palm Canyon. Phone 3673

ACREAGE for sale or trade by owner. Close to Palm Springs. Water. P. O. Box 67, Beverly Hills, California.

4 BEDROOM home, full price. \$13,750. MUNHOLLAND & CO. 431 N. Palm Canyon. Phone 3673

BRAND new 7 room home, 3 bedrooms, 3 1/2 baths. Large lot. Reasonably priced. Owner, 240 El Portal.

FURNISHED OR UNFURNISHED 3 BEDROOMS, 2 BATHS. GOOD LOCATION. A REAL BARGAIN. Phone 4041.

TWO E-2 lots 166x330 each together, next to Smoke Tree, Virginia Martin, Rt. 1, Malibu.

LAGUNA BEACH. Will sell home advertised for rent in this issue. Owner, H. H. Adams.

1315 N. INDIAN AVENUE Four new deluxe apartments NICELY FURNISHED. TERMS. 1 OR 2 lots in Rancho Mirage. Lot 66 or 67. Below list price. Art Willis, 34 Plaza, 3944.

For Real Estate Appraisals LESLIE M. CLANCY Rte. 1, Indio. Phone 76718

NEAR Cathedral City, 5 acre date and grapefruit. Phone Citrus 24783. Glendale.

Exchanges 36

3 BEDROOM, 3 bath home, in WESTWOOD, for exchange for home in Palm Springs. For information, phone 2929.

## Exchanges 36

TO TRADE. Beautiful 6 room modern, completely furnished home, 1 year old. Also, 2 R-3 lots, near Biltmore Hotel for income property in Beverly Hills or Westwood. L. Rosen. 1777 Mesa Drive.

FURNISHED mountain cabin. Big Bear Lake. Beautiful view. Sell or trade for small house in Palm Springs or vicinity. Call 7472 or P. O. Box 1449 P. S.

BEAUTIFUL acreage in Morongo Valley, electricity and water in. Highway frontage and paved street. Will trade for large trailer. File 57, Desert Sun.

## Real Estate Wanted 37

Have clients anxious to buy homes in good locations. (a) 2 bedroom, 1 bath, not over \$10,000. (b) 2-3 bedroom, 2 baths not over \$13,500. (c) 3-4 bedrooms, 2 1/2 baths not over \$30,000.

LIST YOUR PROPERTY WITH E. J. NELISSEN, Broker PHONE 4041

WILL PAY CASH for your property, reasonable, also will BUY 2nd trust deeds.

A. L. KAGNA CO. REALTORS, associate ROSE ROSENBERG, 278 S. PALM CANYON DRIVE, El Dorado Hotel, Phone 7191. High class clientele.

LIST your property and business for sale—we get results. ADOLPH ISRAEL AND ASSOC. Real Estate Broker 507 N. Palm Canyon Phone 2981

I WOULD appreciate your listing your rentals with me. Will take care of them the year around. Also listing of your property for sale or exchange. NORA ESGATE, 252 N. Palm Canyon Drive, Phone 2367.

LISTINGS WANTED Income, homes and lots H. H. FOSTER ASSOC., INC. 101 N. Palm Canyon Dr. Phone 3555

## Rooms for Rent 40

FURNISHED twin bed rooms without bath. \$10 per week. Trailer space, \$20 per week. Desert Trailer Village, 432 E. Andreas Road.

ROOMS—WEEKLY RATES \$12 TO \$15 A WEEK EL REY HOTEL 245 N. Palm Canyon, Phone 3904

GENTLEMAN \$10 week. New. Private bath and entrance. Panel ray heat. Close in. 354 N. Calle Santa Rosa, Phone 24012.

\$12.50 a week. Large sunny room. Private bath, entrance. 748 Calle de Rolf.

Apartment for Rent 43 CASITAS ENCILIA Studios 1 to 3 bedroom units Day, Week, Month, Season. Completely enclosed, secluded play area. Rates from \$7.50 per day, \$150 a month. 322 N. CALLE ENCILIA Phone 7704

NEW beautifully furnished apartment. Bedroom, living room, kitchen, dining, bath. Carpeted throughout. Panel ray heat. 980 Camino Parcela. Phone 5751-3773.

AVAILABLE immediately, yearly or season. New 1 bedroom apartment. Furnished by BULLOCK'S. Air cooled. Conveniently located. 910 SUNNY DUNES ROAD, COURTESY TO BROKER.

NEW modern single apartment. All electric. On year's lease \$65 a month, including utilities.

2 bedroom, 1 1/2 bath furnished house—\$100 a month. DON CAMERON, Realtor RANCHO MIRAGE 1091

DE LUXE single, air conditioned, hardwood floors. By month or year's lease. Close in. 475 N. Palm Canyon Drive, Phone 7366.

ROOMS and apartments. Day, week, month or year. Reasonable rent. Also store building 19x50. 373 S. Palm Canyon Dr. Manager at Apt. 3.

1 BEDROOM, attractively furnished, fireplace. \$75 a month. Adults only. no pets. Jim Smith, Rancho Mirage, near Kiva.

770 CHUCKWALLA RD. Attractive new kitchenette apartments. Week, month or season. Reasonable. Phone 2-6485.

APARTMENT, center of town. \$20 week. Private bath, refrigerator, gas, electric, linen, maid service. Phone 2957.

FOR RENT—FURNISHED 1 BEDROOM APARTMENT. APPLY BOX 55, DESERT SUN.

UNUSUAL modern single apartment, never occupied. 435 Via Miraleste. Near center of town.

WILL share my new home with lady or couple. Walking distance to town. Phone 24024.

ATTRACTIVE 1 bedroom furnished small house. Close in. Reasonable. Phone 5851.

1 BEDROOM FURNISHED APARTMENT. CHOICE LOCATION. PHONE 6023.

LADY will share 3 bedroom new home. \$65 for 1. \$75 couple. 748 Calle de Rolf.

LOWER studio apartment. Reasonable on yearly lease. Phone 7882.

4 ROOM apartment, garage, season or yearly lease. Near Village Market. 566 Calle Ajo.

STUDIO apartment. Kitchenette. Seasonal or yearly. 1419 San Jacinto Way. Phone 6675.

## Apartments for Rent 43

1 BEDROOM, very nice, on Palm Canyon Dr. \$80 per month. \$75 a month by year. Ph. 7001.

## Houses for Rent 46

LAGUNA BEACH. Noted ocean front Mediterranean villa in Riviera setting. Private secluded beach, street. Located, built, furnished, garden for year around charming living. 3 bedrooms, rumpus room, 3 fireplaces. Never before rented. Owner H. H. Adams, 8 Rockledge Road, Laguna Beach.

NEW, 2 bedrooms, furnished. Large living room, fireplace, hardwood floors, double garage. Reasonable. Morongo Valley, 18 miles from Palm Springs on 29 Palms Highway. Inquire MORONGO INN.

FURNISHED duplex, panel ray heat, air conditioned, patio, large yard, walled, laundry room. Balance of season \$175 a month, yearly lease \$115. 1363 E. Ramon Rd. Phone 3375.

ARTISTS, and writers, do you want peace and quiet and beauty? See my furnished desert cabin for rent. \$30 month on Indian Ave. 5 miles north of Garnet. M. V. Gee.

BEAUTIFULLY furnished 2 bedroom, 2 bath home. Panel ray heat. Patio, garage. Picket fence. Excellent neighborhood. Phone 2831 or 3352.

FURNISHED 3 BEDROOMS, 2 BATHS, EXCELLENT LOCATION. FOR YEAR OR FOR SEASON AT REASONABLE RENT. PHONE 4041.

UNUSUAL modern house for 2. Never occupied. Modeled from House Beautiful. 435 Via Miraleste. Near center of town.

CLEAN modern house. Furnished or unfurnished. Nice yard. Very reasonable. 880 E. Arenas Road.

OWNER will sell or rent, year's lease or less 3 bedroom home. Real value. Call 5642.

HOUSE beautiful, if you're looking for something artistic. Phone 24024 or 2-6891.

FURNISHED 2 bedroom. \$150 month. \$1200 year lease. Close in. Child O. K. Call 2957.

2 BEDROOM house, completely furnished. \$1300 a year. 516 Calle Santa Rosa.

## Household Goods 50

INNERSPRING MATTRESS, posture balanced with foam rubber flake, ACA ticking. Full size or twin. \$24.50. Box spring to match. \$19.50

ALL METAL Hollywood roll-away twin beds with inner-spring mattress and coil springs. Head board. All complete. \$39.95.

ALL STEEL aluminum finish chaise longue complete with vat dyed duck pad. \$25.00. Lounge chair to match. \$18.95

METAL TUBULAR arm chair. Reed seats, gay colors only \$7.95.

SPECIAL VALUE, modern upholstered occasional chairs, blonde finish. \$16.95.

LET US FURNISH YOUR HOME COMPLETE. WE'LL SAVE YOU MONEY.

MAHER'S DESERT FURNITURE OUT INDIAN AVE. PAST GARNET TO DHS

THOR Glad-Iron, like new. \$25. Garland Gas Range \$10. 260 N. Palm Canyon.

SOLID oak apartment table, chair, dictionary stand, davenport set. Cheap. Call 3762.

UNIVERSAL ELECTRIC RANGE. \$65. GOOD CONDITION. PHONE 6891.

INNER SPRING MATTRESS AND BOX SPRING, LOT 128 TRAMVIEW TRAILER PARK.

MAGNIVOX radio, phonograph combination. Like new. Phone 4793.

Trailers for Sale 51 NEW & USED TRAILERS FOR SALE Some with bathrooms & toilets

We will finance with 24 months to pay... we accept trade-ins.

MASTERBUILT, AMERICAN, SPARTIN, CURTIS WRIGHT, TRAVELER, NATIONAL and others.

IF YOU HAVE A TRAILER TO SELL SEE US

PARK TRAILER SALES, Inc. Adjoining Rancho Trailer Park 1563 S. Palm Canyon Drive

SPARTAN MANOR, early '47 model. Slump wheel dolly, ice refrigerator, gas foot furnace, gas range, dining room rug and pad, throw rugs, fire extinguisher, venetian blinds, drapes, butane tank, life guard inner tubes, dishes, kitchen ware, bedding and many other extras. Price \$1995 Cash. Must be sold SATURDAY. H. E. Russell, Space 58, De Luxe Trailer Park, Cathedral City.

COME LOOK MAKE OFFER COST \$3500 New 28 ft. Universal 3 rooms, electric refrigeration, hot water, panel ray heat, porch, awning, patio furniture. Choice location, 1/2 block E. Post Office. C-3 Palm Springs Trailer Village, Cash, terms or trade.

4 ROOM cottage, completely furnished. 3 davenport, heavy upholstered chair, occasional chair, desk, 4 chest of drawers, hardwood dinette set, refrigerator, panel ray heat, cook stove, large cooler, radio and many other pieces. Price \$2950. Palm Springs Trailer Park. Lot E-10.

## Trailers for Sale 51

NEW and USED TRAILERS Complete line of WESTCRAFT, COLUMBIA, PAN AMERICAN and MAINLINE TRAILERS. Also trailer rentals. AUTO TRAILER EXCHANGE Inc. Highway 111, 2 miles East of CATHEDRAL CITY

DO YOU WANT A BARGAIN? I have no further use for my trailer and will accept any reasonable offer for this 1946 Chicago Streamlite, 27 ft. Frigidaire, direct awning, and many extras. Call 3512 for inspection and make bid.

10x20 cabana without trailer in center of town. Toilet, shower and cesspool. Ideal for "round place. Plenty of trees. Priced to sell. G-26, Palm Springs Trailer Village, or see Leo at Saddle and Sirlin.

16 ft. Rollaway house trailer, very good condition. 2 beds, 2 wardrobes, stove, ice box heater. Insulated floor and ceiling. Bargain. \$595 cash. 118 8th St., Desert Hot Springs.

TRAILER and cabana, \$650. Only \$100 cash, balance \$50 month. Butane, stove and heater. Cooler, Porter, Desert Trailer Village.

1944 TRAVELER, 25 ft. Perfect condition. Priced for quick sale. Also 2 washing machines. \$20 each. Or make offer. Phone 9633.

1946 Universal trailer, 20 ft. complete with awning, A-1 condition. \$1050 cash. Smoke Tree Trailer Park. Space E-4 or write Box 697, Beaumont.

LOVELY furnished cabana and small trailer. Fine traveling condition. Electric refrigerator. Under priced. Lot C-17, Palm Springs Trailer Park.

18 ft. Schult. New electric brakes. Butane range, extras. Lot 128 Tramview Trailer Park.

1947 new Moon 25 ft. Air conditioned. Laid in 1 month. Electric refrigeration. 2774.

Trailer Space \$5 per week. Special summer rates. 101 N. El Segundo Road. Phone 2326.

## Miscellaneous for Sale 60

BUILDING SUPPLIES "To meet your every need" DILL LUMBER CO. JOHN M. WOOD, Mgr. 679 So. Palm Canyon Dr. 2758—Phone—2759 Open until noon on Saturday.

1941 Kenmore washing machine with automatic pump and time heater. Defroster. White side wall low pressure tires. Tip toe transmission. A beauty. \$1995. 611 Mountain View Drive, Palm Springs Desert Tract, 1/2 mile beyond high school. Phone 4801.

1940 CHRYSLER WINDSOR 4 DOOR SEDAN. \$115 UNDER WHOLESALE BLUE BOOK. \$575 FULL PRICE.

PALM SPRINGS LINCOLN-MERCURY CO. 335 SUNNY DUNES PHONE 2377

1939 CHEVROLET 4 PASSENGER COUPE. PRICED BELOW WHOLESALE BLUE BOOK. \$565. TERMS DESIRED.

PALM SPRINGS LINCOLN-MERCURY CO. 335 SUNNY DUNES PHONE 2377

PLAZA MOTORS CADILLAC-OLDS DEALER CORNER ARENAS AT INDIAN PHONE 5122

SPECIAL FOR ONE WEEK—1947 Super Buick Convertible \$1795

PICKUP Dodge 1948. 1/2 ton. 4 speed transmission, spot light hoodings. \$2000. White used locally. Driven 6000 miles. For sale at list price no premium. Phone 26811.

OLDS 98—48 Futuram 4 door. Perfect condition. Trade for smaller or older car. \$19 Riverside Place.

BY OWNER. 1948 CADILLAC Sedanette, 6500 miles. Will sell for list. No trade. 238 S. Suite Highway, Indio Rd. Phone 7882.

1946 Chrysler Saratoga business coupe. A-1 condition. All accessories. Low mileage. Private owner. Phone 4435.

Used Cars for Sale 70 1947 BUICK convertible. Life guard tubes. New white wall tires. Radio, heater, fog, spot, and backing lights. A really gorgeous car. Will sacrifice. Phone Gray, 3905 or 6924.

1941 LINCOLN 4 DOOR SEDAN. \$995. PALM SPRINGS LINCOLN-MERCURY CO. 335 SUNNY DUNES PHONE 2377

1948 FORD 4 DOOR SEDAN. LOW MILEAGE. 100 M A CULATE THROUGHOUT. \$1695. TERMS. PALM SPRINGS LINCOLN-MERCURY CO. 335 SUNNY DUNES PHONE 2377

CORD SEDAN—Get that exclusive FOREIGN LOOK for a domestic price. This beautiful car is in good condition, completely overhauled mechanically. 19 miles per gallon. Call 7513 days for demonstration.

1948 FORD convertible. Extras. Good condition. 2058 E. Ramon. Call 106.

1941 Offshoot club coupe. \$900. Phone Merrill Crockett. 4321 or 2925.

NEW and USED TRAILERS Complete line of WESTCRAFT, COLUMBIA, PAN AMERICAN and MAINLINE TRAILERS. Also trailer rentals. AUTO TRAILER EXCHANGE Inc. Highway 111, 2 miles East of CATHEDRAL CITY

DO YOU WANT A BARGAIN? I have no further use for my trailer and will accept any reasonable offer for this 1946 Chicago Streamlite, 27 ft. Frigidaire, direct awning, and many extras. Call 3512 for inspection and make bid.

10x20 cabana without trailer in center of town. Toilet, shower and cesspool. Ideal for "round place. Plenty of trees. Priced to sell. G-2



## Amvets Back Junior High Honor Group

Palm Springs Amvets, local post number 34, at their regular meeting Monday night decided to sponsor another project of public interest to the Village.

With nearly 600 arms about town still showing the needle marks of the Amvets' recent "Walking Blood Bank" drive, the veterans group has now entered into the sponsorship of the junior high school honor society with pins to be awarded at the end of each school term, according to Jay Rollman, commander of the post.

Rollman stated that judging of the children would be made by the school staff under the direction of George F. Manington,

## Attendance Records Broken February at Youth Center

Records were broken at the Youth Center in February, Lester Jackson, director, said yesterday. Attendance was the highest in the history of the Center with 1869 boys and girls participating in its activities.

The Ping pong tournament, in progress for the past few weeks, is now at the quarter final stage. Players surviving today of the 28 started are Ron Wittenberg, Rudy Martinez, Harry Place, Joe Cervantes, the defending titleholder, Ben Chaffey, Nicky Nichols and Chuck Bond. Some of the favorites were forced to default because of illness or other reasons, among them Ed Griffing, Jack Fouge and Ray Roberts.

**QUARTER FINALS** will be completed tomorrow and semi-finals Thursday with the finals due a week from tomorrow night. The public is always invited to these tournaments said Jackson and he urged those who had principal of the Nellie Coffman school, on the basis of scholastic achievements.

time to drop around and watch the play.

Prizes for the tournament were donated by Desmonds, J. W. Robinson Company, George Howard, pro at the O'Donnell Golf course, the Frontier Shop and Bar's Bottling Company.

Consolation rounds will follow the finals and boys' doubles after that.

Play in the girls' tournament will follow.

**THE NEW TRACK** for small powered motor cars is creating quite a sensation. A ball-bearing swivel, made and donated by the Desert Forge, supports a wire cable to which the cars are attached and the speeds attained by the small cars sometimes reach 70 miles per hour or more. The boys have made a sectional fence two feet high which surrounds the track and prevents anyone from becoming tangled up with the tiny speed balls. These cars can be seen in action most any night from Tuesday through Saturday.

The Model Airplane club, under the able leadership of Jim Hall and George Ritter is outgrowing the shop assigned to it. The boys work most every night readying their ships for flying at the high school football field each Sunday afternoon, weather permitting. An interesting meet is scheduled to take place in the near future, plans and the date to be announced soon.

## New Organization Of Trailer Park Men is Planned

Representatives of the leading trailer parks in this area, from Indio to Beaumont, will meet this evening in Cathedral City to organize a local unit of the California Motor Court and Trailer Park Owner's association, according to Howard N. Findley, representative of the park association and well-known writer for trailer magazines.

John M. Griffin of Los Angeles, state president of the park owners group, will attend the organization meeting at Montecito cafe, one mile west of Cathedral City. Dinner is to be served at 6:30. Trailer park owners and their wives will be present from Palm Springs, Indio, Thermal, Cathedral City, Desert Hot Springs and Beaumont.

Purpose of the new unit, according to Findley, is to help advertise the outstanding trailer parks of the Coachella Valley region, to encourage and promote favorable trailer legislation on municipal, and to raise the standards of mediocre trailer parks, in order to attract more trailerists to this area.

The California Motor Court and Trailer Park Owner's association is composed of more than 500 park owners in all parts of the state, all of which can be identified by their distinctive orange and blue sign.

## Employers Hear Reports, Discuss Future Activities

At Wednesday's gathering of Palm Springs Employers' association board of directors most of the time was spent in listening to a report from the association manager, W. H. Braman.

Lee Bering, association president, presided at the informal get-together at Fiesta House of the Desert Inn, at which 14 members of the board were present.

**BRAMAN REPORTED** that many of the members were delinquent in payment of their membership fees and it was suggested that a meeting be held next Monday afternoon at the same place at 2:30 p. m. to go into the matter more fully.

The manager reported that during the month of February there had been 122 calls for help from various Village employers (some, incidentally, who are not members) and that 171 people had been sent out on these calls with 8 hired.

**HE SAID THAT** many non-members in the Village were trying to take advantage of the association by drawing on it for screened employees without joining the organization or assuming a rightful share of the expenses involved.

## Speaker Tells Soroptimists Women Need Mental Radar

At the weekly meeting of the Soroptimists Tuesday at the Chi Chi featured speaker for the day was Hazel Rush Peck who discussed "Women at the Listening Posts."

A Villager, Mrs. Peck said that "women today need to understand the pattern of thought control which is thrust at them from every angle." She felt that women "need to develop a kind of mental radar so that they may be selective and not moved by every wind of doctrine."

"The attack on our religious and spiritual roots, sometimes in

the open at other times secretive and insidious, is not only an attack on certain denominations. It is an organized, cleverly directed campaign against the spiritual status of the individual," she said.

She urged the women of today "stand alert and eager, at the listening post of consciousness . . . and not to hide the light of the spiritual courage under the basket of material compromise."

Visitors at the meeting were Mrs. Mabel Stonebrink of Portland and Mrs. Joan Mintern, Laguna Beach. Birthday greetings

## Aged 4 Months Arrives by Air

Ellie Lee Grossman recently flew into the Village with his mother to visit his grandparents, Mr. and Mrs. S. Howard Brezin. Making the trip from Chicago, the fact that young Grossman flew here is news in itself since he is only four months old.

The mother, Mrs. Edward Grossman, is a former Villager, and with Elliot Lee, is here for a few weeks of rest before returning to Chicago. The Brezins, grandparents, are former owners of Faerosa Villa, and she is now the manager of the Nobby Knit shop.



United Air Lines  
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TWA  
Western Air Lines  
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OLMAN  
TRAVEL SERVICE  
Next to Bullock's  
Phone 2756  
• NO SERVICE CHARGE •

were accorded to member Gladys Denton. The proposed conference of Southern California Soroptimists in April was discussed, with Palm Springs as the convening site.

**3 Bedroom Home**  
Easy terms.  
**\$11,500**  
Near school.

**Near Smoke Tree Ranch**  
Acre of land.  
5 room Calif. house  
**\$8,000**

**3 New Furnished Rentals.**  
Move in today.  
Income starts now  
**\$28,500**

**At 1000 Palms**  
Near Highway  
100 Acres  
**\$300 per acre**

**Munholland & CO.**  
431 N. Palm Canyon Drive  
Phone 3673  
**CHET HOOPER**  
**MARTHA T. FORWARD**  
Associate Brokers



**WATCH**

For the BIG News  
at DEL TAHQUITZ Hotel  
Next Week!

## Santa Fe Takes Views of Village

In town Wednesday to visit the local Santa Fe office and to take more diversified pictures of the Palm Springs area for the central Santa Fe publicity files in Los Angeles and Chicago was Frank Meitz, publicity man and photographer for the company.

Conducted about the various scenic points of the Village by Jay Rollman and L. J. Robeson of the local Santa Fe office, Meitz focused on newer guest ranches, desert flowers and other scenic beauties not already classified in his more than 200 shots in his files.

Meitz is in the publicity and public relations department operating out of the Los Angeles office which at times works in conjunction with the advertising department out of the Chicago office.

## Museum Notes

Tonight the subject of Algae and Bacteria will be discussed in the Biology program. Accompanying films will be "Fungus Plants," "Garden Spiders," and "Magic Mixies." Public invited to attend at 8 o'clock. No charge.

Tomorrow's field trip leaves the Museum at 10 o'clock for the Asbestos Mine in Pinyon Flats, off the Palms-to-Pines Highway. No hiking involved. Bring lunch and water. Return at 3.

**TOMORROW NIGHT** Fay Brainerd of this city and Estes Park will present his new color pictures, "A 7000-Mile Jaunt Through Alaska and the Canadian Rockies. Open to the public without charge at 8 o'clock.

Special attention is called to a photography trip scheduled for this Sunday, March 6, for the purpose of photographing the desert wild flowers. The trip will be conducted by O. M. Ward who is in charge of the Desert Photography Group, and will leave the Museum at 10 a. m. for the Indio area, stopping at La Quinta to photograph especially Verbena, Desert Gold, Lupines, Spectacle-pods, and Dune Primroses if they are out in sufficient numbers. Anyone is welcome to go on this trip; bring lunch and water. Return at 4.

**MONDAY NIGHT** the Desert Stamp Group will meet at the Museum for its monthly meeting. H. Earl Hoover of Smoke Tree Ranch will present his color movie of the Chicago Fair, followed by a talk giving hints for the beginning stamp collector. Program open to the public at 8 p. m. without charge. Stamp enthusiasts are invited to remain for the Stamp Meeting following the showing of the picture.

Tuesday, March 8, the films to be shown are: "California and her Natural Resources," "Comets," "The Coma Butterfly," "Clouds" and "Our Louisiana Purchase." Program open to Museum members only at 8 p. m.

The monthly weenie-bake, community sing, and star talk combined will be held next Thursday, March 10, at 6 p. m. All persons interested in taking part in this must sign up by 5 p. m. of Wednesday, March 9. Bring your own utensils, weenies and buns. Salad, beans, drink and dessert will be furnished at a charge of 50c per person.

**PALM SPRINGS**  
has an excellent  
**AIRPORT**

*Announcing . . . another home for*  
**AMERICA'S MOST USEFUL VEHICLES**



**CECIL HEAD**  
South Indian Ave at Ramon Road  
Palm Springs

**YOUR WILLYS-OVERLAND DEALER IN PALM SPRINGS**  
**OPENING SATURDAY, SUNDAY**  
**March 5 and 6**  
*Come in and get acquainted*

We are proud of our appointment as Willys-Overland dealer in this territory and will do our best to live up to the responsibility it places upon us. We invite you to drop in and see for yourself how well we are set up to take care of your personal transportation requirements. We have a complete line of Willys-Overland products on display, including the world-famous Universal "Jeep", the popular Station Wagon and the newest in 2- and 4-wheel-drive trucks. Come and see us soon.



*Try our Service*  
Bring your car, truck or "Jeep" to us for anything from an oil change to a major overhaul. It will thrive on our service and you will like our courteous treatment and eager-to-please attitude.

**WILLYS-OVERLAND SALES AND SERVICE**



The "Jeep" Station Sedan



The Universal "Jeep"



The "Jeep" Station Wagon



2- and 4-Wheel-Drive "Jeep" Trucks



The "Jeep" Panel Delivery

**THE FLORSHEIM SHOE CLEARANCE SALE** ... Every Shoe On Sale ... None Held Back! **SALE NOW ON!**

**Men's Florsheim Shoes**  
Reg. \$22.50. Now - - - \$16.85  
" 19.95. " - - - 15.95  
" 18.95. " - - - 14.85  
" 16.95. " - - - 13.95

**Odds and Ends**  
Values  
\$16.95  
17.95  
18.95  
Now \$11.85



**Men's Loafers Bass Weejuns**  
Reg. \$11.95. Now - - - \$9.85  
" 10.95. " - - - 7.85



**Evans Loafers**  
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